### Lektorat

Methodical in rationale and irrepressible in function, Lektorat's 27 styles are the embodiment of editorial expression.

**DESIGNED BY** 

YEAR

Florian Fecher

2020

Florian Fecher's Lektorat font family is one for the books, and for the screens, and for the magazines. While an editorial's main goals are to entertain, inform, and persuade, more should be considered. For example, clear divisions are necessary, not just from one article to the next, but in how each is positioned as op-ed or fact-based, infographic or table, vilifying or uplifting. From masthead to colophon, Lektorat has six concise text styles and 2I display styles to captivate, educate, and motivate within any editorial purpose.

Magazines and related publications are notoriously difficult to brand and then to format accordingly. The research behind Lektorat focused on expression versus communication and what it takes for a great typeface to accomplish both tasks. In the changeover from the 19th to 20th century, German type foundry Schelter & Giesecke published several grotesque families that would become Lektorat's partial inspiration. Experimentation with concepts from different exemplars gave birth to Lektorat's manifest character traits: raised shoulders, deep incisions within highly contrasted junctions, and asymmetrical counters in a sans family.

After thoroughly analysing magazine publishing and editorial designs, Florian discovered that a concise setup is sufficient for general paragraph text.

So Lektorat's text offering is concentrated into six total styles: regular, semibold, and bold with their obliques. Stylistic sets are equally minimal; an alternate 'k, K' and tail-less 'a' appear in text only. No fluff, no wasted "good intentions", just a laser-like suite to focus the reader on the words.

The display styles were another matter. They aim to attract attention in banners, as oversized type filling small spaces, photo knockouts, and in subsidiary headings like decks, callouts, sections, and more. For these reasons, three dialed-in widths — Narrow, Condensed, and Compressed — complete the display offerings in seven upright weights each, flaunting 2I headlining fonts in total. If being on font technology's cutting edge is more your goal, the Lektorat type family is optionally available in three small variable font files for ultimate control and data savings.

The Lektorat typeface was forged with a steel spine for pixel and print publishing. It unwaveringly informs, convincingly persuades, and aesthetically entertains when the tone calls for it. Its sans serif forms expand in methodical ways until the heaviest two weights close in, highlighting its irrepressible usefulness to the very end. Lektorat is an example of how much we relish entering into an agreed battle of persuasion — one which both sides actually enjoy.

### STATIC STYLES

Text Regular
Text Oblique
Text Semibold
Text Semibold Oblique
Text Bold
Text Bold Oblique

### STATIC STYLES

Compressed Extralight
Compressed Light
Compressed Regular
Compressed Semibold
Compressed Bold
Compressed Extrabold
Compressed Black

Condensed Extralight
Condensed Light
Condensed Regular
Condensed Semibold
Condensed Bold
Condensed Extrabold
Condensed Black

Narrow Extralight
Narrow Light
Narrow Regular
Narrow Semibold
Narrow Bold
Narrow Extrabold
Narrow Black

### VARIABLE STYLES

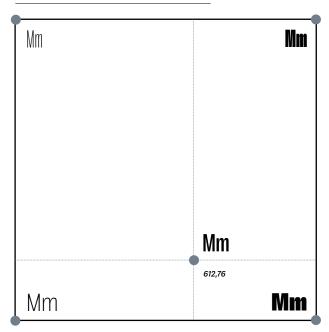
Text Regular <-> **Bold**Text Oblique <-> **Bold Oblique** 

Compressed < - > Narrow Extralight < - > **Black**  Variable fonts are a new part of OpenType technology that allows typeface creators to design fonts, and users to organise and use them, in a more advanced way than was done in the past.

Rather than having one individual font style per font file (i.e., extralight, regular, bold, or extrabold), variable fonts are one file with almost infinite choices within a single "designspace", the total boundaries for a typeface's appearance.

So what's a designspace? A designspace is the total area containing all axes which the font user can customise: weight, width, serif length, optical size, and more. A series of sources (or masters or exemplars)

**DESIGN SPACE** 



determine the appearance of all lettershape at certain positions on each axis.

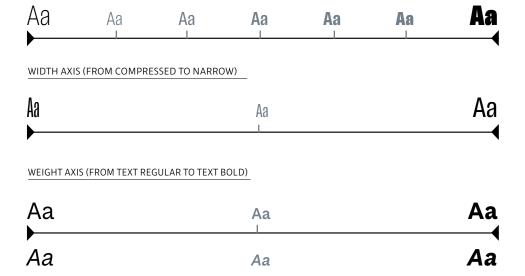
Imagine a designspace like a chess board grid with sources lining the edges. Opposite sources usually have opposing characteristics, like extralight versus extrabold. A move in any direction affects the look of the font since the movement brings it closer to one source or another. The closer to one source, the more it will look like that one and the less it will look like the opposite source. So moving in the designspace always causes a change in the look of the font. The final characteristics of the font are defined by the total proximity to all exemplars — where it is located within the total designspace.

