### Dejanire Sans



### ABOUT THIS TYPEFACE

In November of 2019, Retype introduced Dejanire Headline, a roman type family loosely inspired by an anonymous display typeface found in a type specimen by Claude Lamesle, published in Paris in 1742.

In the months that followed, Ramiro Espinoza worked to expand the system with Dejanire Sans, a refined, multipurpose sans family consisting of twelve fonts. Its compact proportions and neutral appearance make Dejanire Sans especially well suited for corporate websites and commercial publications like marketing collateral and advertising campaigns. Its open counters and robust strokes yield a high legibility on paper and screen.

Dejanire Sans, purposefully departs from overused grotesques and geometric sans. Its humanist forms are imbued with a strong character that will bring inventiveness to any design work.

Editorial designers looking for a consistent family with serif and sans counterparts will find that Dejanire's carefully balanced weights can be easily combined in a wide range of scenarios.

As might be expected, Dejanire Sans comes with the same Open-Type features as Dejanire Headline, making it fully equipped to tackle complex, professional typesetting. Its extensive character set includes small caps, fractions, case-sensitive forms, arrows, fleurons, and seven sets of numerals. In addition to standard Latin, Dejanire Sans supports Central European, Baltic, and Turkish languages.

Gros Canon deux points de gros Romain, Numero LVII. quel se s'en voulant venger, il donna sa Robe teinte de son sang à Déjanire, lui persuadant que si so mari la revêtoit, il n'auroit jamais d'amour pour d'autres

The anonymous 'Gros Canon deux points de gros Romein' featured in the type specimen of Claude Lamesle [Paris, 1742].

### ABOUT THE DESIGNER

Ramiro Espinoza (1969) studied graphic design at the Universidad Nacional del Litoral in Santa Fe, Argentina. After graduation he taught Typography at the Universidad de Buenos Aires. He specialized in type design at the KABK in The Hague and the Plantin Institute of Typography in Antwerp. In 2007 he founded the digital foundry Retype to market his typefaces. Since then he has been a contributor to several design magazines and researched vernacular Dutch lettering. In 2015 he published the book "The Curly Letter of Amsterdam."



FAMILY

Dejanire Headline Light Italic
Dejanire Headline Regular
Dejanire Headline Italic
Dejanire Headline Italic
Dejanire Headline Medium
Dejanire Headline Medium Italic
Dejanire Headline Bold
Dejanire Headline Bold Italic
Dejanire Headline ExtraBold
Dejanire Headline ExtraBold
Dejanire Headline Black
Dejanire Headline Black
Dejanire Headline Black Italic

### SUPPORTED LANGUAGES

Afar, Afrikaans, Albanian, Azerbaijani, Basque, Belarusian, Bislama, Bosnian, Breton, Catalan, Chamorro, Chichewa, Comorian, Czech, Danish, Dutch, English, Esperanto, Estonian, Faroese, Fijian, Filipino | Tagalog, Finnish, Flemish, French, Gaelic, Gagauz, German, Gikuyu, Gilbertese | Kiribati, Greenlandic, Haitian-Creole, Hawaiian, Hungarian, Icelandic, Igo | Igbo, Indonesian, Irish, Italian, Javanese, Kashubian, Kinyarwanda, Kirundi, Latin, Latvian, Lithuanian, Luba | Ciluba | Kasai, Luxembourgish, Malagasy, Malay, Maltese, Maori, Marquesan, Marshallese, Moldovan | Moldovian | Romanian, Montenegrin, Nauruan, Ndebele, Norwegian, Oromo, Palauan | Belauan, Polish, Portuguese, Quechua, Romanian, Romansh, Sami, Samoan, Sango, Serbia, Sesotho, Setswana | Sitswana | Tswana, Seychellois-Creole, SiSwati | Swati | Swazi, Silesian, Slovak, Slovenian, Somali, Sorbian, Sotho, Spanish, Swahili, Swedish, Tahitian, Tetum, Tok-Pisin, Tongan, Tsonga, Tswana, Tuareg | Berber, Turkish, Turkmen, Tuvaluan, Uzbek | Usbek, Wallisian, Walloon, Welsh.



