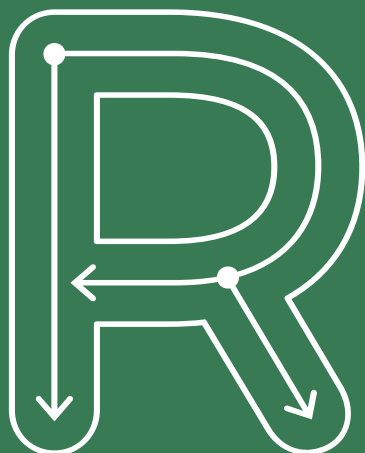
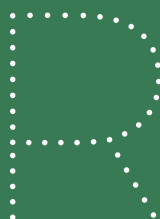
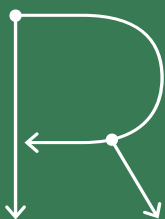


Formulate

A rounded font made from model letters



VARIABLE AXES

Weight



DESIGNED BY

Alanna Munro

PUBLISHED

2021

VERSION

1.0

GLYPHS

234

STYLES

17

OPEN TYPE FEATURES

ss01, ss02, ss03

FORMATS

otf, ttf, woff, woff2,
variable ttf

A

Medium

A B C D E F G H I J K L M N

O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n

o p q r s t u v w x y z

0 1 2 3 4 5 6 7 8 9

& @ \$ % # () ! ? *

Formulate aims to provide shining examples of modern typographic shapes for young people learning how to write and read. The design process was an exploration in finding the basic shape of a letter as it exists in today's context. I researched how children are taught to write and how the examples and references given to them can help or hinder this milestone. The variety of styles in the Formulate family are designed to help teachers (or homeschooling parents) create modern practice sheets for their students.

Pursuit of
city often
comes the
way to true
ism when
with care
e powers

Light 96pt

STYLES

ExtraLight	Hamburgerfonts
Light	Hamburgerfonts
Regular	Hamburgerfonts
Medium	Hamburgerfonts
Bold	Hamburgerfonts

Inline Arrows	Hamburgerfonts
Inline	Hamburgerfonts
Inline Dots	Hamburgerfonts
Outline Bold	Hamburgerfonts
Outline Light	Hamburgerfonts

Dots	Hamburgerfonts
Bold Dots	Hamburgerfonts
Bold Inline	Hamburgerfonts
Bold Arrows	Hamburgerfonts
Light Arrows	Hamburgerfonts
Light Dots	Hamburgerfonts
Light Inline	Hamburgerfonts

FEATURES

SS01 (Modified Itq)

liquid tea → liquid tea

SS02 (Double Storey)

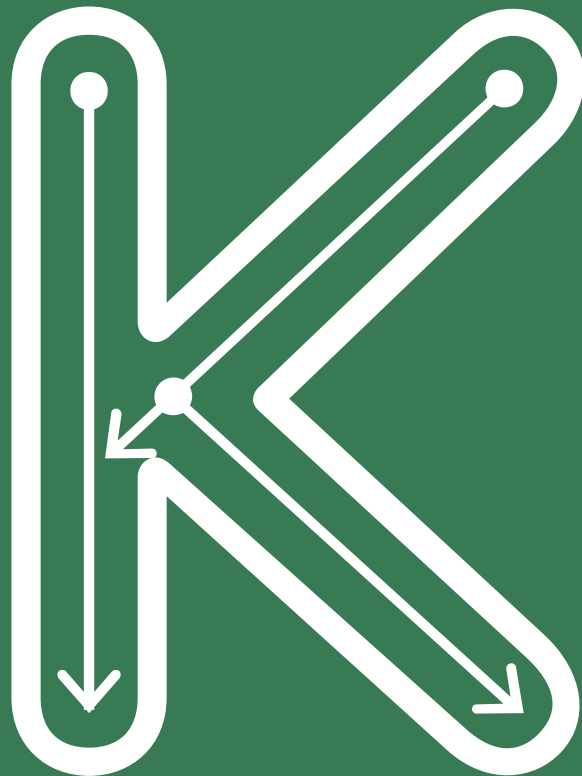
aghaſt → aghaſt

SS03 (Serifless Caps)

JINGLE → JINGLE

SS04 (Alternate 9)

6,947 → 6,947



Bold 9/14

My own personal experience of learning how to write happened a long time ago and the memory has faded but my 6-year-old son has just started his journey. It's been fascinating to look at the available resources and compare them to the understanding of letterforms I have gained through type design.

ExLight 15/19 & Light 9/14

But what is the purpose of learning to write? Why not just type everything with our fancy computers?