To get a more accurate picture, now imagine that this grid is not two-dimensional, but is a three-dimensional cube; it has depth, meaning the font creator has defined more than two axes. The user is able to move through that cubed designspace, and as they do the font changes in accordance with how close it is to the sources that have defined its look.

Thanks to variable font technology, this means graphic designers and web developers can use mathematically generated styles that, while never actually drawn by the font creator, still exist within that total designspace. And the file size is just a fraction of what normal font files are. This is great news for developers, for data use on mobile, for rendering, and for prioritising speed and responsiveness — not to mention creativity!

In a few cases, when some glyphs cannot smoothly transition across the spectrum of instances, a modification called a "jump" is included. Currently not all software responds to variable fonts in the same way.

WEIGHT AXIS (FROM EXTRALIGHT TO EXTRABOLD)



## Green spaces Jardín vertical Okosystem Editorial Humboldt Architectural Navpični vrt Magazines

# ARCHITECTURAL Humboldthain

Brunnenstraße 13357 — Berlin, Germany

## Made for magazines

Énergie marémotrice: l'Eau, la Lune & le Soleil.

## SOLAR Qëndrueshmëria

Sustainable architecture receives international 2020 award

## Lektorat Display

COMPRESSED EXTRALIGHT 72PT

## Murciélago

COMPRESSED LIGHT 72PT

## Murciélago

COMPRESSED REGULAR 72PT

## Murciélago 72PT

## Murciélago COMPRESSED ROLD 72PT

COMPRESSED BOLD 72P

## Murciélago

COMPRESSED EXTRABOLD 72PT

## Murciélago

COMPRESSED BLACK 72PT

## Murciélago

CONDENSED EXTRALIGHT 72PT

## Murciélago

CONDENSED LIGHT 72PT

## Murciélago

CONDENSED REGULAR 72PT

## Murciélago CONDENSED SEMIBOLD 72PT

## Murciélago CONDENSED BOLD 72PT

## Murciélago

CONDENSED EXTRABOLD 72PT

## Murciélago

CONDENSED BLACK 72PT

## Murciélago

NARROW EXTRALIGHT 72PT

## Murciélago

## Murciélago

## Murciélago

## Murciélago

## Murciélago

## lurciélago

## urciélago

COMPRESSED BLACK 55PT

### Rhythm & Reaction

COMPRESSED BLACK 50PT

### Rhythm & Reaction

COMPRESSED BLACK 45PT

### Rhythm & Reaction

COMPRESSED BLACK 35PT

### Rhythm & Reaction

BLACK 30/36PT

'Rhythm & Reaction' gets under the skin of a British love affair with American jazz. Jazz first came to Britain as a visual and cultural style — rather than as a musical form, writes John L. Walters.

CONDENSED BLACK 55PT

### Rhythm & Reaction

CONDENSED BLACK 50PT

### Rhythm & Reaction

CONDENSED BLACK 45PT

### Rhythm & Reaction

CONDENSED BLACK 35PT

### Rhythm & Reaction

CONDENSED BLACK 30/36PT

'Rhythm & Reaction' gets under the skin of a British love affair with American jazz. Jazz first came to Britain as a visual and cultural style — rather than as a musical form, writes John L. Walters.

NARROW BLACK 55PT

### Rhythm & Reaction

NARROW BLACK 50PT

### Rhythm & Reaction

NARROW BLACK 45PT

### Rhythm & Reaction

NARROW BLACK 35PT

### Rhythm & Reaction

NARROW BLACK 30/36PT

'Rhythm & Reaction' gets under the skin of a British love affair with American jazz. Jazz first came to Britain as a visual and cultural style — rather than as a musical form, writes John L. Walters.

COMPRESSED EXTRALIGHT 25/30PT

And now I was on my journey, in a pair of thick boots and with a hazel stick in my hand. Naturally, I was going to London, which lay a hundred miles to the east; and it seemed equally obvious that I

COMPRESSED LIGHT 25/30PT

And now I was on my journey, in a pair of thick boots and with a hazel stick in my hand.