BASIC ROMAN
CHARACTER SET

AÆBCDÐEFGHIJKLMN OŒPÞQRSTUVWXYZ ÀÁÂÃÈÉÊËÌÍÎÏÒÓÔÕÙÚÛÜ 01234567890 aæbcdðefßghijklmnoœ pþqrstuvwxyz?!;:,.''" àáâãèéêëìíîïòóôõùúûü fiffffhfbfkffifffffhffbffk 0101234567890 AÆBCDEFGHIJKLMN OŒPÞQRSTUVWXYZ&?!  $01234567890^{0123456789}$ 1/4 1/2 3/4 1/8 3/8 5/8 7/8 1/5 2/5 3/5 4/5 1/6 5/6 &§¶†‡@%%\$£¥€¢f«<>>>  $\{[()]\}\Omega\Delta\partial\Pi\Sigma\sqrt{\left(\Diamond \infty \mu\pi \mathbb{C}\mathbb{R}\mathbb{P}^{\mathsf{TM}}\right)}$ 123456789 123456789 



BASIC ITALIC CHARACTER SET

*AÆBCDÐEFGHIJKLMN* OŒPÞQRSTUVWXYZ ÀÁÂÃÈÉÊËÌÍÎÏÒÓÔÕÙÚÛÜ 01234567890 aæbcdðefßghijkImnoæ ppqrstuvwxyz?!;:,. àáâãèéêëìíîïòóôõùúûü fiflfffhfbfkffifflffhffbffk 0101234567890 *AÆBCDEFGHIJKLMN* OŒPÞQRSTUVWXYZ&?!  $01234567890^{0123456789}$ 1/4 1/2 3/4 1/8 3/8 5/8 7/8 1/5 2/5 3/5 4/5 1/6 5/6 &§¶†‡@%%\$£¥€¢f«<>>>  $\{[()]\}\Omega\Delta\partial\Pi\Sigma\sqrt{\Diamond}\omega\mu\pi\mathbb{C}\mathbb{R}\mathbb{P}^{\mathsf{TM}}$ 023456789 123456789  $\top \nearrow \rightarrow \searrow \downarrow \swarrow \leftarrow \diagdown \blacktriangle \blacktriangledown \blacktriangleright \blacktriangleleft \blacktriangleleft \blacktriangle$ 



OPENTYPE FEATURES

Superior & Inferior figures

 $\mathsf{H}^{\mathfrak{o}_{123456789}} \mathsf{H}_{\mathfrak{o}_{123456789}} \mathsf{H}_{\mathfrak{o}_{123456789}}$ 

Fractions

$$1/4 \rightarrow \frac{1}{4} \quad 1/2 \rightarrow \frac{1}{2}$$

Ordinals

$$2a \rightarrow 2^{\underline{a}} \quad 3o \rightarrow 3^{\underline{o}}$$

Lining & Old style figures

0123456789 | 0123456789

Tabular figures

0123456789 | 0123456789

Case form

Small caps

NATO 
$$\rightarrow$$
 NATO  $0123 \rightarrow 0123$ 

Ligatures

Stylistic alternates > SS01 in InDesign

Ornament:



Dejanire Headline has been produced taking full advantage of the capabilities available through the OpenType format. This format is multi-platform and can store more glyphs than previous ones. It also includes the possibility of using advanced typographic features such as alternative letter designs, small caps, fractions, case forms, superscript, subscript figures and many other useful options.

To take advantage of these features it is essential to use software with proper OpenType support, like Adobe InDesign and Adobe Illustrator.

LIGHT 42 PTS

Researchers who studied the bones of Homo floresiensis, a species of tiny human discovered on the Indonesian island of Flores in 2003, say their findings should end a popular theory that it evolved from the

LIGHT 38 PTS

The study, led by the Australian National University researcher Dr Debbie Argue from the school of archaeology and anthropology, found there was no evidence the diminutive 1.1-metre-tall Homo floresiensis evolved from the much

LIGHT 24 PTS

It was one of several theories about the origins of the "hobbit" species. Since it was discovered, researchers have tried to determine whether Homo floresiensis was a species distinct from humans. Argue was overseas and unavailable to comment but a member of her research team, prof Colin Groves, said the theory of a link with the Asian Homo erectus, the first of our relatives

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LIGHT & LIGHT ITALIC

## Netherlands BEAUTIFUL, PROGRESSIVE lmigration JUSSIC political choices

FARMERS CONTINUE TO PROTEST

For caterpillars that are bred mium fish bait, it must rank ter life. Rather than dangling end of a hook and wonderir comes next, the grubs are so the war on plastic waste. Th vae of wax moths are sold a cious snacks for chub, carp fish, but in the wild the wor beeswax, making them the of beekeepers across Europe chance discovery, a scientis ateur beekeeper has found to **REGULAR 42 PTS** 

For decades, the hunt for a royal tomb at the ancient Mexican city of Teotihuacán has gripped archaeologists trying to unravel the secrets of the kingdom's extraordinary political power.

