



MORON is A
CUTE/NASTY,
OLD/NEW
DRAWING
OF VICTORIAN
SANS-SERIF
LETTERFORMS,
WITH SOME 1970S
SAUSAGE FONTS
THROWN IN

MORON

REGULAR
THICK

Moron is a distinctive and idiosyncratic display typeface: a winsome-but-nasty, old-and-yet-new drawing of Victorian sans-serif letterforms (with some 1970s sausage fonts thrown in). Moron started life as a sans-serif redrawing of Nylon but developed into a unique typeface with a character all its own. It is based, very loosely, upon Victorian Tuscan and Grotesque type found in the churches and cemeteries of the city of Glasgow. These letterforms originated before the dawn of modernism and at a time when the Arts and Crafts Movement was flourishing. In this age of early mass production and mechanisation, the Victorian ability to balance functionality with ornamentation had fascinating results. The typography of that period displays a unique combination of industrial heft and romantic decoration.

Afar / Afrikaans / Albanian / Basque / Bosnian / Breton / Catalan / Crimean Tatar (Latin) / Croatian / Czech / Danish / Dutch / English / Esperanto / Estonian / Faroese / Finnish / French / Frisian / Friulian / German / Greenlandic / Hawaiian / Hungarian / Icelandic / Indonesian / Interlingua / Irish Gaelic / Italian / Karelian / Kirundi / Kurdish (Latin) / Ladin / Latvian / Lithuanian / Luxemburgish / Malagasy / Malay / Maltese / Māori Norn / Norwegian (Bokmål) / Norwegian (Nynorsk) / Occitan / Palauan / Polish / Portuguese / Rhaeto-Romance / Romani / Romanian / Sango / Sámi (Northern) / Scottish Gaelic / Serbian (Latin) / Shona / Slovak / Slovene / Sorbian / Spanish / Swahili / Swati / Swedish / Tagalog (Filipino) / Tahitian / Tokelauan / Tsonga / Turkish / Umbundu / Veps / Welsh / Wolof / Zulu

Complete: Basic Latin / Latin-1 Supplement / Latin Extended-A
Parts of: Mathematical Operators / Latin Extended-B / Latin Extended Additional / Spacing Modifier Letters / General Punctuation / Currency Symbols / Letterlike Symbols

frac / liga / salt / sso1

Designed by Jonathan Barnbrook and Marcus Leis Allion
First published in 2001
Revised and expanded character set published in 2016

Moron features a set of stylistic alternates. When using Adobe Illustrator, stylistic alternates are accessed via the OpenType panel by selecting **Stylistic Alternates**. When using Adobe InDesign, stylistic alternates are accessed via the character panel by selecting **OpenType > Stylistic Sets > Set 1**. When using CSS, stylistic alternates are activated using the **font-feature-settings** property with a value of either **salt** or **ss01**.



BİRDBRAİɴ

BİRDBRÄİN

GŁĄT

GOÄT

ĵĄCKĄSS

ĵÄCKÄSS

LĄZY

LÄZY

ŁĄF

ÖÄF

PİɴHEÄD

PİNHEÄD

STŲPİD

S+ŲPİD

TŲİɴK

+ŲİɴK

WŁĘK

WEÄK

A B C D E F G H I J K L M N O P Q
R S T U V W X Y Z

A B C D G H I K L M N O Q R T U V W X Y Z

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if
THINKING
WAS EASY,
EVERYONE
WOULD DO
it

168 PT

SIMPLE

88 PT

DEPENDANT

44 PT

ENCOURAGE IGNORANCE

120 PT

LAZINESS

82 PT

OF THOUGHT

104 PT

COGNITIVE

41 PT

INTELLECTUAL WEAKNESS

24 PT

CHARACTERIZED BY SELF-CENTEREDNESS
AND CONCERNED ALMOST EXCLUSIVELY WITH
PRIVATE—AS OPPOSED TO PUBLIC—AFFAIRS

100 PT

SOMEBODY

240 PT

ELSE

102 PT

CHOOSING

128 PT

FOR YOU

36 PT

CREATE ILLUSORY FANTASIES

112 PT

FRIVOLITY

24 PT

SOMEONE WHO LACKS ONE SHRED OF
INTELLECTUAL CURIOSITY. SOMEONE WHO
USES

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