

Maiola

A contemporary, expressive serif
with calligraphic nuances.

DESIGNED BY

Veronika Burian

YEAR

2010

Inspired by early Czech type design, Veronika Burian's Maiola is a contemporary typeface that is mindful of its heritage. Maiola creates a welcoming tension on the page by implementing oldstyle features and calligraphic reminiscences such as a humanist axis, modest contrast, and pen-formed terminals. Maiola is intended for high-quality printed text and thus handles its expressive tendencies with care to equalise the important issues of legibility and personality.

Maiola's expressiveness stems from the handmade feeling of the letterforms. To give the impression that it was etched rather than created digitally, its glyphs have purposeful and subtle irregularities which enhance its dynamic spirit. Hard breaks and sharp angles placed throughout each glyph reinforce the idea of handmade imperfections inherent to the technology of centuries past: strokes and serifs vary slightly in weight and shape; the rising crossbar of the 'e' opens the interior space; the foot serifs are asymmetrical in length and diagonally cut; each curve has angles injected; and the serifs along the x-height have diagonal and curved shapes.

STYLES

Regular

Italic

Book

Book Italic

Bold

Bold Italic

Maiola's italic styles take the expressiveness a few steps further, proudly displaying the sharp and cutting nature of the pen tool. It follows a similar spirit as the roman, but with greater stroke contrast and more brisk curvature and angularity throughout. Alternate capital letters are available in the italic to vary the feeling slightly while keeping Maiola's inherent dynamism and liveliness.

Maiola covers the Latin A, Cyrillic, and polytonic Greek languages (Greek extension by Irene Vlachou) and, while each is basically independent from each other, harmonise well together in multilingual text settings. Maiola is more than able to bring high-quality expression to your projects with its six styles and exhaustive OpenType features.

The complete Maiola family, along with our entire catalogue, has been optimised for today's varied screen uses.

Čechů

Poetry

Který

Začátku

Collecting

Paradise

Aufmerksam

The first Bohemian to arrive was Matej Novak in 1855

The local comics-collecting scene has been abuz ever since comic-book hobbyist Blaine Thurdlow's

LATIN, GREEK & CYRILLIC

Dynamíč

Krasné polotučné PÍSMO

The Crafts

PRAHA IS LISTED IN GHOST TOWNS OF TEXAS.

society rhyme ♡

REGULAR 25/30PT

And now I was on my journey, *in a pair of thick boots* and with a hazel stick in my hand.

BOOK 25/30PT

And now I was on my journey, *in a pair of thick boots* and with a hazel stick in my hand.

BOLD 25/30PT

And now I was on my journey, *in a pair of thick boots* and with a hazel stick in my hand.

REGULAR 18/22PT

Whenever Henry Wilt took the dog for a walk, or, to be more accurate, *when the dog took him*, or, to be exact, when Mrs Wilt told them both *to go and take themselves out of the house* so that she could do her *yoga exercises*, he always took the same route. In fact the dog followed

BOOK 18/22PT

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BOLD 18/22PT

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REGULAR 10/12PT

As might have been foreseen, Franconia proved to be an excellent place in which to study the difficult family of *flycatchers*. All our common eastern Massachusetts species were present — the *kingbird*, the *phoebe*, the *wood pewee*, and the *least flycatcher* — and with them the *crested flycatcher* (not common), the *olive-sided*, the *traill*, and the *yellow-bellied*. The *phoebe-like* cry of the *traill* was to be heard constantly from the hotel piazza. The *yellow-bellied* seemed to be confined to deep and rather swampy woods in the valley, and to the mountain-side forests; being most numerous on Mount Lafayette, where it ran well up toward the limit of trees. In his notes, the *yellow-belly* may be said to take after both the

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GERMAN 9/11PT

Im speziellen Sinn bezeichnet das Wort Sprache eine bestimmte Einzelsprache wie Deutsch, Japanisch oder Swahili etc. Die gesprochenen Sprachen der Menschheit werden gemäß ihrer genetischen Verwandtschaft in Sprachfamilien gegliedert. Eine einzelne Sprache wird dabei anhand der sogenannten Language Codes nach den ISO-639-Teilnormen international eindeutig klassifiziert. Von den heute rund 6500 gezählten Einzelsprachen – laut National Geographic Society seien 2005 weltweit sogar 6912 Sprachen aktiv verwendet.