There is evidence that learning to physically form the letters (writing) is a part of learning how to read. These two activities use different parts of the brain which creates more connections resulting in faster and more accurate letter recognition.

ExtraLight 24/28

With writing and reading so intertwined in early education, shouldn't our model

Bold 15/19 & Medium 9/14

In the summer before my child started kindergarten we received a package of learning materials including an alphabet poster.

I had a hard time ignoring the flaws in this poster that was supposed to be a model of the alphabet for my child. This got me thinking about how I would design the poster from the point of view of a type de-

Regular 6/11

The concept was to create a set of letters that were easy to draw or write while retaining the connection to typographic tradition. The Formulate alphabet has proportions based on modern typographic construction with higher x-heights and uniform widths. This makes the letters more closely related to the letters we typically see in everyday life and as I would later find out, how people with neat handwriting tend to form their letters.

There are a couple Reddit forums (Penmanshipporn and Handwriting) where people post their neat handwriting. I looked at quite a few samples of what oth-

CHARACTER SET

Base Alphabet

A	B	C	D	E	F	G	H	I	J	K
L	M	N	O	P	Q	R	S	T	U	V
W	X	Y	Z	a	b	c	d	e	f	g
h	i	j	k	l	m	n	o	p	q	r
s	t	u	v	w	x	y	z			

Punctuation

.	,	..	:	;	!	?	i	¿	‘	’
“	”	,	„	'	"	<	>	«	»	–
(	)	[	]	{	}	-	-	—	/	
\	#	%	@	&	*	°	©			

Numbers & Math

0	1	2	3	4	5	6	7	8	9	+
÷	×	=	<	>	^	~	\$			

Extended Language Support

À	Á	Â	Ã	Ä	Ç	È	É	Ê	Ë	Ẽ
Ì	Í	Î	Ï	Ĩ	Ј	Ñ	Ò	Ó	Ô	Õ
Ö	Ù	Ú	Û	Ü	Ũ	Ŵ	Ŷ	Ÿ	Ź	Ż
Ų	Ŷ	Ÿ	Ź	Ž	Æ	Ǽ	à	á	â	ã
ä	å	æ	ç	è	é	ê	ë	ẽ	ì	í
î	ï	ĩ	ј	ñ	ò	ó	ô	õ	ö	ù
ú	û	ü	ŭ	ŵ	Ŷ	ŷ	ÿ	ẏ	ÿ	æ
ı	œ	Ƶ	’	`	^	~	¨	ˆ		

