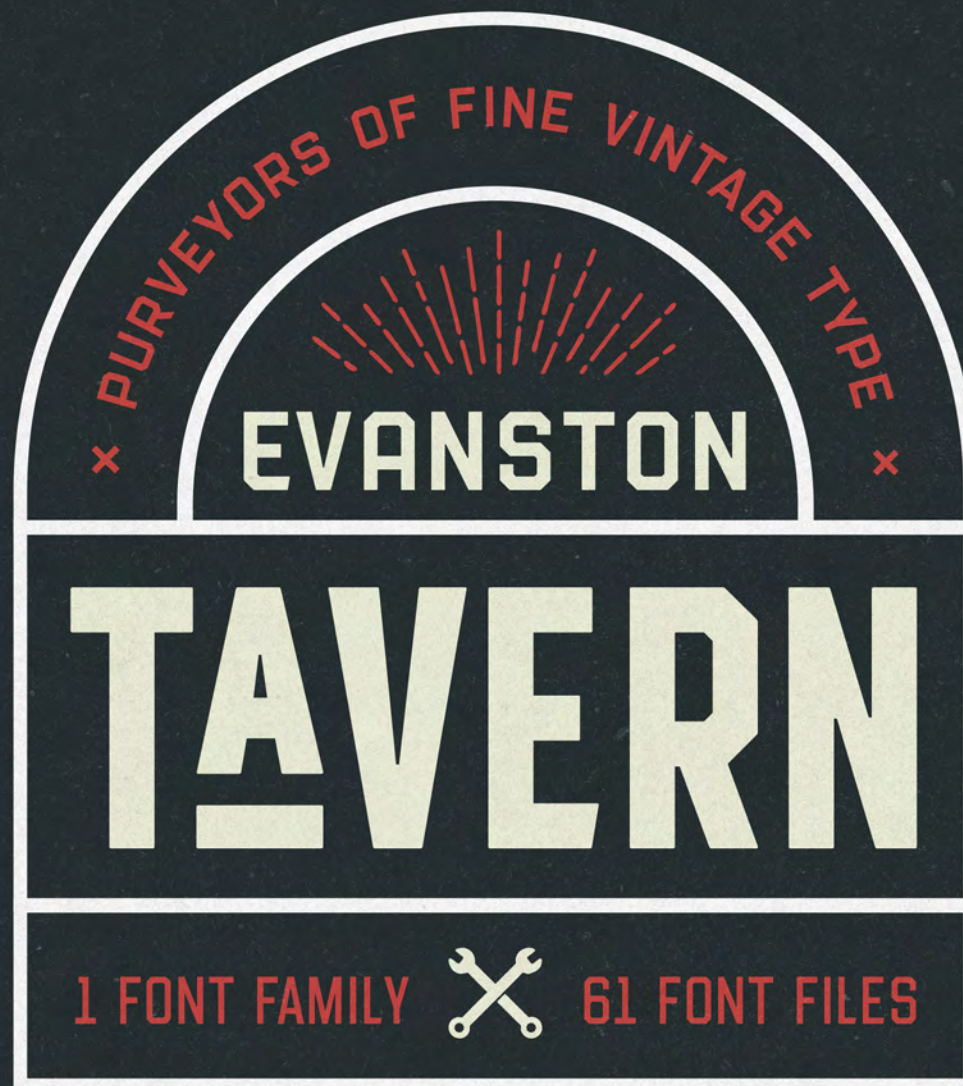




A SQUARED
SANS-SERIF
FAMILY WITH
5 WEIGHTS
4 WIDTHS
3 STYLES



EVANSTON TAVERN

EVANSTON
ILLINOIS
— U.S.A. —
ESTD. 2019

TYPEFACE INFORMATION

FEATURES			LANGUAGES		
NAME	Nº	SPECS	EXTENDED LATIN		
STYLES	3	REGULAR, INLINE AND STENCIL		AFRIKAANS	ITALIAN
WEIGHTS	4	LIGHT, REGULAR, MEDIUM AND BOLD		ALBANIAN	LATVIAN
WIDTHS	5	1826 [NARROW], 1846 [SEMI-CONDESND] 1858 [REGULAR] 1893 [SEMI-EXPANDED] 1919 [WIDE]		CATALAN	LITHUANIAN
HEIGHTS	2	ALL CAPITALS AND SMALL CAPITALS		CROATIAN	MALTESE
ALTERNATIVES	2	STYLISTIC ALTERNATIVES AND LIFTED SMALL CAPS		CZECH	NORWEGIAN
EXTRAS	1	SET OF ORNAMENTS, ICONS AND FRAMES		DANISH	POLISH
				DUTCH	PORTUGESE
				ENGLISH	ROMANIAN
				ESTONIAN	SLOVAK
				FINNISH	SLOVENIAN
				FRENCH	SPANISH
				GERMAN	SWEDISH
				HUNGARIAN	ZULU
				ICELANDIC	

Styles

Evanston Tavern includes 3 styles to choose from, each with the same rounded corner.

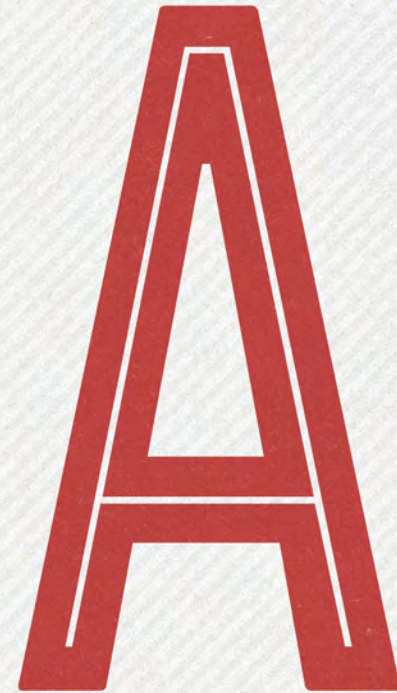
EXAMPLE

A large, solid red capital letter 'A' with a rounded top and a simple, clean design.

REGULAR

A large, solid red capital letter 'A' designed as a stencil, with a thick outline and a central cutout.

STENCIL

A large, solid red capital letter 'A' with a double outline, creating a thick, bold appearance.

INLINE

Widths

ABOUT

Evanston Tavern includes 5 width variations, from condensed (1926) to wide (1919.) Each year correlates to an important factor leading up to Prohibition, ending with 1919 when Congress enacted the 18th Amendment.

