



Historical influences coalesce with a contemporary twist to form the striking slab serif typeface **Regime**. The name alludes to the moment in history when Britain emerged as the principal naval and imperial power of the 19th century.

# Regime

## WEIGHTS

Light

*Light Italic*

Regular

*Regular Italic*

Demibold

*Demibold Italic***Bold*****Bold Italic*****Ultra*****Ultra Italic***

## ABOUT

Historical influences coalesce with a contemporary twist to form the striking slab serif typeface Regime. In the early 19th century, as the Industrial Revolution began to transform Britain, the slab serif was born. The impact of new technology created a demand for a visual language that was compatible with mass-production and that could capture the attention of a newly-literate consumer. The design of the first slab serif typeface is credited to British punchcutter and typesetter Vincent Figgins and was released under the name Antique in 1815. In the same year, Napoleon was defeated at Waterloo. The name Regime alludes to this moment in history, when Britain emerged as the principal naval and imperial power of the 19th century.

Regime pays homage to the visual impact of its historical source material but has been drawn with a contemporary eye to incorporate a number of playful details. Regime includes a series of alternate characters and range of weights from light to ultra, the boldest weight being an extreme display weight based on 19th century woodblock poster types.

SUPPORTED  
LANGUAGES

Afar / Afrikaans / Albanian / Basque / Bosnian / Breton / Catalan / Crimean Tatar (Latin) / Croatian / Czech / Danish / Dutch / English / Esperanto / Estonian / Faroese / Finnish / French / Frisian / Friulian / German / Greenlandic / Hawaiian / Hungarian / Icelandic / Indonesian / Interlingua / Irish Gaelic / Italian / Karelian / Kirundi / Kurdish (Latin) / Ladin / Latvian / Lithuanian / Luxemburgish / Malagasy / Malay / Maltese / Māori Norn / Norwegian (Bokmål) / Norwegian (Nynorsk) / Occitan / Palauan / Polish / Portuguese / Rhaeto-Romance / Romani / Romanian / Sango / Sámi (Northern) / Scottish Gaelic / Serbian (Latin) / Shona / Slovak / Slovene / Sorbian / Spanish / Swahili / Swati / Swedish / Tagalog (Filipino) / Tahitian / Tokelauan / Tsonga / Turkish / Umbundu / Veps / Welsh / Wolof / Zulu

## UNICODE RANGES

Complete: Basic Latin / Latin-1 Supplement / Latin Extended-A  
Parts of: Mathematical Operators / Latin Extended-B / Latin Extended Additional / Spacing Modifier Letters / General Punctuation / Currency Symbols / Letterlike Symbols

## WEB FONT FEATURES

frac / liga / ss01

## CREDITS

Designed by Jonathan Barnbrook and Marcus Leis Allion  
First published in 2009  
Revised and expanded character set published in 2016

Regime features a set of stylistic alternates. When using Adobe Illustrator, stylistic alternates are accessed via the OpenType panel by selecting **Stylistic Alternates**. When using Adobe InDesign, stylistic alternates are accessed via the character panel by selecting **OpenType > Stylistic Sets > Set 1**. When using CSS, stylistic alternates are activated using the **font-feature-settings** property with a value of either **salt** or **ss01**.

Aa → Δα

|              |              |
|--------------|--------------|
| Dominion     | Δομινιον     |
| Protectorate | Προτεκτορατε |
| Mandate      | Μανδατε      |
| Plantation   | Πλαντατιον   |
| Hegemon      | Ηεγεμον      |
| Administer   | Δαμινιστερ   |
| Partition    | Παρτιτιον    |
| Geography    | Γεογραφη     |
| Jurisdiction | Ιουριςδιτιον |
| Portfolio    | Πορτφολιον   |