Naturally, I was going to London, which lay a hundred miles to the east; and it seemed equally

COMPRESSED REGULAR 25/30PT

And now I was on my journey, in a pair of thick boots and with a hazel stick in my hand. Naturally, I was going to London, which lay a hundred miles to the east; and it seemed

COMPRESSED SEMIBOLD 25/30PT

And now I was on my journey, in a pair of thick boots and with a hazel stick in my hand. Naturally, I was going to London, which lay a hundred miles to the east; and it

COMPRESSED BOLD 25/30PT

And now I was on my journey, in a pair of thick boots and with a hazel stick in my hand. Naturally, I was going to London, which lay a hundred miles to the

COMPRESSED EXTRABOLD 25/30PT

And now I was on my journey, in a pair of thick boots and with a hazel stick in my hand. Naturally, I was going to London, which lay a hundred miles to

COMPRESSED BLACK 25/30PT

And now I was on my journey, in a pair of thick boots and with a hazel stick in my hand. Naturally, I was going to London, which lay

CONDENSED EXTRALIGHT 25/30PT

And now I was on my journey, in a pair of thick boots and with a hazel stick in my hand. Naturally, I was going to London, which

CONDENSED LIGHT 25/30PT

And now I was on my journey, in a pair of thick boots and with a hazel stick in my hand. Naturally, I was going to London, which

CONDENSED REGULAR 25/30PT

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CONDENSED SEMIBOLD 25/30PT

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CONDENSED BOLD 25/30PT

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CONDENSED EXTRABOLD 25/30PT

And now I was on my journey, in a pair of thick boots and with a hazel stick in my hand. Naturally, I was

CONDENSED BLACK 25/30PT

And now I was on my journey, in a pair of thick boots and with a hazel stick in my hand. Naturally, I was

NARROW EXTRALIGHT 25/30PT

And now I was on my journey, in a pair of thick boots and with a hazel stick in my hand.

NARROW LIGHT 25/30PT

And now I was on my journey, in a pair of thick boots and with a hazel stick in my hand.

NARROW REGULAR 25/30PT

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NARROW SEMIBOLD 25/30PT

And now I was on my journey, in a pair of thick boots and with a hazel stick in my hand.

NARROW BOLD 25/30PT

And now I was on my journey, in a pair of thick boots and with a hazel stick in my

NARROW EXTRABOLD 25/30PT

And now I was on my journey, in a pair of thick boots and with a hazel stick in my

NARROW BLACK 25/30PT

And now I was on my journey, in a pair of thick boots and with a hazel stick in my

ALL CAPS	
¿Para texto?	¿PARA TEXTO?
1708 A-b [Ende] H@I	1708 A-B [ENDE] H@I
FRACTIONS	
1/2 3/4 1/4	1/2 3/4 1/4
SUPERIOR	
H1234	H <sup>1234</sup>
ORDINALS	
No.	$N^{\underline{o}}$
HISTORICAL FORMS	
That is the question	That if the queftion
STYLISTIC SET 01 (EXTRABOLD & BLACK ONLY )	
Gerona & Santiago 369€	Gerona & Santiago 369€
STYLISTIC SET O2 (AMPERSAND)	
&	G
TURKISH/AZERI/CRIMEAN TATAR	
Kırtasiye, KIRTASIYE	Kırtasiye, KIRTASİYE
ROMANIAN/MOLDAVIAN	
Timiş, MULŢUMESC	Timiş, MULŢUMESC
CATALAN	
II·lusió, CAL·LIGRAFIA	Il·lusió, CALLIGRAFIA
DUTCH	

ALTERNATES (SSO2)

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UPPERCASE PROPORTIONAL LINING FIGURES (DEFAULT) ABCDEFGHIJKLMNOPQRSTUVWXYZÆÐIJŊŒ 0123456789\$€¢£¥f₺%‰ ÞßÁÄÂÄÆÀĀĄÅÃĆČÇĈĊĎÐÉĔĚÊËĖÈĒĘĞĜĢĠ ĦĤĺĬĨÏĬĬĬĬĬĬĬŰĴĸĹĽĿĿŁŃŇŊÑÓŎÔÖÒŐŌØÕŔŘŖ SUPERSCRIPTS ŚŠŞŜŞŦŤŢŢÚŬÛÜÙŰŪŲŮŨŴŴŴŴŶŶŸŸŹŽŻ H 1234 LOWERCASE FRACTIONS abcdefghijklmnopqrstuvwxyzæðijnæþßı 1/2 1/4 3/4 jĸſáăâäæàāąåãćčçĉċďđéĕěêëėèēęǧĝġġħ ĥíĭîïiìīįĩíjĵķĺľļŀłńňņñóŏôöòőōøõŕřṛśšşŝșŧť ORDINALS ţ ț ú ŭ û ü ù ű ū ų ů ũ ẃ ŵ ŵ w ý ŷ ÿ ỳ ź ž ż H a o No HISTORICAL FORMS MATHEMATICAL OPERATORS /-/•≈≠≤≥<=>¬+±÷×∂Δ∏∑√∞∫ΩµП PUNCTUATION ````,``,..;¿?!¡[](){}\/\_«»‹›·...·---'" DIACRITICAL MARKS SYMBOLS || §¶©®™◊#&@\*<sup>†‡</sup>^°~o¤ CASE SENSITIVE -@i¿ ALTERNATES (SSO1 EXTRABOLD & BLACK) GĞĞĢĠSŚŠŞŜŞaáăâäàāąåãææeeĕĕēëëèè ēęgğĝġġœsśšşŝş369?¿¿\$€§&&