PORTUGUESE 9/11PT

Linguagem pode se referir tanto à capacidade especificamente humana para aquisição e utilização de sistemas complexos de comunicação, quanto a uma instância específica de um sistema de comunicação complexo. O estudo científico da linguagem, em qualquer um de seus sentidos, é chamado linguística. Atualmente, entre 3000 e 6000 línguas são usadas pela espécie humana, e um número muito maior era usado no passado. As línguas naturais são os exemplos mais marcantes que temos de linguagem. Outros tipos de linguagem se

TURKISH 9/11PT

İnsanlar arasındaki anlaşmayı sağlayan bir araç olarak tanımlanabilir. Bu bağlamda dil, kelimelerden oluşan, yani vücut dili gibi sözlü olmayan iletişim biçimlerinin yanı sıra insanların en etkili iletişim şekli olan sözlü iletişimini tanımlar. Dil, ses dalgaları aracılığıyla akustik olarak ve kelimeler aracılığıyla veya işaret diliinde olduğu gibi işaretler aracılığıyla görsel olarak aktarılır ("İşaret dili" ile karşılaşırız). Ayrıca dokunma vasıtasyyla dokunsal işaretlerle veya Lorm'lar aracılığıyla aktarılır. Birbirlerini görmeyen ve duymayan insanlar arasında

ICELANDIC 9/11PT

Mál er kerfi merkja, tákna, hljóða og örða sem notuð eru saman til þess að lýsa hugtökum, hugmyndum, merkingum og hugsunum. Málfræðingar eru þeir sem að rannsaka mál, en í nútímanum var málfræði fyrst kynnt sem vísindagrein af Ferdinand de Saussure. Þeir sem að tala mál, eða nota það á annan hátt, eru taldir með sem hluti af málsamfélagi þess máls. Tungumál er hugtak sértaklega notað um þau mál sem að hafa hljóðkerfi. Fjölmög tungumál eru til í heiminum í dag, ýmist með eða án ritkerfa.

FRENCH 9/11PT

Les gestes sont la méthode de communication la plus connue, utilisée par diverses espèces dont l'ensemble des primates. C'est également le cas des abeilles et leurs danses: lorsqu'une abeille exploratrice revient vers sa ruche après avoir trouvé une source de nectar, elle peut effectuer une danse en rond indiquant que cette source se situe à moins de 50 mètres, ou une danse en huit indiquant que cette source est plus lointaine. De plus, la vitesse et la durée de ces danses témoignent de l'abondance du nectar. Figure-Danse

NORWEGIAN 9/11PT

Et språk er et dynamisk sett av synlige, hørbare eller følbare symboler for kommunikasjon og elementer som brukes for å manipulere dem. Språk kan også henvisе til bruken av slike systemer som et generelt fenomen. Eksempler på språk er naturlig språk (menneskelige enkeltspråk, for eksempel norsk), kunstige språk (for eksempel esperanto) og programmeringsspråk (for eksempel Java). Menneskespråk omtales vanligvis som naturlige språk, og vitenskapen om menneskespråk kalles lingvistikk. Den vanligste prosjenen

SWEDISH 9/11PT

Språk eller tungomål är en del av olika system för kommunikation, som används av människor och som vi börjar tillägna stora bitar av redan under våra första levnadsår. Barn lär sig använda språk lika naturligt, som de lär sig att gå. Språket kommuniceras exempelvis via talat språk, teckenspråk,ognitioner och skrift, som är bärare av språk i en rad olika kommunikationssystem. Begreppet språk har två nära sammanbundna men ändå separata betydelser; dels syftar det på det mänskliga språket som fenomen, dels syftar det på