EXAMPLE

A large, bold, red letter 'R' in a condensed font style, representing the 1926 width variation.

1926
[CONDENSED]

A large, bold, red letter 'R' in a semi-condensed font style, representing the 1946 width variation.

1946
[SEMI-CONDENSED]

A large, bold, red letter 'R' in a regular font style, representing the 1958 width variation.

1958
[REGULAR]

A large, bold, red letter 'R' in a semi-expanded font style, representing the 1983 width variation.

1983
[SEMI-EXPANDED]

A large, bold, red letter 'R' in an expanded font style, representing the 1919 width variation.

1919
[EXPANDED]

Weights

ABOUT Evanston Tavern includes 4 weight options from Light to Bold.

EXAMPLE

A large, red, stylized letter 'S' in a light weight. The letter has a slightly irregular, hand-drawn feel with some internal detail visible in the curves.

○
LIGHT

A large, red, stylized letter 'S' in a regular weight. The letter is more solid and uniform than the light version, with consistent stroke thickness.

○
REGULAR

A large, red, stylized letter 'S' in a medium weight. The letter is thicker and more pronounced, with a very solid appearance.

○
MEDIUM

A large, red, stylized letter 'S' in a bold weight. The letter is the thickest and most prominent, with a very solid and blocky appearance.

○
BOLD

Small Caps

ABOUT This is an all capital font with small cap options. Type in lowercase and click small cap button to activate. Characters typed with caps lock on will remain at the capital height.