### **Lektorat** Text

REGULAR 18/22PT

Whenever Henry Wilt took the dog for a walk, or, to be more accurate, when the dog took him, or, to be exact, when Mrs Wilt told them both to go and take themselves out of the house so that she could do her yoga exercises,

SEMIBOLD 18/22PT

Whenever Henry Wilt took the dog for a walk, or, to be more accurate, when the dog took him, or, to be exact, when Mrs Wilt told them both to go and take themselves out of the house so that she could do her yoga

BOLD 18/22PT

Whenever Henry Wilt took the dog for a walk, or, to be more accurate, when the dog took him, or, to be exact, when Mrs Wilt told them both to go and take themselves out of the house so that she could do her REGULAR 10/13PT

As might have been foreseen, Franconia proved to be an excellent place in which to study the difficult family of *flycatchers*. All our common eastern Massachusetts species were present — the *kingbird*, the *phoebe*, the *wood pewee*, and the *least flycatcher* — and with them the *crested flycatcher* (not common), the *olive-sided*, the *traill*, and the *yellow-bellied*. The phoebe-like cry of the *traill* was to be heard constantly from the hotel piazza. The *yellow-bellied* seemed to be confined to deep and rather swampy woods in the valley, and to

SEMIBOLD 10/13PT

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REGULAR 12/15PT

As might have been foreseen, Franconia proved to be an excellent place in which to study the difficult family of flycatchers. All our common eastern Massachusetts species were present — the kingbird, the phoebe, the wood pewee, and the least flycatcher — and with them the crested flycatcher (not common), the olive-sided, the traill, and the yellow-bellied. The phoebe-like cry of the traill

SEMIBOLD 12/15PT

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BOLD 12/15PT

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flycatchers. All our common eastern
Massachusetts species were present
— the kingbird, the phoebe, the wood
pewee, and the least flycatcher — and
with them the crested flycatcher (not
common), the olive-sided, the traill, and
the yellow-bellied. The phoebe-like cry

#### GERMAN 9/11PT

Im speziellen Sinn bezeichnet das Wort Sprache eine bestimmte Einzelsprache wie Deutsch, Japanisch oder Swahili etc. Die gesprochenen Sprachen der Menschheit werden gemäß ihrer genetischen Verwandtschaft in Sprachfamilien gegliedert. Jede einzelne Sprache wird dabei anhand der sogenannten Language Codes nach den ISO-639-Teilnormen international eindeutig klassifiziert. Von den heute rund 6500 gezählten Einzelsprachen – laut

#### PORTUGUESE 9/11PT

Linguagem pode se referir tanto à capacidade especificamente humana para aquisição e utilização de sistemas complexos de comunicação, quanto a uma instância específica de um sistema de comunicação complexo. O estudo científico da linguagem, em qualquer um de seus sentidos, é chamado linguística. Atualmente, entre 3000 e 6000 línguas são usadas pela espécie humana, e um número muito maior era usado no passado. As línguas

### TURKISH 9/11PT

İnsanlar arasındaki anlaşmayı sağlayan bir araç olarak tanımlanabilir. Bu bağlamda dil, kelimelerden oluşan, yani vücut dili gibi sözlü olmayan iletişim biçimlerinin yanı sıra insanların en etkili iletişim şekli olan sözlü iletişimi tanımlar. Dil, ses dalgaları aracılığıyla akustik olarak ve kelimeler aracılığıyla veya işaret dilinde olduğu gibi işaretler aracılığıyla görsel olarak aktarılır ("İşaret dili" ile karşılaştırınız). Ayrıca dokunma vasıtasıyla dokunsal işaretlerle

### ICELANDIC 9/11PT

Mál er kerfi merkja, tákna, hljóða og orða sem notuð eru saman til þess að lýsa hugtökum, hugmyndum, merkingum og hugsunum. Málfræðingar eru þeir sem að rannsaka mál, en í nútímanum var málfræði fyrst kynnt sem vísindagrein af Ferdinand de Saussure. Þeir sem að tala mál, eða nota það á annan hátt, eru taldir með sem hluti af málsamfélagi þess máls. Tungumál er hugtak sérstaklega notað um þau mál sem að hafa

#### FRENCH 9/11PT

Les gestes sont la méthode de communication la plus connue, utilisée par diverses espèces dont l'ensemble des primates. C'est également le cas des abeilles et leurs danses: lorsqu'une abeille exploratrice revient vers sa ruche après avoir trouvé une source de nectar, elle peut effectuer une danse en rond indiquant que cette source se situe à moins de 50 mètres, ou une danse en huit indiquant que cette source est plus lointaine. De