UPPERCASE

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

LOWERCASE

a b c d e f g h i j k l m n o p q r s t u v w x y z

UPPERCASE  
STYLISTIC ALTERNATES

Δ B D G H I J K M Π Π P Q R U W X

LOWERCASE  
STYLISTIC ALTERNATES

a b d f ϣ h i j k l m n o p r q t u w x y

ACCENTED UPPERCASE

À Á Â Ã Ä Å Æ Ç È É Ê Ë Ì Í Î Ï Ñ Ò Ó Ô Õ Ö Ø Ù Ú Û Ü Ý Þ ß à á â ã ä å æ ç è é ê ë ì í î ï ñ ò ó ô õ ö ø ù ú û ü ý þ ß

ACCENTED UPPERCASE  
STYLISTIC ALTERNATES

À Á Â Ã Ä Å Æ Ç È É Ê Ë Ì Í Î Ï Ñ Ò Ó Ô Õ Ö Ø Ù Ú Û Ü Ý Þ ß à á â ã ä å æ ç è é ê ë ì í î ï ñ ò ó ô õ ö ø ù ú û ü ý þ ß

ACCENTED LOWERCASE

à á â ã ä å æ ç è é ê ë ì í î ï ñ ò ó ô õ ö ø ù ú û ü ý þ ß à á â ã ä å æ ç è é ê ë ì í î ï ñ ò ó ô õ ö ø ù ú û ü ý þ ß

ACCENTED LOWERCASE  
STYLISTIC ALTERNATES

à á â ã ä å æ ç è é ê ë ì í î ï ñ ò ó ô õ ö ø ù ú û ü ý þ ß à á â ã ä å æ ç è é ê ë ì í î ï ñ ò ó ô õ ö ø ù ú û ü ý þ ß

PUNCTUATION

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LIGATURES

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STANDARD FIGURES

0 1 2 3 4 5 6 7 8 9

SYMBOLS

§ © ® ™ ° ¶ @

FRACTIONS

1/4 1/2 3/4

CURRENCY

\$ ¢ £ € ¥ ₣

ORDINALS

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MATHEMATICAL

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UPPERCASE

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

LOWERCASE

a b c d e f g h i j k l m n o p q r s t u v w x y z

UPPERCASE

STYLISTIC ALTERNATES

Δ B D G Η ] K Μ Π Π Ρ Ϛ R U Ш X

LOWERCASE

STYLISTIC ALTERNATES

a b d f ϣ h i j k l m n p r q r t u ш x y

ACCENTED UPPERCASE

À Á Â Ã Ä Å Æ Ç È É Ê Ë Ì Í Î Ï Ñ Ò Ó Ô Õ Ö Ø Ù Ú Û Ü Ý Þ ß  
È É Ê Ë Ì Í Î Ï Ñ Ò Ó Ô Õ Ö Ø Ù Ú Û Ü Ý Þ ß  
Ò Ó Ô Õ Ö Ø Ù Ú Û Ü Ý Þ ß  
Ù Ú Û Ü Ý Þ ß

ACCENTED UPPERCASE

STYLISTIC ALTERNATES

À Á Â Ã Ä Å Æ Ç È É Ê Ë Ì Í Î Ï Ñ Ò Ó Ô Õ Ö Ø Ù Ú Û Ü Ý Þ ß  
Ê Ë Ì Í Î Ï Ñ Ò Ó Ô Õ Ö Ø Ù Ú Û Ü Ý Þ ß  
Ê Ë Ì Í Î Ï Ñ Ò Ó Ô Õ Ö Ø Ù Ú Û Ü Ý Þ ß  
Ê Ë Ì Í Î Ï Ñ Ò Ó Ô Õ Ö Ø Ù Ú Û Ü Ý Þ ß

ACCENTED LOWERCASE

à á â ã ä å æ ç è é ê ë ì í î ï ñ ò ó ô õ ö ø ù ú û ü ý þ ß  
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â á â ã ä å æ ç è é ê ë ì í î ï ñ ò ó ô õ ö ø ù ú û ü ý þ ß  
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ACCENTED LOWERCASE

STYLISTIC ALTERNATES

à á â ã ä å æ ç è é ê ë ì í î ï ñ ò ó ô õ ö ø ù ú û ü ý þ ß  
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à á â ã ä å æ ç è é ê ë ì í î ï ñ ò ó ô õ ö ø ù ú û ü ý þ ß  
à á â ã ä å æ ç è é ê ë ì í î ï ñ ò ó ô õ ö ø ù ú û ü ý þ ß