GUIDE: Adobe: In Character Panel, click  button
Microsoft: Highlight text, right click, select 'Font', turn on Small Caps.

EXAMPLE

A B C A B C

○
LOWERCASE

○
SMALL CAPITALS

Stylistic Alternatives

ABOUT

Stylistic alternatives provide variations for select characters, offering a slightly different style optionality if needed.

GUIDE:

Adobe Ai & Ps: In Character Panel, click  button to get all changes. In Illustrator CC 2019, you can also pick individual sets by clicking .

InDesign: Using the flyout menu (≡) in the Character Panel, select OpenType, and Stylistic Sets. Each alternative is labelled in Sets 1-8.

Microsoft: Highlight text, right click, select 'Font', go to 'Advanced', click Stylistic Sets:

Stylistic Set 1: A

Stylistic Set 2: B

Stylistic Set 3: E

Stylistic Set 4: G

Stylistic Set 5: J

Stylistic Set 6: K

Stylistic Set 7: Q

Stylistic Set 8: Y

Stylistic Set 9: ALL

EXAMPLE

ABEGJKQY

REGULAR

ABEGJKQY

STYLISTIC ALTERNATIVES

Lifted Small Caps

ABOUT

For custom styling options in logos or headlines, it's easy to add lifted small capitals, either with a dash or dot.

GUIDE:

Adobe: Make sure the desired lifted character is typed as a lowercase letter (Fig. 1) In the OpenType Panel, click **[st]** button for dash. For a dot, click **[T]** button.

Alt: In Ai CC 2018+, select the **[a]**, drop down and click on Lifted Small Cap or Lifted SC Dot.

Microsoft: Highlight text, right click, select 'Font.' Go to 'Advanced', check box 'Use Contemporary alternatives.' In 'Advanced Menu,' click 'Stylistic Sets' dropdown menu, click 9 for dash and 10 for dot.

EXAMPLE

PALE ALE
BOURBON

REGULAR

[Small Capitals turned on]

PALE ALE
BOURBON

LIFTED SMALL CAPS w/ DASH

[Discretionary Ligatures turned on]

PALE ALE
BOURBON

LIFTED SMALL CAPS w/ DOT

[Titling turned on]

