designer Alja Herlah Type Salon, 2020

From the tradition of modernism and the avant-garde of the 20th century comes a thoughtful hybrid of geometric and humanistic typefaces interwoven by the Slovenian heritage. Multifunctional use for university identity system, formal communication, student information, wayfinding, academic and scientific articles in order to share the institution's free spirit: knowledge, behavior, creativity, diversity and belonging. It speaks Central European languages, feels official but looks attractive and recognizable:

4 weights, true italics, custom symbols, generous x-height, roman proportions, geometrical bowls, verticaly cut terminals, sharp diagonal joints and genuine shapes rooted in national variants of glyphs R, J, G.

Light & Light Italic

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Regular & Regular Italic

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Medium & Medium Italic

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Bold & Bold Italic

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ABCDEFGHIJKLMNOPQRSTUVWXYZ
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Character Set

Uppercase

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Lowercase

Curency & Numbers

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Punctuation

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Symbols & Extras

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@&¶\$©®™°||+++↑↓スጜ¥¥++→↑7

Open Type features

Tabular Lining |0|1|2|3|4|5|6|7|8|9|

Tabular Oldstyle |0|1|2|3|4|5|6|7|8|9|

Denominators & 0123456789 / 0123456789

Fractions 1/4 1/2 3/4 1/8 3/8 5/8 7/8

Ordinals 1^a 2^o

Subscript **H**₀₁₂₃₄₅₆₇₈₉**H**⁰¹²³⁴⁵⁶⁷⁸⁹

Stylistic Set G]KQRadgktu&

Contextual alternates **L**]

Case-sensitive forms !?iċ/\(){}[]---«»<>@

The typeface is never only a monologue, on the contrary, letters are meant to be combined into words and paragraphs, to pass on knowledge.

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humanist/geometric HERITAGE FREE SPIRIT multifunctional use academic&scientific **AVANT-GARDE**

The established university offered the public educations and provided the Slovenian people the sense of independency, belonging, the equal opportunities and solidarity, and these are the values we based our design on. At the start of the development the typeface, we analysed the important waves of an art movement that influenced the Slovenian letter-shapes.

The purpose of the research was to find very limited, yet unique letter forms developed in Slovenia that could have presented the Slovenian typography. Slovenia has never had any type foundries so the majority of the movable type was brought from Austria and Italy. However, there were local artists and architect that explore the letter shapes and influenced the Slovenian typography.

There are two major art movements having a big impact on the letterforms – art nouveau and avant-garde. University in Ljubljana, being established on the turn of the art nouveau and art deco movement, the avant-garde was the answer on the previous mentioned movements.

In order to convey a historic protagonism of the previous century, we suggested that the design should evoke qualities such as dignity, belonging, heritage and creativity. The typeface Univerza is a hybrid between geometric and humanistic sans typefaces interwoven by the Slovenian art heritage.

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UNIVERSITY Ljubljana courage ACADEMIC Tradition Kongresni trg

Furthermore,
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communication
and exchange
of the written
voice.

FURTHERMORE,
TYPOGRAPHY
IS USED FOR THE
COMMUNICATION
AND EXCHANGE
OF THE WRITTEN
VOICE.

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I understand the word dialogue as a written or spoken exchange between two persons. In a literary work, the purpose of a dialogue is adding the authenticity and enjoyme convincing and the person's view on the particular subject is presented. The typeface is never only a monologue, on the contrary, letters are meant to be combined into we used for the communication and exchange of the written voice. When designing a custom typeface we are aiming to present the voice of the client throughout the typefactypeface for University of Ljubljana, the first question was, how could we present the voice of the oldest and largest higher education and scientific research institution of! is a very small country located at the crossroads of main European cultural and trade routes. Historically, the territory of Slovenia has formed part of many different states, the Habsburg Monarchy, the Republic of Venice, the Illyrian Provinces, Austro-Hungarian Empire and Yugoslavia. University of Ljubljana was founded right after the first we Empire. As Slovenia achieved independence from the empire, the founding of the university became possible in December 1919. In the year 2019, we celebrated the 100th identity system was proposed and so the custom typeface. I understand the word dialogue as a written or spoken exchange between two persons. In a literary work, the pi

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FUTURE OF HERITAGE

The established university offered the public educations and provided the Slovenian people the sense of independency, belonging, the equal opportunities and solidarity, and these are the values we based our design on. At the start of the development the typeface, we analysed the important waves of an art movement that influenced the Slovenian letter-shapes.