Alternates

l	q	t	a	á	â	ä	à	ã	g	l
í	î	ï	ì	ĩ	Ј	Ј	j	Ј	ј	9

minimalism when done with care as the powers

Light Inline 96pt

LANGUAGES SUPPORTED: 192

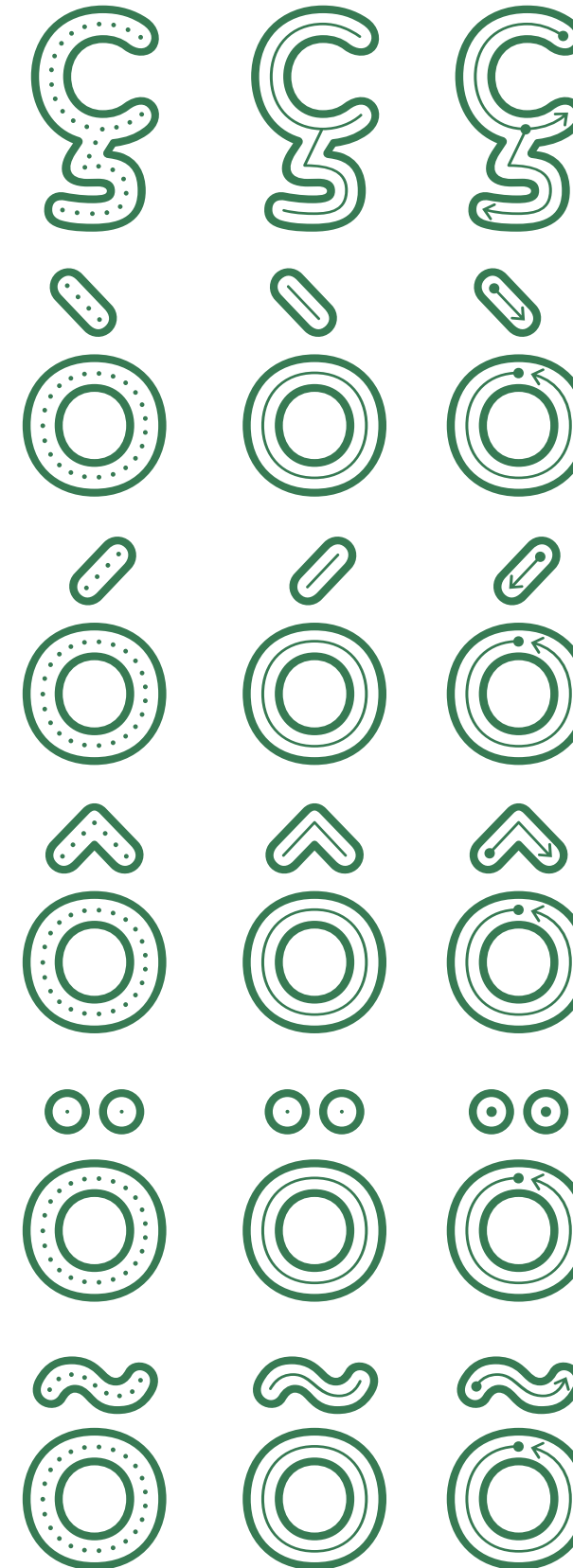
Acheron	Buginese	Hani
Achinese	Candoshi-Shapra	Hiligaynon
Achuar-Shiwar	Caquinte	Hopi
Afar	Caribbean Hindustani	Huastec
Afrikaans	Cashibo-Cacataibo	Iloko
Aguaruna	Cashinahua	Indonesian
Alekano	Catalan	Irish
Alonquin	Cebuano	Italian
Amahuaca	Central Aymara	Ixcatlán Mazatec
Amarakaeri	Chachi	Jamaican Creole English
Amis	Chavacano	Japanese
Anaang	Chiga	Javanese
Andaandi, Dongolawi	Chokwe	K'iche'
Anuta	Chuukese	Kabuverdianu
Aragonese	Cofán	Kaingang
Arbëreshë Albanian	Cornish	Kalaallisut
Asháninka	Corsican	Kalenjin
Ashéninka Perené	Dehu	Kamba (Kenya)
Balinese	Eastern Arrernte	Kaonde
Banjar	Eastern Oromo	Kekchí
Basque	English	Kenzi, Mattokki
Batak Dairi	Fijian	Khasi
Batak Karo	Filipino	Kimbundu
Batak Mandailing	French	Kinyarwanda
Batak Simalungun	Friulian	Kituba (DRC)
Batak Toba	Galician	Kongo
Bemba (Zambia)	Garifuna	Konzo
Bena (Tanzania)	Gheg Albanian	Ladino
Bikol	Gilbertese	Luba-Lulua
Bislama	Guadeloupean Creole	Luo
Borana-Arsi-Guji Oromo	Gusii	Makonde
Breton	Haitian	Malagasy

SCRIPTS: LATIN

Malaysian
Manx
Maore Comorian
Mapudungun
Mauritian Creole
Meriam Mir
Meru
Minangkabau
Mirandese
Mohawk
Murrinh-Patha
Mwani
Miskito
Naga Pidgin
Ndonga
Neapolitan
Ngazidja Comorian
Nobiin
Nomatsiguenga
North Ndebele
Northern Qiangdong Miao
Northern Uzbek
Nyankole
Occitan
Orma
Oroqen
Pampanga
Papantla Totonac
Papiamento
Pichis Ashéninka
Piemontese
Pijin

Pintupi-Luritja
Pipil
Pohnpeian
Portuguese
Potawatomi
Purepecha
Páez
Quechua
Romansh
Rotokas
Rundi
Sango
Sangu (Tanzania)
Saramaccan
Sardinian
Scots
Scottish Gaelic
Sena
Seri
Seselwa Creole French
Shawnee
Shipibo-Conibo
Shona
Shuar
Sicilian
Soga
Somali
Soninke
South Ndebele
Southern Aymara
Southern Qiangdong Miao
Spanish

Sranan Tongo
Standard Malay
Sundanese
Swahili
Swiss German
Tagalog
Tedim Chin
Tetum
Tetun Dili
Toba
Tok Pisin
Tosk Albanian
Tumbuka
Tzeltal
Tzotzil
Uab Meto
Umbundu
Upper Guinea Crioulo
Waray (Philippines)
Warlpiri
Wayuu
Welsh
West Central Oromo
Western Abnaki
Western Frisian
Wiradjuri
Xhosa
Yanesha'
Yao
Yucateco
Zulu
Záparo



FORMULATE FAMILY

TYPE TESTER & PRICING

alannamunro.com/fonts/formulate

LICENSING

alannamunro.com/licensing