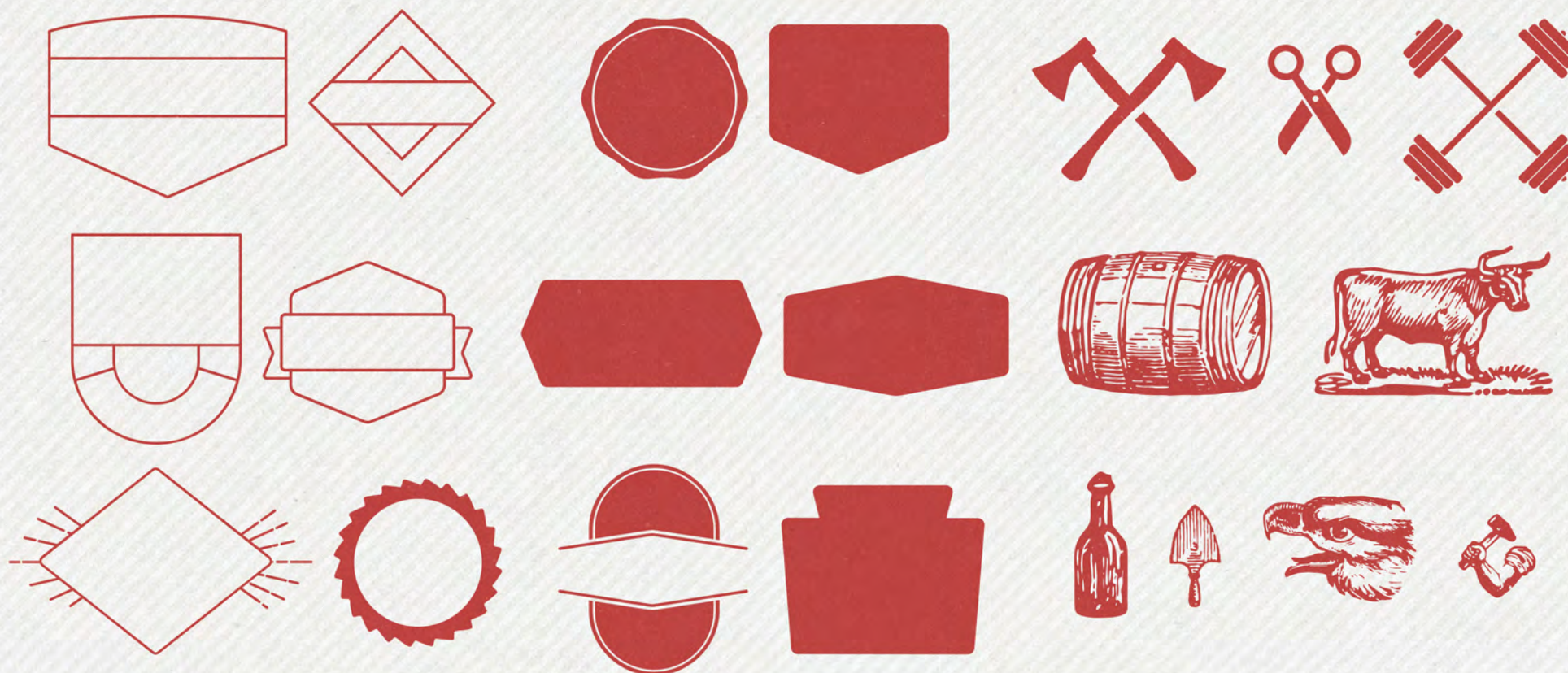
ABOUT

A set of over 100 ornaments made to go specifically with Evanston Tavern, including numerous sets of frames, icons and vintage sketches.

GUIDE:

Look up Ornament Guide for help navigating the many ornaments and which characters they associate with.

EXAMPLE



CRASH & BURN
HORSES
TDOOR TERRACE



THE PACIFIC NORTHWEST
ISFIT 03
ING COLLECTIVE



COMES WITH OVER 30 PRE-MADE LOGOS




HAWKE
STEAKHOUSE




HILLSTO
BARBERS



MEMBERSHIP

SCHEDULE



PROGRAM

STORIES

JOIN

"THE PAIN YOU FEEL TODAY,
WILL BE THE STRENGTH
YOU FEEL TOMORROW."