PUNCTUATION

.,,:...&!;¿?‘’“”„«»•<>\*’" \_ - - - / ( ) [ ] { } \ | + #

LIGATURES

fi fl ij ï U I I

STANDARD FIGURES

0 1 2 3 4 5 6 7 8 9

SYMBOLS

§ © ® ™ ° ¶ @

FRACTIONS

1/4 1/2 3/4

CURRENCY

\$ ¢ £ € ¥ ₣

ORDINALS

1230a

MATHEMATICAL

- / ÷ × + ± ∓ ∼ ≈ | < > ≤ ≥ ≠ = Ω μ % ‰ #

UPPERCASE

ABCDEFGHIJKLMNOPQRSTUVWXYZ

LOWERCASE

abcdefghijklmnopqrstuvwxyz

UPPERCASE

## STYLISTIC ALTERNATES

ΔΒΔΓΗ|ΚΜΠΠΡϚΡϘΧ

LOWERCASE

## STYLISTIC ALTERNATES

αβδζηijklmnpqrstuwxγ

## ACCENTED UPPERCASE

À Á Â Ã Ä Å Æ Ç È É Ê Ë  
 Ì Í Î Ï Ñ Ò Ó Ô Õ Ö Ø Ù Ú Û Ü Ý Þ ß  
 à á â ã ä å æ ç è é ê ë  
 ì í î ï ñ ò ó ô õ ö ø ù ú û ü ý þ ÷

### ACCENTED UPPERCASE

## STYLISTIC ALTERNATES

À Á Â Ã Ä Å Æ Ç È É Ê Ë Ì Í Î Ï Ñ Ò Ó Ô Õ Ö × Ø Ù Ú Û Ü Ý Þ ß à á â ã

ACCENTED LOWERCASE

àáâãäåāăąæçćčďđěėêëēĕęğĝǧǵ  
 ĥħìíîïĩīıȳķłĺľłŋñńņň'nŋòóôõöøōőœ  
 řřŗśŝşșßţţţţùúûüũūůűųŵýÿźžžþ

## ACCENTED LOWERCASE

## STYLISTIC ALTERNATES

àáâãäåāăąęæœđďðōǫǵǿĥħìíîïĩııİł  
ķκĺļ'łŧńņŋñ'nɲòóôõüøȳþŕ  
țțțùúûũūǔůųŵŷýÿƁ

## PUNCTUATION

.,,:;...&!¿?“”„„«·»•<>\*'"\_---/()[]{}~\|!‡

## LIGATURES

fi fl fj ij jf JI

## STANDARD FIGURES

0123456789

## SYMBOLS

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## FRACTIONS

 $\frac{1}{4} \frac{1}{2} \frac{3}{4}$ 

**CURRENCY**

\$ ¢ £ € ¥ f ¤

## ORDINALS

1230a

MATHEMATICAL

-/÷×+±¬~≈|<>≤≥≠=Ωμ%%ο#

UPPERCASE

*A B C D E F G H I J K L M N O P Q R S T U V W X Y Z*

LOWERCASE

*abcdefghijklmnopqrstuvwxyz*

UPPERCASE

## STYLISTIC ALTERNATES

*ΔΒΔΓΗ|ΚΜΠΠΡϚΡΥΧ*

LOWERCASE

## STYLISTIC ALTERNATES

*a b d f g h i j k l m n p r q t u x y*

## ACCENTED UPPERCASE

À Á Â Ã Ä Å Æ Ç È É Ê Ë  
 Ì Í Î Ï Ñ Ò Ó Ô Õ Ö Ø Ù Ú Û Ü Ý Þ ß  
 à á â ã ä å æ ç è é ê ë  
 ì í î ï ñ ò ó ô õ ö ø ù ú û ü ý þ ÷