SPANISH 9/11PT

Un lenguaje (del provenzal lenguatge y del latín lingua) es un sistema de comunicación estructurado para el que existe un contexto de uso y ciertos principios combinatorios formales. Existen contextos tanto naturales como artificiales. Desde un punto de vista más amplio, el lenguaje indica una característica común a los humanos y a otros animales (animales no simbólicos) para expresar sus experiencias y comunicarlas a otros mediante el uso de símbolos, señales y sonidos registrados por los órganos de los sentidos. Los seres

CZECH 9/11PT

Vědecký obor zabývající se zkoumáním jazyka se nazývá lingvistika. Otázky týkající se filosofie jazyka byly pokládány již ve starověkém Řecku, byly zde otázky typu zda mohou slova reprezentovat zkušenosť nebo motivovanost obsahu slov, konkrétními památkami jsou například Platónovy dialogy Gorgias a Faidros. Ještě časnějším dokladem uvažování o jazyku jsou gramatiky sanskrtu, nejranější záznamy o kodifikaci liturgického jazyka a uspořádání znaků do abecedy patří do období 8. století př. n. l. Zásadním dilem

ITALIAN 9/11PT

Il linguaggio, in linguistica, è il complesso definito di suoni, gesti e movimenti attraverso il quale si attiva un processo di comunicazione. La facoltà di rappresentare mentalmente un significato è presente in molte specie di animali, tra le quali l'essere umano. La capacità di elaborare e produrre un linguaggio verbale, nell'uomo, si è sviluppata a seguito di mutamenti strutturali della cavità orale. In particolare l'arretramento dell'ugola ha reso l'essere umano capace di esprimere una gamma sonora variegata e di controllare l'articolazione dei

POLISH 9/11PT

Język służy do przedstawiania rzeczywistości dotyczącej przedmiotów, czynności czy abstrakcyjnych pojęć za pomocą znaków. Zbiór znaków w języku jest otwarty. Wynika to z faktu, że znakiem językowym jest każdy tekst, każda sformułowana wyowiedź, posiadająca znaczenie. Jednostka posługująca się językiem może więc za pomocą jego systemu tworzyć nieskończoną liczbę nowych znaków, także takich, z którymi nigdy się wcześniej nie zetknęła. Znaki te niekoniecznie wzbogacają jednak sam system językowy, gdyż użytkownicy

FINNISH 9/11PT

Kieli on järjestelmä, jossa ihmisen ilmaisee ajatuksensa kielellisillä merkeillä, abstraktioilla. Näitä merkkejä nimittetään kielellisiksi ilmauksiksi. Puhutuissa kielissä kuuluvia (auditiivisia) merkkejä tuotetaan puhe-elimillä. Kirjoitettussa kielellä kielelliset ilmaukset ovat visuaalisia, eivät auditioisia. Eri kieliä tutkii kielitiede. Kognitiotiede tutkii kielitietoa hieman erilaisesta näkökulmasta: biolingvistiikka tutkii niitä ihmisaivojen rakenteita jotka tuottavat

SMALL CAPS

¿Para texto?
17o8 A–b [Ende] H@I

¿PARA TEXTO?
1708 A–B [ENDE] H@I

ALL SMALL CAPS

¿Para texto?
17o8 A–b [Ende] H@I

¿PARA TEXTO?
1708 A–B [ENDE] H@I

ALL CAPS

¿Para texto?
17o8 A–b [Ende] H@I

¿PARA TEXTO?
1708 A–B [ENDE] H@I

LIGATURES

Affiliate, físico, fjord, offkey

Affiliate, físico, fjord, offkey

DISCRETIONARY LIGATURES

The, Häckeln, contact, estaño

The, Häckeln, contact, estaño

PROPORTIONAL OLDSTYLE (DEFAULT)