TODAY'S WORKOUT

CINDY: AMRAP 20 MINUTES// 5 PULL UPS / 10 PUSH UPS / 15 AIR SQUATS

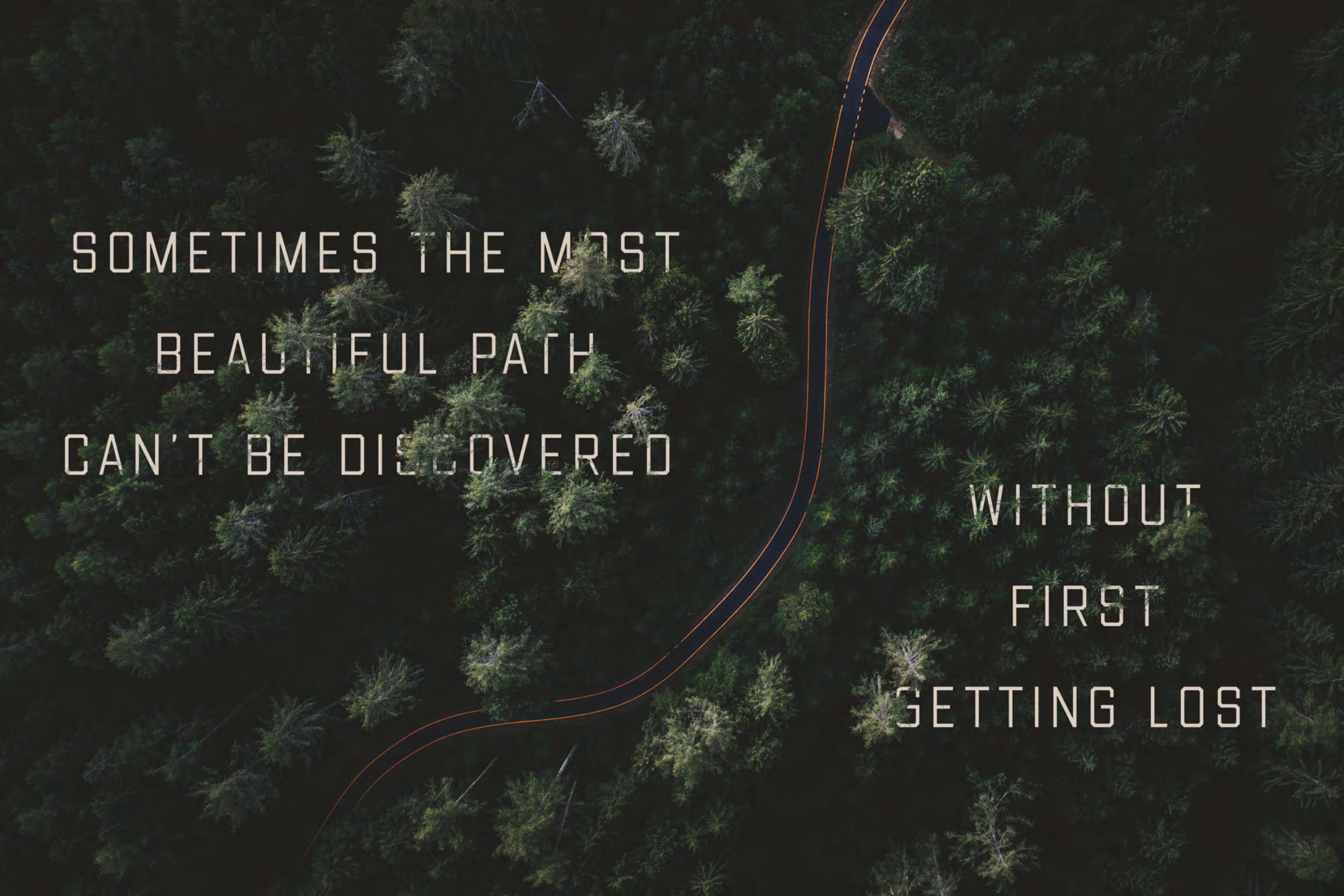


TRY OUR NEW

VINTAGE BRANDS COLLECTION



SHOP NOW

An aerial photograph of a dark asphalt road with orange-painted edges, winding through a dense, dark green forest. The road curves from the top right towards the bottom left. The text is overlaid on the left side of the image.

SOMETIMES THE MOST
BEAUTIFUL PATH
CAN'T BE DISCOVERED

WITHOUT
FIRST
GETTING LOST

Love Roosevelt Coffee Roasters? GREAT!
Grab any of our custom products, made
with love right here in Seattle.

From our special house blended coffee to
customized mugs, tote bags and more!