### ACCENTED UPPERCASE

## STYLISTIC ALTERNATES

À Á Â Ã Ä Å Æ Ç È É Ê Ë Ì Í Î Ï Ñ Ò Ó Ô Õ Ö × Ø Ù Ú Û Ü Ý Þ ß à á â ã

ACCENTED LOWERCASE

àáâãäåāăąæçćčďđěêëēėęĕğǧǧǧ  
ĥħìíîïĩıįĵķłĺľ'łŧñńņň'nŋòóôõöøōœ  
ŗřśŝšşßţţţţùúûüũūűųŵýÿźžƷ

## ACCENTED LOWERCASE

## STYLISTIC ALTERNATES

[illegible]

## PUNCTUATION

.,,:;...&j!¿?‘’“”,,«·»•<>\*'"\_---/O[]{}N\|t#

## LIGATURES

*fi fl ij ÿ U I*

## STANDARD FIGURES

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## SYMBOLS

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## FRACTIONS

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## CURRENCY

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## ORDINALS

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MATHEMATICAL

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|                                            |                                                                                               |                                |
|--------------------------------------------|-----------------------------------------------------------------------------------------------|--------------------------------|
| UPPERCASE                                  | ABCDEFGHIJKLMNOPQRSTUVWXYZ                                                                    |                                |
| LOWERCASE                                  | abcdefghijklmnopqrstuvwxyz                                                                    |                                |
| UPPERCASE<br>STYLISTIC ALTERNATES          | ΔΒΔΓΗΙΚΜΠΠΡϞΡUШX                                                                              |                                |
| LOWERCASE<br>STYLISTIC ALTERNATES          | αbδfϣhijklmnprrtuwxγ                                                                          |                                |
| ACCENTED UPPERCASE                         | ÀÁÂÃÄÅĀĂȦÆǼÇĆĈČĎĐÈÉÊËẼ<br>ĖĘĚĜĞĠĢĤĦİÎĨİıĲĴĽĹŁŃńŇň<br>ÒÓÔÕÖŌŎØŒŔŖŖŚŜŞŞŢţȚȚ<br>ÙÚÛÜŮŰŲŴŶÝŸŽžǷ   |                                |
| ACCENTED UPPERCASE<br>STYLISTIC ALTERNATES | ΔΔΔΔΔΔΔΔΔΔΔΔΔΔΔΔΔΔΔΔΔΔ<br>ĜĞĠĢĤĦİÎĨİıĲĴĽĹŁŃńŇň<br>ŔŖŖŰÚÛÜŮŰŲŴŶŸŽǷ                             |                                |
| ACCENTED LOWERCASE                         | àáâãäåāăȧæǽçćĉčďđèéêëẽ<br>ėęěĝğġģĥĥıîĩİıĳĵķĺłľļłŋň<br>òóôõöōōøœŕŗŕśŝşşţţȕȕ<br>ùúûüůűųŵŷýÿÿžžǹ |                                |
| ACCENTED LOWERCASE<br>STYLISTIC ALTERNATES | àáâãäåāăȧæǽçćĉčďđĥĥıîĩİıĳ<br>ķķĺĺĺĺĺĺĺĺĺĺĺĺĺĺĺĺĺĺĺĺĺĺ<br>ţţţţţţţţţţţţţţţţţţţţţţţţţţţţ         |                                |
| PUNCTUATION                                | .,:;...&!¿?‘’“”„„«»•<>*'"_---/()[]{}\\!                                                       |                                |
| LIGATURES                                  | fi fl ij ů U I                                                                                | STANDARD FIGURES<br>0123456789 |
| SYMBOLS                                    | §©®™°¶@                                                                                       | FRACTIONS<br>1⁄41⁄23⁄4         |
| CURRENCY                                   | \$£€¥ƒ                                                                                        | ORDINALS<br>1230a              |
| MATHEMATICAL                               | - / ÷ × + ± ∓ ∼ ≈   < > ≤ ≥ ≠ = Ω μ % ‰ ‰ #                                                   |                                |
| REGIME                                     | 9 OF 36                                                                                       | CHARACTER MAP   DEMIBOLD       |





