



TALIMIXT RAINSTA

AND THE CYRILLIC ALPHABET

LETTERFORMS

FRESENTEU MITHA

DECADEMT

VIZUAL LANGUAGE AND A

MINITER

FOLITICAL UNDERTONE

FAMILY

нещхгелк

WEIGHTS

LIGHT

HEAVY

ABOUT

Newspeak is a display typeface based upon Soviet architectural forms from the Stalinist period (spanning the 1930s—'50s). Stalinist architecture is now considered unsightly and without aesthetic merit, yet it has a strange beauty, hinting at an unrealised utopia (while its function was to buttress a brutal dictatorship). Inspiration was also drawn from the Cyrillic alphabet which, to kids growing up in Western Europe in the '70s and '80s, was a cipher for an alternative way of living – Cyrillic letterforms represented the exotic, familiarity-twice-removed universe of Eastern Bloc states. When you visited a communist country you were confronted with unfamiliar typography that reinforced your sense of alienation and unease that there existed a real, if imperfect, working alternative to consumerism.

The name Newspeak comes from the fictional language in George Orwell's novel Nineteen Eighty-Four. Newspeak is a controlled language, with a heavily-reduced dictionary, used by the totalitarian state Oceania to limit freedom of thought, and to prevent citizens from straying from approved ideology: If words do not exist to describe a concept, then that concept cannot be imagined. Newspeak represses concepts that pose any threat to the regime such as freedom, self-expression, individuality and peace. The name was chosen as an acknowledgement of how typography, as a representation of language, can communicate the subtle nuances of thought.

The poster published to accompany the typeface release featured a picture of former British Prime Minister, Tony Blair. There remains an obvious connection between the language of Newspeak and the way that Blair's reimagined UK Labour party (dubbed 'New Labour') manipulated the media to a degree never seen previously and changed the way that all British political parties interacted with the media and the general public. New Labour's iron grip on language and image exerted control over the perception of Tony Blair and also to present neoliberal policies as social democracy.

SUPPORTED LANGUAGES Afar / Afrikaans / Albanian / Basque / Bosnian / Breton / Catalan / Crimean Tatar (Latin) / Croatian / Czech / Danish / Dutch / English / Esperanto / Estonian / Faroese / Finnish / French / Frisian / Friulian / German / Greenlandic / Hawaiian / Hungarian / Icelandic / Indonesian / Interlingua / Irish Gaelic / Italian / Karelian / Kirundi / Kurdish (Latin) / Ladin / Latvian / Lithuanian / Luxemburgish / Malagasy / Malay / Maltese / Māori Norn / Norwegian (Bokmål) / Norwegian (Nynorsk) / Occitan / Palauan / Polish / Portuguese / Rhaeto-Romance / Romani / Romanian / Sango / Sámi (Northern) / Scottish Gaelic / Serbian (Latin) / Shona / Slovak / Slovene / Sorbian / Spanish / Swahili / Swati / Swedish / Tagalog (Filipino) / Tahitian / Tokelauan / Tsonga / Turkish / Umbundu / Veps / Welsh / Wolof / Zulu

UNICODE RANGES

Complete: Basic Latin / Latin-1 Supplement / Latin Extended-A

Parts of: Mathematical Operators / Latin Extended-B / Latin Extended Additional / Spacing Modifier Letters / General Punctuation / Currency Symbols / Letterlike Symbols

WEB FONT FEATURES

frac/liga/salt/sso1

CREDITS

Designed by Jonathan Barnbrook

First published in 1997

Revised and expanded character set published in 2016

NEWSPEAK

3 OF 9

ABOUT

STANDARD CHARACTER SET ABCDEFGHIJKLITIN OPQRZTUVLIXYZ

ACCENTED

ĀĀÂĂÄÄĀĀĀĀĢÇĆĈÖÐ ÉÊËĒĔĖĘĚĜĞĠĢĢĒĤĦĬĨĬĬĬĮ ĬIJĴĶKĐĹĻĽĿŁŇŃŅŇŊŊŊŎÓ ÔŎÖØŌŎĠŒŔŖŘŹŶŢŤŦÏ IJIJĴIJĬIJIJĻŶŸÝŹŻŽÞß

ALTERNATE

ABDEFIMNIISH

ACCENTED ALTERNATE

PUNCTUATION

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FIGURES

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FRACTIONS

1/4 1/2 3/4 1 2 3

SYMBOLS

ROTALZ¶°

ORDINALS

 $\Delta \square$

CURRENCY

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MATHEMATICAL

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STANDARD CHARACTER SET ABCUEFGHIJKLIIIH OFQRSTUVIJXYZ

ACCENTED

ÀÁÂÂÄÄĀĀĀÆÇĆĈ
ĊĎĐÉÊËĒĒĖĘĚĜĞĠ
ĢGÈĤĦÌÍÎÏĨĬĮİIIJĴĶ
KĐĹĻĽĿŁĤĦĦĦĦĦ
ÒÓÔÕÖÞŌŎŒŔŖ
ŘŚŜŢŠŢŤŦÜÙÚÛŨŨŨ

ALTERNATE

Abdefimn#S+

ACCENTED ALTERNATE

àáâãåāāāąæĎĐÈÉ ÊËĒĔĖĘĚhĦÌÍÎÏĬĬĮİ IJKĶKKHÐŘÌÎÏĬĬĬĬ ŪĎŰŒŚŜŞţŤŧţÆŞB

PUNCTUATION

STANDARD FIGURES

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FRACTIONS

1/4 1/2 3/4 1 2 3

SYMBOLS

® © TM TTO

ORDINALS

a o

CURRENCY

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MATHEMATICAL

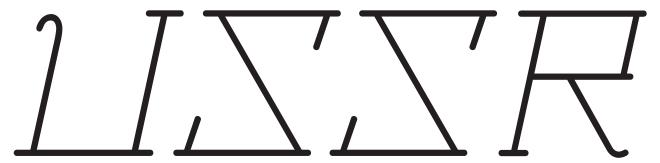
-+±<>≤≥=≠≈~¬/# ^П/п п **] | II**

CRIMETHIK

RESLITY

110 PT

156 PT



72 PT

FACECRITE

156 PT

30 PT

THE NAME NELLISPEAK
COMES FROM THE MIVEL
184 BY GEORGE ORLUELL

18 PT

A LANGUAGE INVENTED ZO THAT PEMPLE CAMMUH EXPRESS HHEMSELVES IN A LUAY OUTSIDE THE PMLIHICAL DMCHRIME ENFORCED BY THE DICHAHMRSHIP IM PMWER 89 PT

EQUAL

160 PT



59 PT

THIKFOL

59 PT

JHYCAMI

41 PT

нещ ихтоку

78 PT

VERIFY

18 PT

MEMSPEAK MAS DESIGNED MOT TO EXTEND BUT TO DIMINISH THE RANGE OF THOUGHT, AND THIS PURPOSE MAS ASSISTED BY CUTTING THE CHOICE OF MORDS DOMN TO A MINIMUM