#### NORWEGIAN 9/11PT

Et språk er et dynamisk sett av synlige, hørbare eller følbare symboler for kommunikasjon og elementer som brukes for å manipulere dem. Språk kan også henvise til bruken av slike systemer som et generelt fenomen. Eksempler på språk er naturlig språk (menneskelige enkeltspråk, for eksempel norsk), kunstige språk (for eksempel esperanto) og programmeringsspråk (for eksempel Java). Menneskespråk omtales vanligvis som naturlige språk, og

### SWEDISH 9/11PT

Språk eller tungomål är en del av olika system för kommunikation, som används av människor och som vi börjar tillägna stora bitar av redan under våra första levnadsår. Barn lär sig använda språk lika naturligt, som de lär sig att gå. Språket kommuniceras exempelvis via talat språk, teckenspråk, kognitioner och skrift, som är bärare av språk i en rad olika kommunikationssystem. Begreppet språk har två nära sammanbundna men ändå separa-

### SPANISH 9/11PT

Un lenguaje (del provenzal lenguatge y del latín lingua) es un sistema de comunicación estructurado para el que existe un contexto de uso y ciertos principios combinatorios formales. Existen contextos tanto naturales como artificiales. Desde un punto de vista más amplio, el lenguaje indica una característica común a los humanos y a otros animales (animales no simbólicos) para expresar sus experiencias y comunicarlas a otros mediante el

#### CZECH 9/11PT

Vědecký obor zabývající se zkoumáním jazyka se nazývá lingvistika. Otázky týkající se filosofie jazyka byly pokládány již ve starověkém Řecku, byly zde otázky typu zda mohou slova reprezentovat zkušenost nebo motivovanost obsahu slov, konkrétními památkami jsou například Platónovy dialogy Gorgias a Faidros. Ještě časnějším dokladem uvažování o jazyku jsou gramatiky sanskrtu, nejranější záznamy o kodifikaci liturgického jazyka a

#### ITALIAN 9/11PT

Il linguaggio, in linguistica, è il complesso definito di suoni, gesti e movimenti attraverso il quale si attiva un processo di comunicazione. La facoltà di rappresentare mentalmente un significato è presente in molte specie di animali, tra le quali l'essere umano. La capacità di elaborare e produrre un linguaggio verbale, nell'uomo, si è sviluppata a seguito di mutamenti strutturali della cavità orale. In particolare l'arretramento dell'ugola ha reso

### POLISH 9/11PT

Język służy do przedstawiania rzeczywistości dotyczącej przedmiotów, czynności czy abstrakcyjnych pojęć za pomocą znaków. Zbiór znaków w języku jest otwarty. Wynika to z faktu, że znakiem językowym jest każdy tekst, każda sformułowana wypowiedź, posiadająca znaczenie. Jednostka posługująca się językiem może więc za pomocą jego systemu tworzyć nieskończoną liczbę nowych znaków, także takich, z którymi nigdy się wcześniej nie ze-

### FINNISH 9/11PT

Kieli on järjestelmä, jossa ihminen ilmaisee ajatuksensa kielellisillä merkeillä, abstraktioilla. Näitä merkkejä nimitetään kielellisiksi ilmauksiksi. Puhutuissa kielissä kuuluvia (auditiivisia) merkkejä tuotetaan puhe-elimillä. Kirjoitetussa kielessä kielelliset ilmaukset on tehty silmin nähtäviksi eli luettaviksi. Viitotuissa kielissä kielelliset ilmaukset ovat visuaalisia, eivät auditiivisia. Eri kieliä tutkii kielitiede. Kognitiotiede tutkii kieltä hieman

RAT TEXT OPENTYPE FEATURES	
SMALL CAPS	
¿Para texto? 1708 A-b [Ende] H@I	¿Para texto? 1708 A-b [Ende] H@I
ALL SMALL CAPS	
¿Para texto? 1708 A-b [Ende] H@I	¿PARA TEXTO? 1708 A-B [ENDE] H@I
ALL CAPS	
¿Para texto? 1708 A-b [Ende] H@I	¿PARA TEXTO? 1708 A-B [ENDE] H@I
PROPORTIONAL OLDSTYLE FIGURES	
0123456789\$€¢£¥f₺%‰	0123456789\$€¢£¥f₺%‰
PROPORTIONAL LINING FIGURES (DEFAULT)	
0123456789\$€¢£¥f₺%‰	0123456789\$€¢£¥f₺%‰
TABULAR OLDSTYLE & SLASHED ZERO	
00123456789\$€¢£¥f₺	00123456789\$€¢£¥f₺
TABULAR LINING & SLASHED ZERO	
 00123456789\$€¢£¥f₺	00123456789\$€¢£¥f₺
NUMERATOR/DENOMINATOR	
345(x+y)/678 89/120	<sup>345(x+y)</sup> / <sub>678</sub> <sup>89</sup> / <sub>120</sub>
FRACTIONS	
1/2 3/4 1/46 5/7 2/98	½ ¾ ¼6 ½ 2⁄98
SUPERIOR/INFERIOR	
H2O xb8 y3+5 aIndex	H <sub>2</sub> O x <sub>b8</sub> y <sup>3+5 a</sup> Index
1120 ABO yo . G amada	1120 Aps y IIIGOA
ORDINALS	