**REGULAR 38 PTS** 

Tiny troughs containing mercury were discovered along the 103-metre (338ft) corridor under the Pyramid of the Feathered Serpent, the third biggest temple of the ruined city 35 miles (56km) north of Mexico's present-day capital.

REGULAR 24 PTS

"At the beginning of this investigation we thought the tunnel was a metaphoric representation of the underworld, the place of creation and transmission of power, and that we would find a tomb of Teotihuacán's leaders in this very scared place," lead archaeologist Sergio Gómez told the Guardian. Construction at Teotihuacán began around

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REGULAR & ITALIC

# Master three riddles

How does it work?

# designer

FRONTLINE CHRONICLES

## Breaking

Amateur beekeeper

On the day Andy Murray first won Wimbledon, I was celeb ing with a run around the gard when I inadvertently stumble upon a wasps' nest. Unsurpris ingly, the 1,000 inhabitants of not take kindly to me destroy ing their home. My joy at And victory turned to panic; instir tively, I waved my arms wildly, while an army of angry stir ers pursued me around an ap tree, back into my house and the shower. It would have loc **MEDIUM 42 PTS** 

Technologies built on artificial intelligence are revolutionising human life. As these machines become increasingly integrated in our lives, the decisions they face will go beyond the mere-

**MEDIUM 38 PTS** 

When faced with an unavoidable accident, should a self-driving car protect its passengers or seek to minimise overall lives lost? Should a drone strike a group of terrorists planning an attack, even if civilian

MEDIUM 24 PTS

There are good arguments for why some ethical decisions ought to be left to computers—unlike human beings, machines are not led astray by cognitive biases, do not experience fatigue, and do not feel hatred toward an enemy. An ethical AI could, in principle, be programmed to reflect the values and rules of an ideal moral agent.

**MEDIUM ITALIC 42 PTS** 

Yet the notion that a machine might be given free reign over moral decision-making seems distressing to many—so much so that, for some, their use poses a fundamental threat

MEDIUM ITALIC 38 PTS

Why are we so reluctant to trust machines when it comes to making moral decisions? Psychology research provides a clue: we seem to have a fundamental mistrust of individuals who make moral decisions by calcu-

MEDIUM ITALIC 24 PTS

These findings sit uncomfortably with a long tradition in philosophy that says calculating consequences is exactly the way which moral decisions should be made. This school of thought (fittingly referred to as consequentialism) states that a decision is the morally correct one if and only if it brings about better consequences.

MEDIUM & MEDIUM ITALIC

# Kinder Artificial intelligence Switzerland

SHOULD WE PAY PER BAG OF RUBBISH?

# Tropical §Anaphylactic

IMMUNOTHERAPY PROGRAMME

## Masochism

It would have been a transcende discovery which would help us u stand Teotihuacán's power struc and system of government, but have almost finished the excava - and there is no tomb," said Gö Construction at Teotihuacán be around 150BC, and continued u 250AD. At its height, the city co 21 square miles and was home to many as 200,000 people, makir the largest city in the western he sphere. It was abandoned aroun 550AD. Much of its history remo unknown. Archaeologists had he that the discovery of a royal ton **BOLD 42 PTS** 

New battery technology could give electric cars more than 200 miles of charge in as little as 10 minutes, according to new research. Lithium ion batteries have had a dramatic impact

BOLD 38 PTS

However, lithium ion batteries also present a worry for drivers: that their vehicle will run out of power mid-journey and leave them potentially facing a lengthy recharge. Now scientists say they are addressing the issue by

BOLD 24 PTS

"If we have a ubiquitous fast-charging infrastructure on the roadside, drivers need no longer to worry about the cruise range. After driving 200-300 miles per charge, one can pick up another 200-300 miles by charging for 10 minutes," Dr Chao-Yang Wang, a professor at the Pennsylvania State University and co-author of the **BOLD ITALIC 42 PTS** 

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## Healthy/

Scientists crack mystery
Weatherwatch
Pursuing
taking giant steps
THE HOLY GRAIL OF ENERGY

Ancestral New York City It would have been a transcend discovery which would help us derstand Teotihuacán's power s ture and system of government we have almost finished the ex tion — and there is no tomb," so mez. Construction at Teotihuac began around 150BC, and cont ued until 250AD. At its height, city covered 21 square miles an home to as many as 200,000 p making it the largest city in the ern hemisphere. It was abando around 550AD. Much of its hist mains unknown. Archaeologist hoped that the discovery of a re EXTRABOLD 42 PTS