The purpose of the research was to find very limited, yet unique letter forms developed in Slovenia that could have presented the Slovenian typography. Slovenia has never had any type foundries so the majority of the movable type was brought from Austria and Italy. However, there were local artists and architect that explore the letter shapes and influenced the Slovenian typography.

There are two major art movements having a big impact on the letterforms – art nouveau and avant-garde. University in Ljubljana, being established on the turn of the art nouveau and art deco movement, the avant-garde was the answer on the previous mentioned movements.

In order to convey a historic protagonism of the previous century, we suggested that the design should evoke qualities such as dignity, belonging, heritage and creativity.

The typeface Univerza is a hybrid between geometric and humanistic sans typefaces interwoven by the Slovenian art heritage.

Ax²+Bx+C=y
$$Fx\{2, 5, 6\}$$
 $\infty \neq 1953$
 log_2x
 $18 \div 9 = 2$
 $(a^2)^3 = a^{2\times 3}$



Ride your bike



to the university,



listen to lectures



& make notes.



Take a break.



You will make



true connections



with students.



Hang out with them



after your diploma.



Roman proportions

HORMS

Horizontal terminals

jpylwz

Vertical terminals

acefrs

Legs and tail

GKRJQk

Symbols



True Italics



Old style figures

0123456789

Lining figures

0123456789

Fractions

1/21/43/41/83/8

Stylistic set 1

RGLJKQ &gkduta

Ţ

RGLJKQ &gkduta

Language Support

Abenaki, Afaan Oromo, Afar, Afrikaans, Albanian, Alsatian, Amis, Anuta, Aragonese, Aranese, Aromanian, Arrernte, Arvanitic, Asturian, Atayal, Aymara, Bashkir, Basque, Belarusian, Bemba, Bikol, Bislama, Bosnian, Breton, Bulgarian Romanization, Cape Verdean, Catalan, Cebuano, Chamorro, Chavacano, Chichewa, Chickasaw, Cimbrian, Cofan, Cornish, Corsican, Creek, Crimean Tatar, Croatian, Czech, Danish, Dawan, Delaware, Dholuo, Drehu, Dutch, English, Esperanto, Estonian, Faroese, Fijian, Filipino, Finnish, Folkspraak, French, Frisian, Friulian, Gagauz, Galician, Ganda, Genoese, German, Gikuyu, Gooniyandi, Greenlandic, Guadeloupean, Gwichin, Haitian Creole, Han, Hawaiian, Hiligaynon, Hopi, Hotcak, Hungarian, Icelandic, Ido, Igbo, llocano, Indonesian, Interglossa, Interlingua, Irish, Istroromanian, Italian, Jamaican, Javanese, Jerriais, Kaingang, Kala Lagaw Ya, Kapampangan, Kaqchikel, Karakalpak, Karelian, Kashubian, Kikongo, Kinyarwanda, Kiribati, Kirundi, Klingon, Kurdish, Ladin, Latin, Latino Sine, Latvian, Lithuanian, Lojban, Lombard, Low Saxon, Luxembourgish, Maasai, Makhuwa, Malay, Maltese, Manx, Maori, Marquesan, Meglenoromanian, Meriam Mir, Mirandese, Mohawk, Moldovan, Montagnais, Montenegrin, Murrinhpatha, Nagamese Creole, Nahuatl, Ndebele, Neapolitan, Ngiyambaa, Niuean, Noongar, Norwegian, Novial, Occidental, Occitan, Old Icelandic, Old Norse, Oshiwambo, Ossetian, Palauan, Papiamento, Piedmontese, Polish, Portuguese, Potawatomi, Qeqchi, Quechua, Rarotongan, Romanian, Romansh, Rotokas, Sami Inari, Sami Lule, Sami Northern, Sami Southern, Samoan, Sango, Saramaccan, Sardinian, Scottish Gaelic, Serbian, Seri, Seychellois, Shawnee, Shona, Sicilian, Silesian, Slovak, Slovenian, Slovio, Somali, Sorbian Lower, Sorbian Upper, Sotho Northern, Sotho Southern, Spanish, Sranan, Sundanese, Swahili, Swazi, Swedish, Tagalog, Tahitian, Tetum, Tok Pisin, Tokelauan, Tongan, Tshiluba, Tsonga, Tswana, Tumbuka, Turkish, Turkmen, Tuvaluan, Tzotzil, Ukrainian, Uzbek, Venetian, Vepsian, Volapuk, Voro, Wallisian, Walloon, Waraywaray, Warlpiri, Wayuu, Welsh, Wikmungkan, Wiradjuri, Wolof, Xavante, Xhosa, Yapese, Yindjibarndi, Zapotec, Zazaki, Zulu, Zuni