0123456789\$€¢£¥ƒ‰„

0123456789\$€¢£¥ƒ‰„

PROPORTIONAL LINING FIGURES

0123456789\$€¢£¥ƒ‰„

0123456789\$€¢£¥ƒ‰„

TABULAR OLDSTYLE & SLASHED ZERO

ø0123456789\$€¢£¥ƒ

ø0123456789\$€¢£¥ƒ

TABULAR LINING & SLASHED ZERO

ø0123456789\$€¢£¥ƒ

ø0123456789\$€¢£¥ƒ

NUMERATOR/DENOMINATOR

345/678, 89/120

³⁴⁵/₆₇₈, ⁸⁹/₁₂₀

FRACTIONS

½ ¾ ¼ ½ ⅓ ⅔

½ ¾ ¼ ½ ⅓ ⅔

SUPERIOR/INFERIOR

H₂O x_{b8} y³⁺⁵ aIndex

H₂O x_{b8} y^{³+⁵} aIndex

ORDINALS

1st 2nd 3rd Mlle 2e 85th Ma No

1st 2nd 3rd M^{lle} 2^e 85th M^a N^o

HISTORICAL FORMS

That is the question

That if the question

STYLISTIC SET O1 (ARROWS & ORNAMENTS)

a b c d e f g h i j k l m n o p
o 1 2 3 4 5 6 7 8 9

↑ ↓ ← → ↗ ↙ ↘ ↛ ← ↑ ↓ ↙ ↗ ↘ ↛
* █ * ↗ ↙ ↘ ↛

STYLISTIC SET O2 (GEOMETRIC)

a b c d e f g

□ ○ ■ ● ○ ◆ ▲

STYLISTIC SET 03 (MANICULE)

a b c d

10

STYLISTIC SET 04 (ALTERNATE ITALIC U)

11

11

STYLISTIC SET Q5 (ALTERNATE ITALIC X)

V

V

STYLISTIC SET OC (ALTERNATE ITALIC 3)

11

71

STYLISTIC SET Q7 (ALTERNATE ITALIC W)

W

W

TURKISH/AZERI/CRIMEAN TATAR

Kirtasive KIRTASIVE KIRTASIYE

Kirtasive KIRTA SİVE KIRTASIYE

ROMANIAN/MOLDAVIAN

Timis BUCURESTI MULAJUIMESCU

Timis BUCURESTI MULTIMESCA

SUPPORTED LATIN LANGUAGES

Abenaki, Afaan Oromo, Afar, Afrikaans, Albanian, Alsatian, Amis, Anuta, Aragonese, Aranese, Aromanian, Arrernte, Arvanitic (Latin), Asturian, Atayal, Aymara, Bashkir (Latin), Basque, Belarusian (Latin), Bemba, Bikol, Bislama, Bosnian, Breton, Cape Verdean Creole, Catalan, Cebuano, Chamorro, Chavacano, Chichewa, Chickasaw, Cimbrian, Cofán, Cornish, Corsican, Creek, Crimean Tatar (Latin), Croatian, Czech, Danish, Dawan, Delaware, Dholuo, Drehu, Dutch, English, Esperanto, Estonian, Faroese, Fijian, Filipino, Finnish, Folkspraak, French, Frisian, Friulian, Gagauz (Latin), Galician, Ganda, Genoese, German, Gikuyu, Gooniyandi, Greenlandic (Kalaallisut), Guadeloupean Creole, Gwich'in, Haitian Creole, Hän, Hawaiian, Hiligaynon, Hopi, Hotçak (Latin), Hungarian, Icelandic, Ido, Ilocano, Indonesian, Interglossa, Interlingua, Irish, Istro-Romanian, Italian, Jamaican, Javanese (Latin), Jèrriais, Kala Lagaw Ya, Kapampangan (Latin), Kaqchikel, Karakalpak (Latin), Karelian (Latin), Kashubian, Kikongo, Kinyarwanda, Kiribati, Kirundi, Kurdish (Latin), Ladin, Latin, Latvian, Lithuanian, Lojban, Lombard, Low Saxon, Luxembourgish, Maasai, Makhuwa, Malay, Maltese, Manx, Māori, Marquesan, Megleno-Romanian, Meriam Mir, Mirandese, Mohawk, Moldovan, Montagnais, Montenegrin, Murrinh-Patha, Nagamese Creole, Ndebele, Neapolitan, Ngiyambaa, Niuean, Noongar, Norwegian, Novial, Occidental, Occitan, Oshiwambo, Ossetian (Latin), Palauan, Papiamento, Piedmontese, Polish, Portuguese, Potawatomi, Q'eqchi', Quechua, Rarotongan, Romanian, Romansh, Rotokas, Sami, Sango, Saramaccan, Sardinian, Scottish Gaelic, Serbian (Latin), Seri, Seychellois Creole, Shawnee, Shona, Sicilian, Silesian, Slovak, Slovenian, Slovio (Latin), Somali, Sorbian, Sotho (Northern), Sotho (Southern), Spanish, Sranan, Sundanese (Latin), Swahili, Swazi, Swedish, Tagalog, Tahitian, Tetum, Tok Pisin, Tokelauan, Tongan, Tshiluba, Tsonga, Tswana, Tumbuka, Turkish, Turkmen (Latin), Tuvaluan, Tzotzil, Uzbek (Latin), Venetian, Vepsian, Volapük, Võro, Wallisian, Walloon, Waray-Waray, Warlpiri, Wayuu, Welsh, Wik-Mungkan, Wiradjuri, Wolof, Xavante, Xhosa, Yapese, Yindjibarndi, Zapotec, Zulu, Zuni, ...