1<sup>st</sup> 2<sup>nd</sup> 3<sup>rd</sup> 85<sup>th</sup> 2<sup>e</sup> M<sup>a</sup> N<sup>o</sup>

That if the question

1st 2nd 3rd 85th 2e Ma No.

That is the question

HISTORICAL FORMS

STYLISTIC SET O1 (ALTERNATE A)

ágata ágata

STYLISTIC SET O2 (ALTERNATE K)

Ķirsis Kiosk Ķirsis, Kiosk

STYLISTIC SET O3 (SYMBOLS)

ABCDEFGHIJKL ←↑→↓
MNOPQRSTUVWXYZ
abcdefghijkl ▼▼▼

←↑→↓∇Я¥४█□▲▶ ▷♥◀◁♦⊚○●□■←↑→↓ ┺Я\$⋭←↑→↓∿↗↘४

TURKISH/AZERI/CRIMEAN TATAR

Kırtasiye, Kırtasiye, KIRTASİYE Kırtasiye, Kırtasiye, KIRTASİYE

ROMANIAN/MOLDAVIAN

Timiş, BUCUREŞTI, MULŢUMESC Timiş, BUCUREŞTI, MULŢUMESC

CATALAN

Il·lusió, col·labora, CAL·LIGRAFIA Il·lusió, col·labora, CAL·LIGRAFIA

DUTCH

Bíjna, víjf, BÍJNA Bíjna, víjf, BÍJNA,

CONTEXTUAL ALTERNATES

gj gg aj gj gg aj

**UPPERCASE** 

ABCDEFGHIJKLMNOPQRSTUVWXYZÆÐIJŊŒÞßÁĂÂÄÆÀĀĄÅÃĆČÇĈĊĎÐÉĔĚÊËĖĒĘĞĜĢĠĦĤĺĬĨÏÌÌĪĮĨĺĴĴĶĹĽĻĿŁŃŇŅÑÓŎÔÖÒŐŌØÕŔŘŖŚŠŞŜŞŦŤŢŢÚŬÛÜÙŰŪŲŮŨWŴŴŴŶŶŸŸŹŽŻ

LOWERCASE

abcdefghijklmnopqrstuvwxyzæðijŋœþßıjĸſáäâäæàāąåãćčçĉċďđéĕěêëėèēęğĝġġħĥíĭîïiìīįĩíjĵķĺľļŀłńňņñóŏôöòőōøōŕřŗśšşŝṣŧťţţúŭûüùűūųůűwŵwwýŷÿỳźžż

SMALL CAPS

ABCDEFGHIJKLMNOPQRSTUVWXYZÆÐIJŊŒÞßÁÄÂÄÆÀĀĄÅÃĆČÇĈĊĎÐÉĔĚĒËĖĒĒ ĘĞĜĢĠĦĤĺĬĨÏÌÌĮĨÍĴĶĹĽĻĿŁŃŇŅÑÓŎÔÖ ÒŐŌØÕŔŘŖŚŠŞŜŞŦŤŢŢÚŬÛÜÙŰŪŲŮŨW ŴWWŶŶŸŶŹŽŻ

HISTORICAL FORMS

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ALTERNATES FOR CONTEXTUAL ALTERNATES

gğĝģġjĵ

PUNCTUATION

` " " ` ', " " , - , . : ; ¿ ? ! ; [ ] ( ) { } \ / \_ « » < > • ... · - — - ' "

PUNCTUATION (SMALL CAPS)

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SYMBOLS

| | | §¶©®™◊#&@\*†‡^°~¤

SYMBOLS (SMALL CAPS)

© & @ \*

ALTERNATES (SSO1 & SSO2)

aáăâäàāąåãKĶkķĸĸĸĸ

ARROWS (SSO3)

 $\leftarrow$  ↑ → ↓  $\times$   $\times$   $\times$   $\leftarrow$  ↑ → ↓  $\times$   $\times$   $\times$   $\leftarrow$  ↑ → ↓  $\times$   $\times$   $\times$ 