Italy

In generale, le piante sono considerate elementi decorativi della casa, offrendo eleganza, fragranza e un tocco di relax. Tuttavia, bisogna fare attenzione al tipo di pianta che si mette in casa, più che altro perché alcune di esse sono molto male viste all'interno della casa a causa della loro natura e di ciò che rappresentano.

Infatti, chi comprende la decorazione

d'interni, il feng shui e altre questioni correlate, dice che alcune specie possono diventare controproducenti. Stranamente, le ortensie, così belle che sono, non godono di molta fama in questo senso, poiché simboleggiano la solitudine. E' chiaro che questo è un concetto che nessuno vuole associare alla propria casa.

German

Zimmermann äussert sich aber in einer Sprache jenseits der Zahlen, etwa in Formulierungen von Musikjournalisten wie "Lust und verinnerlichte Kraft" oder "intensiv und sinnlich". Bei der schweizerische Tageszeitung "Le Temps" hiess es 2016: "Manchmal braucht man nicht mehr als eine Bratsche, um das Publikum sprachlos zu machen." Ein Kritiker der Hannoversche Allgemeine Zeitung schrieb 2018: "Wenn Zimmermann spielt, hört man auch mit dem Magen, den Zähnen, und den Haarspitzen", und man bekäme "als Zuhörer eine Ahnung davon, was musikalische Perfektion sein kann".

Latvia

Tradicionāli augi tika iedalīti zemākajos un augstākajos augos. Pie augstākajiem augiem pieder sauszemes daudzšūnu augi ar attīstītu divdzimumu vairošanos. Pie zemākajiem augiem pieskaitīja aļģes, ķērpjus, sēnes, baktērijas un vīrusus. Izpētot tos šūnu un molekulārajā līmenī, tika konstatēts, ka vīrusi ir pilnīgi no visiem organismiem atšķirīga grupa, kurai ar augiem nav nekā kopēja. Pētot zemāko augu vienšūņus tika atklāts, ka zemākajiem vienšūņiem, atšķirībā no augstākajiem, nav kodola un visi šūnu organismi tika sadalīti prokariotos un eikariotos. Pie prokariotiem tika pieskaitītas visas baktērijas un zilaļģes. Augi tika definēti, kā eikarioti. Salīdzinot fotosintezējošos augus ar sēnēm, tika konstatēts, ka atšķirība starp tiem ir ļoti liela un sēnes iedalīja atsevišķā valstī. Izpētot ķērpjus, konstatēja

Finland

Hämeenlinna 380 -näyttelyssä vieraili kevätkaudella lähes 5 300 katsojaa. Näyttelyssä katsoja pääsi tutustumaan siihen, miten Hämeenlinnan maisemia on kuvattu taiteessa eri aikoina. Pääosin kotien taideteoksista kootussa näyttelyssä kuljettiin pitkin kaupungin katuja ja raitteja, toreilla ja tehdasmiljöissä sekä

järvenranta- ja peltomaisemissa.

Syyskauden päänäyttely oli koottu tämän hetken suosituimpiin kuvanveistäjiin kuuluvan Tommi Toijan veistoksista. Omia kuvia -näyttelyssä oli mukana useita taiteilijan tunnettuja veistoshahmoja, mutta myös harvemmin nähtyjä teoksia. Toijan taiteeseen tutustui yli 6 800 kävijää.



Type Salon is independent type design studio based in Ljubljana, Slovenia, founded by Alja Herlah and Krista Likar. Located at the crossroads of the main European cultural routes, Type Salon creates memorable letter shapes that present the combination of the diverse heritage and contemporary presence. The foundry produces finely-crafted yet multi-usable typefaces as retail fonts and outside collaborations. In addition to the offerings in Type Salon's library, foundry accepts commissions for custom typefaces and logotypes as well as redesignes and extensions of the existing typefaces.

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