



DOUBLETHINK originally
developed from the
lettering drawn in the
1960s by Vinko Ožić-Pojić
for the shopfronts of
Yugoslavian state-owned
clothes company
STANDARD KONFEKCIJA.
AVAILABLE in medium
and **bold inline**

Doublethink

WEIGHTS

Medium

Bold Inline

ABOUT

Doublethink was developed from lettering drawn in the 1960s by Vinko Ožić-Pajić and used on the shop fronts of Yugoslavian state-owned clothes company Standard Konfekcija. The original design has been reinterpreted and expanded and is offered as a two weight typeface—Doublethink Medium and Doublethink Bold Inline.

Standard Konfekcija was established first as a military fabric company and later became the premier fashion brand outlet in the Communist state of Yugoslavia. It is famous for being the first shop in the country to offer plastic bags (Standard Konfekcija stores ceased trading after the fall of Communism).

The name Doublethink is taken from George Orwell's dystopian novel Nineteen Eighty-Four. It means 'the power of holding two contradictory beliefs simultaneously in one's mind and accepting both of them'—an appropriate name for letterforms originating from a Communist regime and a concept with growing relevance in the current era of ubiquitous surveillance.

SUPPORTED
LANGUAGES

Afar / Afrikaans / Albanian / Basque / Bosnian / Breton / Catalan / Crimean Tatar (Latin) / Croatian / Czech / Danish / Dutch / English / Esperanto / Estonian / Faroese / Finnish / French / Frisian / Friulian / German / Greenlandic / Hawaiian / Hungarian / Icelandic / Indonesian / Interlingua / Irish Gaelic / Italian / Karelian / Kirundi / Kurdish (Latin) / Ladin / Latvian / Lithuanian / Luxemburgish / Malagasy / Malay / Maltese / Māori Norn / Norwegian (Bokmål) / Norwegian (Nynorsk) / Occitan / Palauan / Polish / Portuguese / Rhaeto-Romance / Romani / Romanian / Sango / Sámi (Northern) / Scottish Gaelic / Serbian (Latin) / Shona / Slovak / Slovene / Sorbian / Spanish / Swahili / Swati / Swedish / Tagalog (Filipino) / Tahitian / Tokelauan / Tsonga / Turkish / Umbundu / Veps / Welsh / Wolof / Zulu

UNICODE RANGES

Complete: Basic Latin / Latin-1 Supplement / Latin Extended-A
Parts of: Mathematical Operators / Latin Extended-B / Latin Extended Additional /
Spacing Modifier Letters / General Punctuation / Currency Symbols / Letterlike Symbols

WEB FONT FEATURES

frac / liga

CREDITS

Designed by Vinko Ožić-Pajić
Reinterpretation by Jonathan Barnbrook and Marcus Leis Allion
First published in 2006
Revised and expanded character set published in 2016

UPPERCASE

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z

LOWERCASE

ACCENTED UPPERCASE

À Á Â Ã Ä Å Æ Ç È É Ê Ë
Ě Ĕ Ė Ġ Ģ Ħ Ĩ Ĵ Ľ Ł Ȧ Ğ
Ħ Ĩ Ĵ Ľ Ł Ȧ Ğ Ħ Ĩ Ĵ Ľ Ł Ȧ Ğ
Ħ Ĩ Ĵ Ľ Ł Ȧ Ğ Ħ Ĩ Ĵ Ľ Ł Ȧ Ğ
Ħ Ĩ Ĵ Ľ Ł Ȧ Ğ Ħ Ĩ Ĵ Ľ Ł Ȧ Ğ

ACCENTED LOWERCASE

à á â ã ä å æ ç è é ê ë
ě ĕ ė ģ ģ ĥ ħ ĩ ĵ ħ ĩ ĵ ħ
ě ĕ ė ģ ģ ĥ ħ ĩ ĵ ħ ĩ ĵ ħ
ě ĕ ė ģ ģ ĥ ħ ĩ ĵ ħ ĩ ĵ ħ
ě ĕ ė ģ ģ ĥ ħ ĩ ĵ ħ ĩ ĵ ħ

PUNCTUATION

! " # \$ % & ' () * + , - . / : ;
< > [\] ^ _ ` { | } ~ ¡ ¢ £
¥ ¦ § ¨ © ª « ¬ ® ¯ ° ± ² ³ ´ µ ¶ · ¸ ¹ º » ¼ ½ ¾

LIGATURES

ſ ʒ ʔ ʕ ʖ ʘ ʙ ʄ ʆ ʈ ʊ ʡ ʢ ʣ ʤ ʥ ʦ ʧ ʨ ʩ ʫ ʬ ʭ ʮ ʯ ʰ ʱ ʲ ʳ ʴ ʵ ʶ ʷ ʸ ʹ ʺ ʻ ʼ ʽ ʾ ʸ ʹ ʺ ʻ ʼ ʽ ʾ

SYMBOLS

® © ¢ £ ¥ ¤

CURRENCY

¤ ¢ £ € ¥ ¤

STANDARD FIGURES

0 1 2 3 4 5 6 7 8 9

FRACTIONS

¼ ½ ¾ ⅓ ⅔

ORDINALS

º

MATHEMATICAL

− + ± < > ≤ ≥ = ≠ ≈ ~ ¬ / # % ‰ μ Ω

UPPERCASE

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

LOWERCASE

abcdefghijklmnopqrstuvwxyz

ACCENTED UPPERCASE

À Á Â Ã Ä Å Æ Ç È É Ê Ë
 Ì Í Î Ï Ñ Ò Ó Ô Õ Ö Ø Ù Ú Û Ü Ý Þ ß à á â ã
 ä å æ ç è é ê ë ì í î ï ð ñ ò ó ô õ ö ø ù ú û ü ý þ ÿ

ACCENTED LOWERCASE

0123456789ABCDEF GHIJKLMNOP
 Q RSTUVWXYZ [\] ^ _ ` a b c
 d e f g h i j k l m n o p q r
 s t u v w x y z { | } ~ ¡ ¢ £
 ¥ ¦ § ¨ © ª « ¬ ® ¯ ° ± ² ³

PUNCTUATION

i!¿?.,:;...⁶⁹⁶⁶⁹⁹,99.●◀▶>< *'ˆ˘
 /({[|])})_-—_@&††‡‡

LIGATURES

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SYMBOLS

© 1997

CURRENCY

\$ ¢ £ € ¥ § ¨

STANDARD FIGURES

0123456789

FRACTIONS

$\frac{1}{4}$ $\frac{1}{2}$ $\frac{3}{4}$ 1 2 3

ORDINALS



MATHEMATICAL

- + ± < > ≤ ≥ = ≠ ≈ ~ ¬ / # % ‰ ‹ › μ Ω

19

84

95 PT

inconvenient

172 PT

အရပ်အဝန်း

68 PT

repudiate morality

65 PT

CONTRADICTORY

136 PT

REALITY

18 PT

The Ministry of Love was the really frightening one. There were no windows in it at all. Winston had never been inside the Ministry of Love, nor within half a kilometre of it. It was a place impossible to enter except on official business, and then only by penetrating nests.

52 PT

autonomous declaration

76 PT

CONSTRUCTED

104 PT

UNCONSCIOUS

320 PT

NEW

130 PT

history

18 PT

The Ministry of Love was the really frightening one. There were no windows in it at all. Winston had never been inside the Ministry of Love, nor within half a kilometre of it. It was a place impossible to enter except on official business, and then only by penetrating nests.