***A B C D E F G H I J K L M N O P Q R S T U V W X Y Z***

***abcdefghijklmnopqrstuvwxyz***

***ΔΒΔΓΗΙΚΜΠΠΡΨΧ***

***a b d f g h i j k l m n p r q r t u x y***

À Á Â Ã Ä Å Æ Ç È É Ê Ë  
 Ì Í Î Ï Ñ Ò Ó Ô Õ Ö Ø Ù Ú Û Ü Ý Þ ß à á â ã  
 ä å æ ç è é ê ë ì í î ï ð ñ ò ó ô õ ö ø ù ú û ü ý þ ÿ

À Á Â Ã Ä Å Æ Ç È É Ê Ë Ì Í Î Ï Ñ Ò Ó Ô Õ Ö × Ø Ù Ú Û Ü Ý Þ ß à á â ã

**àáâãäåāăąæçćčĉďđðèéêëēěęğǧǧǧ  
ĥħìíîïĩīĵķłĺľł'ł-łñńņň'nŋòóôõöøōőœ  
ıřŗśŝšşßţţţţùúûüũūñůųŵýÿźžžþ**

**àáâãäåæçøéð'đōôõöóőĥħìíîïÿıŷ  
ķκĺł'ľ-ļņń'nṇòúûũüþǫǵřꞤ  
țțţțùúûüỹūýůűųȳȶ**

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**1230a**

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**ABCDEFGHIJKLMNOPQRSTUVWXYZ**

**abcdefghijklmnopqrstuvwxyz**

**А В Д Е Г Н К М Л П Р С Х**

**α β δ ϕ θ ι κ λ μ π ρ σ τ υ ω χ γ**

À Á Â Ã Ä Å Æ Ç È É Ê Ë  
 Ì Í Î Ï Ñ Ò Ó Ô Õ Ö Ø Ù Ú Û Ü Ý Þ ß à á â ã  
 ä å æ ç è é ê ë ì í î ï ð ñ ò ó ô õ ö ø ù ú û ü ý þ ÿ

À Á Â Ã Ä Å Æ Ç È É Ê Ë Ì Í Î Ï Ñ Ò Ó Ô Õ Ö × Ø Ù Ú Û Ü Ý Þ ß à á â ã

**À Á Â Ã Ä Å Æ Ç È É Ê Ë Ì Í Î Ï Ð Ñ Ò Ó Ô Õ Ö × Ø Ù Ú Û Ü Ý Þ ß à á â ã ä å æ ç è é ê ë ì í î ï ð ñ ò ó ô õ ö ø ÷ ù ú û ü ý þ ÿ**

À Á Â Ã Ä Å Æ Ç È É Ê Ë Ì Í Î Ï Ñ Ò Ó Ô Õ Ö × Ø Ù Ú Û Ü Ý Þ ß à á â ã ä å æ ç è é ê ë ì í î ï ð ñ ò ó ô õ ö ÷ ø ù ú û ü ý þ ÿ

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**ABCDEFGHIJKLMNOPQRSTUVWXYZ**

***abcdefghijklmnopqrstuvwxyz***

**Д В Е Г Н Ј К М Л П Р Ц Ш Х**

***a b d f g h i j k l m n p q r t u w x y***

À Á Â Ã Ä Å Æ Ç È É Ê Ë  
 Ì Í Î Ï Ñ Ò Ó Ô Õ Ö Ø Ù Ú Û Ü Ý Þ ß  
 à á â ã ä å æ ç è é ê ë  
 ì í î ï ñ ò ó ô õ ö ø ù ú û ü ý þ ÿ

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**À Á Â Ã Ä Å Æ Ç È É Ê Ë Ì Í Î Ï Ð Ñ Ò Ó Ô Õ Ö × Ø Ù Ú Û Ü Ý Þ ß à á â ã ä å æ ç è é ê ë ì í î ï ð ñ ò ó ô õ ö ø ÷ ù ú û ü ý þ ÿ**