A decorated army officer and the top Ukraine expert on the national security council has reportedly told House impeachment investigators that the White House tran-

**EXTRABOLD 38 PTS** 

The New York Times cited three sources familiar with Alexander Vindman's testimony on Tuesday who said the omissions included Donald Trump making reference to recordings of the former

EXTRABOLD 24 PTS

Vindman appeared on Capitol Hill wearing his US army dress uniform, which bore a combat infantry badge and a Purple Heart medal, bestowed when he was wounded by an improvised explosive device in Iraq. Like prior testimony in the month-old impeachment process, Vindman's opening statement, published the

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Like prior testimony in the monthold impeachment process, Vindman's opening statement, published the night before, had the potential to be extraordinarily damaging for Trump. A top Ukraine expert, Vindman, 44, described his alarm at witnessing Trump and others attempting to EXTRABOLD & EXTRABOLD ITALIC

## Vietnam

Ugandan doctor under investigation

# sometimes The price of survival Market

Restaurant highchairs 'dirtier than tables'

# anonymous A key witness Impeachment

The 20-metre tunnel v ered accidentally in 20 torrential rains expose trance. In 2009, scient the National Institute pology and History (IN came the first people t the tunnel in almost 1, In 2014, archaeologist three large chambers of the tunnel, almost 2 beneath the temple. E **BLACK 42 PTS** 

A retired professional wrestler boards a crowded train in Chicago when a young man stands up to offer his seat. The wrestler is not injured and is only 36 years old. All

**BLACK 38 PTS** 

Early one morning, she arrives at the lodge to discover that someone forgot to wind the clock, and it has stopped running. The eponymous clocktower is the only way to tell time on the top of the

BLACK 24 PTS

One day, Harold cleans out a large glass pickle jar, places it on his desk and drops in a few coins. He decides that each day, he will dump his loose change into the jar and that once the jar is full, he will treat himself to a fancy steak dinner. Three months later, a blind man named Richard visits Harold's office

BLACK ITALIC 42 PTS

What's less familiar is scientists demonstrating, thousands of them around the world, with placards declaring "Science improves decisions" and other inflammatory as-

**BLACK ITALIC 38 PTS** 

Scientists can't but be the villains of the Brexit narrative. They are highly educated in the ultimate transferrable skills. They are the quintessential citizens of the world, people who keep their

BLACK ITALIC 24 PTS

More challenging than their lifestyles, however, is their insistence on the sanctity of evidence and the importance of making decisions based on established fact. Expert-deniers trade on the natural resistance to uncomfortable truth by asserting that the truth is a negotiable quality. Donald Trump thinks

**BLACK & BLACK ITALIC** 

Australia Being gay in North Korea Firefighters First malaria vaccine Latest cosmetic secret conservative media The omnipresent zombies

A decorated army offi top Ukraine expert on tional security counci portedly told House is ment investigators th White House transcri between the presiden US and Ukraine left of ant words and phrase York Times cited thre familiar with Alexand man's testimony on T

### Business

### Your choice of holiday destination is a political act

Tickets, money, passports! We all know what to check for during that last minute packing panic. But preparing for your holidays is about more than what you squeeze into your suitcase. It is about making a political choice.



Tourism is an industry tied up with national and international politics like no other. Tourists are a source of foreign exchange, governments promote themselves through visitors, and politicians quite often worry about the social freedom that tourism can nurture. For these reasons tourists are both courted and scapegoated.

At the most basic level tourism counts as an export industry. It is a source of foreign currency and can help to prop up a nation financially.

However, local people often see few of the benefits of hosting tourists. Large organisations tend to control much of the tourism industry. These frequently pay little in the way of local taxes. Meanwhile local people shoulder much of the burden of sharing their space and facilities with visitors.

Some indigenous people have asked foreign tourists to stay away. They have argued that tourism is threatening their culture, damaging their land's ecosystems, and is a form of colonialism. In Hawaii, attempts are being made to reconcile some of the issues arising from the tourism industry over-exploiting an open and hospitable native culture.

Where you spend your holiday money therefore contributes to legitimising particular politicians and their policies. However, tourists don't just bring money into a destination. They also



Politicians quite often worry about the social freedom that tourism can nurture

bring social and cultural inputs.

Tourism has been associated with liberalising social values, empowering minorities, and even spreading democracy. In Spain, for example, the growth of tourism, initiated under the dictator, Francisco Franco, as a means of propping up an ailing economy, has been suggested as helping to usher in democratic change.