EXTENDED TYPOGRAPHIC FEATURES:

All caps, basic ligatures, case-sensitive forms, class kerning, discretionary ligatures, denominators & numerators, fractions, alternative fractions, historical forms, 5 sets of figures (oldstyle numerals, lining figures, proportional figures, tabular figures, and small caps), localised forms, ordinals, ornaments, small capitals, small capitals from capitals, stylistic sets (SS01, SS02, SS03, etc), superiors & inferiors, slashed zero, ...

THE DESIGNERS

Veronika Burian studied Industrial Design in Munich and worked in that capacity in Vienna and Milan over a few years. Discovering her true passion for type, she graduated in 2003 with distinction from the MA in Typeface Design course in Reading, UK. Veronika then worked as a type designer at DaltonMaag in London for a few years, spent some time in Boulder, USA, and then her hometown, Prague, and is now enjoying life in sunny Cataluña, Spain.

Veronika is a type designer and the co-founder of the independent type foundry TypeTogether with José Scaglione, publishing award-winning typefaces and collaborating on tailored typefaces for a variety of clients.

As a founding member of the typography platform Alphabettes.org by and for women, she is particularly involved in the mentoring program and for the GRANSHAN project for non-Latin fonts and typography, which is unique in the world, she is chairwoman of the type design competition and engages in communication. Veronika teaches as a guest lecturer at the Faculty of Architecture and Design NTNU (Gjøvik, Norway) and gives lectures and leads workshops at conferences and at universities around the world.

CREDITS

Lead design and concept

Veronika Burian

Graphic design

Elena Véguillas

Copywriting

Joshua Farmer

AWARDS (LATIN)

- Judge's Choice TDC 2004
- 2005 Creative Review design competition
- First place, 2008 Granshan competition (Cyrillic category)
- Ukrainian typeface competition 2010
- Rutenia Calligraphy & Typography Festival in Kyiv
- E-A-T Exhibition

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MAIOLA

Design: Veronika Burian
www.type-together.com/maiola-font

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TEXT CREDITS

As I walked out one midsummer morning,
 by Laurie Lee (London, 1969).
Wilt, by Tom Sharpe (1976).
Foot-path way, by Bradford Torrey (Boston, 1892).
 'Rhythm & Reaction' gets under the skin of a British
 love affair with American jazz, in *Eye Magazine* blog.

ABOUT THIS SPECIMEN

This specimen has been set using Ebony Light and Ebony Bold. If you print this specimen, please be kind to the environment and consider printing only the pages you need.