**GEOMETRIC SHAPES (SS03)** 

PROPORTIONAL OLDSTYLE FIGURES

0123456789\$€¢£¥f₺№%‰

PROPORTIONAL LINING FIGURES (DEFAULT)

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TABULAR OLDSTYLE FIGURES

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TABULAR LINING FIGURES

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FIGURES (SMALL CAPS)

0123456789\$€¢£¥F₺%‰

SUPERSCRIPTS

**SUBSCRIPTS** 

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Habcdefghijklmnopqrstuvwxyz

NUMERATOR/DENOMINATOR

0123456789+-=()-,./0123456789

FRACTIONS

1/2 1/3 2/3 1/4 3/4 1/8 3/8 5/8 7/8

ORDINALS

ORDINALS (SMALL CAPS)

аон

MATHEMATICAL OPERATORS

 $/-/\cdot \approx \neq \leq \geq <=> \neg + \pm \div \times \partial \Delta \prod \sum \sqrt{\infty} \Omega \mu \pi$ 

DIACRITICAL MARKS

CASE SENSITIVE

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**UPPERCASE** 

ABCDEFGHIJKLMNOPQRSTUVWXYZÆÐIJŊŒÞßÁĂÂÄÆÀĀĄÅÃĆČÇĈĊĎÐÉĔĚÊËĖĒĒĞĜĢĠĦĤĺĬÎÏİÌĪĮĨÍJĴĶĹĽĻĿŁŃŇŅÑÓŎÔÖÒŐŌØÕŔŘŖŚŠŞŜŞŦŤŢŢÚŬÛÜŮŰŪŲŮŨŴŴŴŴŶŶŶŸŻŽŻ

LOWERCASE

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SMALL CAPS

ABCDEFGHIJKLMNOPQRSTUVWXYZÆÐIJ ŊŒÞßÁĂÂÄÆÀĀĄÅÃĆČÇĈĊĎÐÉĔĚĒËĖĒ ĘĞĜĢĠĦĤĺĬĨÏĬĬŢĨÍJĴĶĹĽĻĿŁŃŇŅÑÓŎÔÖ ÒŐŌØÕŔŘŖŚŠŞŜȘŦŤŢŢÚŬÛÜÙŰŪŲŮŨŴ ŴŴŴŶŶŸŶŹŽŻ

HISTORICAL FORMS

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ALTERNATES FOR CONTEXTUAL ALTERNATES

gğĝģġjĵ

PUNCTUATION

·""';"""-,.:;¿?!;[](){}|/\_«»‹›·...·----'"

PUNCTUATION (SMALL CAPS)

""";"";"!;[](){}\/---

SYMBOLS

!|§¶©®™◊#&@\*†‡^°~¤

SYMBOLS (SMALL CAPS)

@ & @ \*

ALTERNATES (SSO1 & SSO2)

aáăâäàāąåãKĶkķĸĸĸĸ

ARROWS (SSO3)

++→↓K>¥K**++→↓K>**¥&+↑→↓K>>↓<

GEOMETRIC SHAPES (SSO3)

PROPORTIONAL OLDSTYLE FIGURES

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PROPORTIONAL LINING FIGURES (DEFAULT)

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TABULAR OLDSTYLE FIGURES

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TABULAR LINING FIGURES

00123456789\$€¢£¥f₺№%‰

FIGURES (SMALL CAPS)

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SUPERSCRIPTS

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**SUBSCRIPTS** 

H 0 1 2 3 4 5 6 7 8 9 + - = () - , .

 $H_{abcdefghijklmnopqrstuvwxyz}$ 

NUMERATOR/DENOMINATOR

0123456789+-=()-,./0123456789

FRACTIONS

1/2 1/3 2/3 1/4 3/4 1/8 3/8 5/8 7/8

ORDINALS

<u>a o</u> H a b c d e f g h i j k l m n o p q r s t u v w x y z

ORDINALS (SMALL CAPS)

MATHEMATICAL OPERATORS

 $/-/\cdot \approx \neq \leq \geq <=> \neg + \pm \div \times \partial \Delta \prod \sum V \infty \int \Omega \mu \pi$ 

DIACRITICAL MARKS

^^~~~~~~

CASE SENSITIVE

-@i¿(){}[]