Hosts and guests exchange observa-tions and ideas. They form relationships. And they stimulate mutual creativity. It is only in the past 20 years that China began to allow its people to freely travel abroad after decades of forced isolation. Politicians are frequently fearful of the subversive ideas and awkward questions that travellers might bring back with them.

A residual mistrust of tourists can see them scapegoated by politicians looking to place convenient blame. In Barcelona, a city dependent on tourism for its late 20th-century revival, tourists are being made increasingly

66 In Barcelona, a city dependent on tourism for its late 20th-century revival, tourists are being made increasingly unwelcome.

unwelcome. They are blamed for increasing costs of living for residents, rather than the broader challenges of inequality and financial stagnation that raise uncomfortable questions about local political capacity.

Image control Tourism is also a way for governments to assert their ideologies - internally and externally. Visitors to Cuba for example, can visit the Museum of the Revolution, reportedly one of the top things to do in Havana.

Research has shown that the exhibits sold as heritage to tourists prioritise certain specific stories and can silence others. Over time the official narrative becomes established and other perspectives may be forgotten. Historic England has, for example, recently begun to try and include the often overlooked queer history of many heritage

Meanwhile tourism can be a means of

raising and modifying a country's image on the world stage. Israel has for many years used gay tourism to soft-en its international image by making the country seem progressive in a part of the world which generally is not. Dubai has established itself in the same region as a deluxe playground filled with sights and indulgence like nowhere else.

However, the commitments of both of these destination's governments to the touristic image they sell is debateable. LGBTQ people in Israel recently had restrictions placed upon their right to surrogacy by their parliament. Meanwhile Dubai is well known for its cases of people facing severe judicial sentences for acts as innocuous as accidentally brushing another man's bum.

### Having a better holiday

On the one hand the image sold to tourists is often not the same as the reality faced by like-minded people living within a country. On the other, tourists may themselves be expected to conform to regulations they would not agree with or accept back home.

The power of tourism is not lost on political actors. Recently the Chinese government successfully put pressure on international airlines to stop referring to Taiwan as a country or face re-

Tourists should not leave it up to politicians to exploit their desire for exploration for self-interested purposes. We need to appreciate our power as consumers; supporting destinations that celebrate tourism as a means of mutually rewarding host-guest exchanges and boycotting those which do not. Tourists have a lot of potential influence. They should use it to hold politicians to account.

So there are a few things to consider when planning your holiday. Find out whether your travel provider committed to investing in local taxes, jobs and suppliers. Research the attitudes of local residents towards tourism beforehand in order that you can be a better guest. Bring back more than a nice tan by swapping ideas, stories and phone numbers. Check the public image of a destination matches its private one and don't support hypocrites. And finally, be aware of politicians using tourism to bully those with whom they don't agree – and be prepared to call them out.

It is commonplace to emphasise that we are now in a new era of globalisation, marked by the rise of emerging economies.

### ▶BY P. HOLMES & M. GASIOREK

But what does this really mean? Richard Baldwin, author of The Great Convergence, argues that what is new is the combination of northern technology and southern labour. But he adds that for the present, global value chains are still mainly regional. Intermediate goods like car parts are primarily moved around within a regional "factory" (North America, Europe, East Asia), and then final goods are shipped to the user. China is the exception to this rule with its use as a factory econ-

### Globalisation is alive and kicking

omy by the EU and US. It is worth testing this idea by looking at the patterns in the data since 2002. We have organised world trade into country groups: North America, Europe, East Asia, South-East Asia, South America, Less Developed Countries, and the Rest of the World. The charts provides

Shares in the World Trade Exports Imports E. Asia Europe S. E. Asia 25%

a snapshot of the share each region had in world trade in 2016 and the changes since 2002. What we see is that the greatest shares of both imports and exports are accounted for by Europe, followed by East Asia, the Rest of the World (RoW) and then North America. Trade flows are calculated using UN COMTRADE import data.

The next chart gives the percentage point changes in these shares between 2002 and 2016. It shows that East Asia has increased its share by five points. The other big gainer is the Rest of the World, whose constituent countries

have seen their share of world imports increase by three points and their share of exports increase by seven.

Growth here, and for Asia and South America, reflects the growing importance of emerging markets. And this is backed up by declines in the share of imports and exports for both Europe and North America.

It is commonly argued that distance matters in international trade; that countries tend to trade most with countries which are closer. The fact that the cost of moving people hasn't fallen along with the cost of moving

- Dejanire Headline Light
- Guyot Text Regular • Guyot Text ExtraBold
- Dejanire Sans Light
- Dejanire Sans Regular • Dejanire Sans Bold
- Dejanire Sans Bold Italic