**À Á Â Ã Ä Å Æ Ç È É Ê Ë Ì Í Î Ï Ñ  
 Ò Ó Ô Õ Ö × Ø Ù Ú Û Ü Ý Þ ß à á â ã  
 ä å æ ç è é ê ë ì í î ï ð ñ ò ó ô õ ö**

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**החלליות החדשות**

**0123456789**

**§C®Tm°¶@**

**$\frac{1}{4}$   $\frac{1}{2}$   $\frac{3}{4}$**

**\$c£€¥fø**

**1230a**

**-/÷×+±~≈|<>≤≥≠=∞µ%%°#**

**BE**  
***PATRIOTIC***  
**BUY**  
***EMPIRE-***  
***GROWN***  
**TEA**

96 PT

FACILITIES

110 PT

afforded to

96 PT

branches of

110 PT

WHOLE

80 PT

manufactories

18 PT

The key concept is an increase in the rate of change, not the occurrence of change itself. The cartoon story of a preindustrial static society before 1750 with fixed technology, no capital accumulation, little or no labor mobility, and a population hemmed in by Malthusian boundaries is no longer taken seriously. Jones has stressed this point more than anyone else. At the same time Jones points out that before 1750



One of the more perplexing phenomena is that contemporaries seemingly were unaware of the Industrial Revolution. A number of scholars have commented on the notable absence of references to anything as dramatic in the writing of political

One of the more perplexing phenomena is that contemporaries seemingly were unaware of the Industrial Revolution. A number of scholars have commented on the notable absence of references to anything as dramatic in the writing of political economists and novelists writing in the years before 1830. From this it is inferred, somewhat rashly, that contemporaries were unaware that they were living during an Industrial Revolution and from this it is further inferred, even more rashly, that hence the term is useless. The latter infer-

One of the more perplexing phenomena is that contemporaries seemingly were unaware of the Industrial Revolution. A number of scholars have commented on the notable absence of references to anything as dramatic in the writing of political economists and novelists writing in the years before 1830. From this it is inferred, somewhat rashly, that contemporaries were unaware that they were living during an Industrial Revolution and from this it is further inferred, even more rashly, that hence the term is useless. The latter inference is absurd: how many people in the Roman Empire referred to themselves as living during "classical antiquity?" Yet the premise that contemporaries were unaware of the Industrial Revolution is simply and patently false. To be sure, they did not pay to it nearly the attention that subsequent historians have, but why should they have, not knowing where all this was leading? By confining oneself to reading Adam Smith, T.R. Malthus, or Jane Austen, one can easily misrepresent the perceptions of contemporaries. The Scottish merchant and statistician Patrick Colquhoun

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120 PT

*inpropitius*

104 PT

*machinery*

70 PT

*INVIGORATED*

124 PT

*by capital*

94 PT

*AND SKILL*

18 PT

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100 PT

the general

94 PT

diffusion of

76 PT

manufactures

82 PT

throughout a

102 PT

COUNTRY

18 PT

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*history*

---

*is inevitably*

---

*WRITTEN*

---

*with a certain amount of*

---

*PRESENTISM*

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102 PT

wonderful

64 PT

of manufactures

104 PT

has been a

98 PT

temporary

132 PT

ΔFFΔIR

18 PT

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102 PT

*beginning*

70 PT

**A SUSTAINED**

56 PT

*cumulative process*

64 PT

**OF SOCIAL AND**

78 PT

*technological*

112 PT

**CHANGE**

18 PT

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102 PT

**economic**

136 PT

**change**

90 PT

**IS RARELY**

110 PT

**SUDDEN**

110 PT

**or hermic**

18 PT

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106 PT

***ludicrous***

64 PT

***for an economic***

108 PT

***historian***

72 PT

***TI PRETEND***

80 PT

***to be equally***

84 PT

***IGNORANT***

18 PT

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74 PT

**INVENTION**

76 PT

**becomes an**

80 PT

**exogenous**

104 PT

**variable**

96 PT

**that then**

94 PT

**AFFECTS**

18 PT

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48 PT

**REPREHENSIBLE**

54 PT

**and abominable**

114 PT

**factory**

66 PT

**CONDITIONS**

92 PT

**described**

98 PT

**in novels**

18 PT

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