#### SUPPORTED LATIN LANGUAGES

Abenaki, Afaan Oromo, Afar, Afrikaans, Albanian, Alsatian, Amis, Anuta, Aragonese, Aranese, Aromanian, Arrernte, Arvanitic (Latin), Asturian, Atayal, Aymara, Bashkir (Latin), Basque, Belarusian (Latin), Bemba, Bikol, Bislama, Bosnian, Breton, Cape Verdean Creole, Catalan, Cebuano, Chamorro, Chavacano, Chichewa, Chickasaw, Cimbrian, Cofán, Cornish, Corsican, Creek, Crimean Tatar (Latin), Croatian, Czech, Danish, Dawan, Delaware, Dholuo, Drehu, Dutch, English, Esperanto, Estonian, Faroese, Fijian, Filipino, Finnish, Folkspraak, French, Frisian, Friulian, Gagauz (Latin), Galician, Ganda, Genoese, German, Gikuyu, Gooniyandi, Greenlandic (Kalaallisut), Guadeloupean Creole, Gwich'in, Haitian Creole, Hän, Hawaiian, Hiligaynon, Hopi, Hotcak (Latin), Hungarian, Icelandic, Ido, Ilocano, Indonesian, Interglossa, Interlingua, Irish, Istro-Romanian, Italian, Jamaican, Javanese (Latin), Jèrriais, Kala Lagaw Ya, Kapampangan (Latin), Kaqchikel, Karakalpak (Latin), Karelian (Latin), Kashubian, Kikongo, Kinyarwanda, Kiribati, Kirundi, Kurdish (Latin), Ladin, Latin, Latvian, Lithuanian, Lojban, Lombard, Low Saxon, Luxembourgish, Maasai, Makhuwa, Malay, Maltese, Manx, Māori, Marquesan, Megleno-Romanian, Meriam Mir, Mirandese, Mohawk, Moldovan, Montagnais, Montenegrin, Murrinh-Patha, Nagamese Creole, Ndebele, Neapolitan, Ngiyambaa, Niuean, Noongar, Norwegian, Novial, Occidental, Occitan, Oshiwambo, Ossetian (Latin), Palauan, Papiamento, Piedmontese, Polish, Portuguese, Potawatomi, Q'eqchi', Quechua, Rarotongan, Romanian, Romansh, Rotokas, Sami, Sango, Saramaccan, Sardinian, Scottish Gaelic, Serbian (Latin), Seri, Seychellois Creole, Shawnee, Shona, Sicilian, Silesian, Slovak, Slovenian, Slovio (Latin), Somali, Sorbian, Sotho (Northern), Sotho (Southern), Spanish, Sranan, Sundanese (Latin), Swahili, Swazi, Swedish, Tagalog, Tahitian, Tetum, Tok Pisin, Tokelauan, Tongan, Tshiluba, Tsonga, Tswana, Tumbuka, Turkish, Turkmen (Latin), Tuvaluan, Tzotzil, Uzbek (Latin), Venetian, Vepsian, Volapük, Võro, Wallisian, Walloon, Waray-Waray, Warlpiri, Wayuu, Welsh, Wik-Mungkan, Wiradjuri, Wolof, Xavante, Xhosa, Yapese, Yindjibarndi, Zapotec, Zulu, Zuni, ...

#### **EXTENDED TYPOGRAPHIC FEATURES**

All caps, basic ligatures, case-sensitive forms, class kerning, contextual alternates, discretionary ligatures, denominators  $\vartheta$  numerators, fractions, alternative fractions, historical forms, 5 sets of figures (oldstyle numerals, lining figures, proportional figures, tabular figures and small caps), localised forms, ordinals, ornaments, small capitals, small capitals from capitals, stylistic sets (SSO1, SSO2, SSO3, etc), superiors  $\vartheta$  inferiors, slashed zero, ...

THE DESIGNERS

Florian Fecher is a type and graphic designer living in both Germany and France. He has had a long-lasting fascination for what can be subsumed under the marvellous German word 'Schrift'. Though missing from the English vocabulary, it functions amongst others as an umbrella term referring to composed characters implemented by writing, calligraphy, lettering, and typography. This interest propelled his communication design studies at the FH Würzburg in Germany. Subsequently, instead of pursuing a master's degree in typeface design, he completed the post-diploma programme EsadType at the ésad Amiens in France.

Florian's resulting project, Redaktion, was renamed Lektorat upon graduation and is the recipient of TypeTogether's 2019 Gerard Unger Scholarship.

CREDITS

Lead design and concept

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Engineering Joancarles Casasín Florian Fecher

Quality assurance Azza Alameddine

*Kerning*Florian Fecher

Graphic design Elena Veguillas Roxane Gataud

Copywriting
Joshua Farmer

AWARDS

-Gerard Unger Scholarship winner 2019

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#### LEKTORAT

Design: Florian Fecher

### www.type-together.com/lektorat-font

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#### TEXT CREDITS

As I walked out one midsummer morning, by Laurie Lee (London, 1969).

Wilt, by Tom Sharpe (1976).

Foot-path way, by Bradford Torrey (Boston, 1892).

Nineteen Eighty-Four, by George Orwell (1949).

'Rhythm & Reaction' gets under the skin of a British love affair with American jazz, in Eye Magazine blog. Wikipedia.org.

### ABOUT THIS SPECIMEN

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