Roosevelt Coffee Roasters
Take Away Mug

\$7.50



Roosevelt Coffee Roasters
Signature House Blend

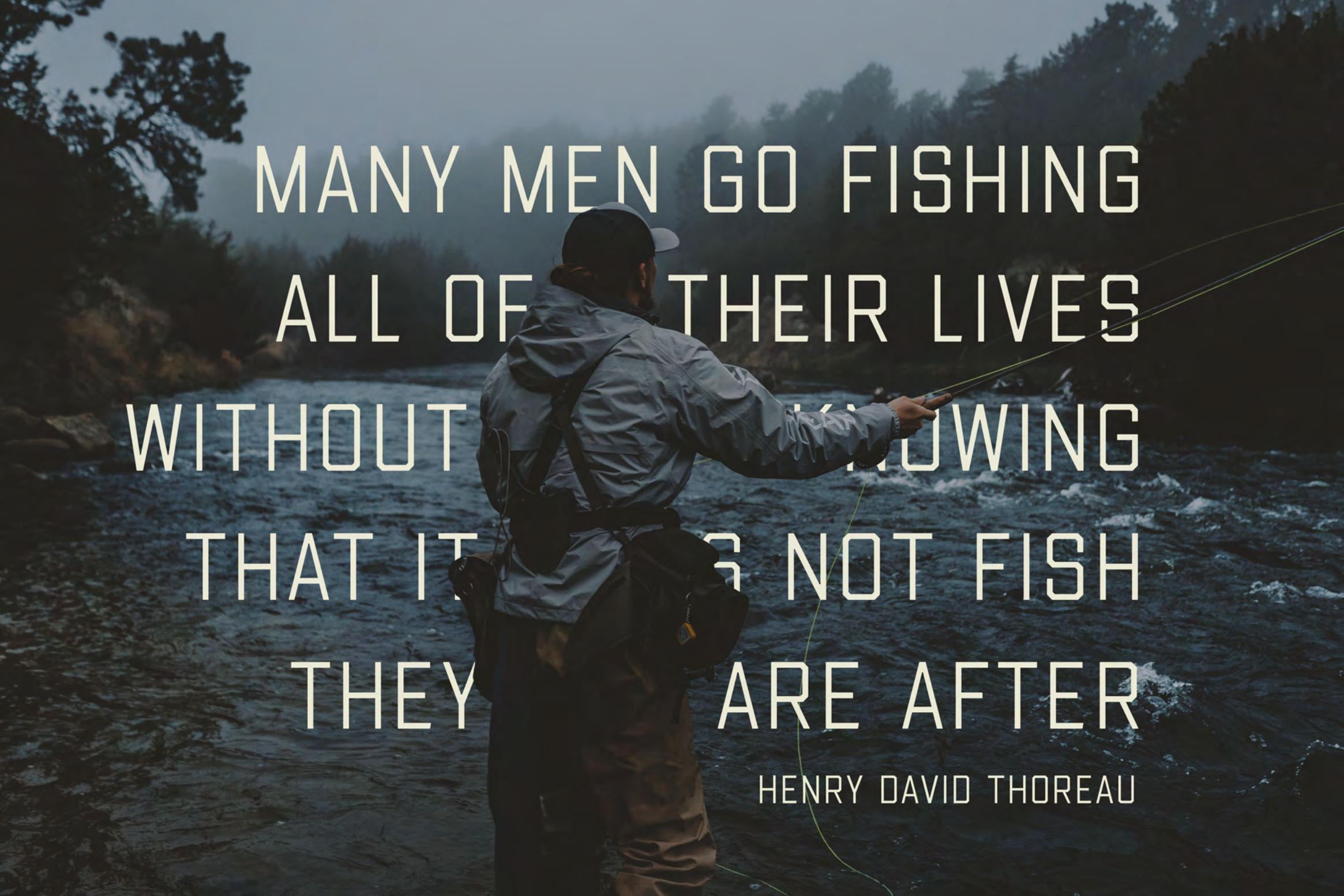
\$7.50





EXPLORE

YOU CAN FIND ME
ESCAPING
— IN A —
CABIN
HIDDEN
— IN THE —
WOODS

A man in a grey rain jacket and cap is fishing in a river. He is holding a fishing rod and reel, and the line is cast into the water. The background shows a forested riverbank with trees and a misty atmosphere. The text is overlaid on the image in a white, sans-serif font.

MANY MEN GO FISHING
ALL OF THEIR LIVES
WITHOUT KNOWING
THAT IT IS NOT FISH
THEY ARE AFTER

HENRY DAVID THOREAU



EVANSTON

TAVERN

TYPEFACE

1 TYPE
FAMILY

61 TOTAL
FONTS

BLACK * STENCIL * INLINE