



[Agency26]

jaf

Peacock

a display typeface

Brian Jaramillo
with **Tim Ahrens**



Peacock is a Display Family inspired by the Flair typefaces of the 1970s.

A A A A A A A A A A A A A A A A

Peacock is a Display Family inspired by the Flair typefaces of the 1970s.

It contains more than 1,200 glyphs, and offers the designer a complete toolbox of contextual and stylistic alternates (for example, 29 versions of the uppercase A) + extended language support.



Peacock

FREELANCER

correspondent

Redondo Beach

House of Pain

Quesadilla

~ **Mix-n-Match**

REGGIE JACKSON



ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

.,:;!ii?&+*+&¶^~_''"&@ @ ©
#+-=()/%%%%&+ - ± × ÷ = ≠ ≈ < > ≤ ≥
μ π ¬ ∞ ∂ ∫ √ Δ Ω Π Σ ◊ ° ‘ ’ “ ” , „ ‹ › « » ‹ › « »
/ \ | ¡ · · · - - — • () [] { } () [] { } ... ¶ ® ™
ª º € € \$ ¢ £ f ¥



Á Â Ã Ä Å Ą Ć Ĉ Č Ċ Ď Đ É Ê Ë
Ė Ę Ě Ĝ Ğ Ġ Ĥ Ħ İ Ï Ĵ Ĳ
Ɓ ƃ ƅ Ƈ Ɖ Ʊ Ƴ ƴ ƶ Ʒ ƹ ƺ ƻ Ƽ ƾ ƿ
ǀ ǂ ǃ Ǆ ǅ ǆ Ǉ ǈ ǉ ǐ Ǒ ǒ Ǔ ǔ Ǖ ǖ Ǘ Ǚ
Ǜ ǜ ǝ ǟ Ǡ ǡ Ǣ ǣ Ǥ ǥ Ǧ ǧ Ǩ ǩ Ǫ ǫ Ǭ ǭ Ǯ ǯ ǰ Ǳ ǲ ǳ Ǵ ǵ Ƕ Ƿ Ǹ ǹ Ǻ ǻ Ǽ ǽ ǿ Ǿ ǿ ǿ

**á à â ã ä å æ ç è é ê ë ē ě ħ î ï
ı ĵ ķ ł Ń ň ŋ ∞ ó ô õ ö ø
œ ř ŕ ś š ş ſ ț ú û ü ũ Ů ů Ű
Ẁ ẁ Ẃ ẃ Ỳ ỳ ȳ ȴ ǐ ƒ**



General and Discretionary Ligatures

ff ff ff fi fi fi ff fi fi fi fi fi fi fi fi
ai ei oi eh ek el sh sk sl et st sp
la lb le oo ob ee gg wy ss ly zz

Numbers & Math Symbols

0123456789

0123456789

0 1 2 3 4 5 6 7 8 9

0 1 2 3 4 5 6 7 8 9

0 1 2 3 4 5 6 7 8 9

0 1 2 3 4 5 6 7 8 9

$\frac{1}{2}$ $\frac{1}{3}$ $\frac{1}{4}$ $\frac{1}{8}$ $\frac{2}{3}$ $\frac{3}{8}$ $\frac{3}{4}$ $\frac{5}{8}$ $\frac{7}{8}$ $\frac{0}{0}$ $\frac{0}{00}$

$\langle \rangle \ll \gg + - \neg = \times \div < > \sim \neq \approx \infty$

$\pm \leq \geq \partial ^ _ \diamond \Delta \Sigma \Pi \pi \int \Omega \sqrt$



Half-Swash Caps

A B C D E F G H I J K L M N
O P Q R S T U V W X Y Z

Full-Swash Caps

A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z

loops

bjorn google found
quiz lippgy hijack
22 j j g g p p y y q q

shortened descenders
with selected loop characters



Unicase

Denmark MUNICIPAL AIRPORT

Graphic Symbols



alternate lowercase

a α α a b b c d d e ε f f f f g g
g g g g h h h i i i j j j j j k k k
k k k k l l l l m m n n p p
q q r r r r s s t t t u u v v w
w x x y y y z z z



A a A a B b C c D d E e F f G g H h I i J j K k L l M m N n O o P p Q q R r S s T t U u V v W w X x Y y Z z



Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
 0 1 2 3 4 5 6 7 8 9
 A B C D E F G H I J K L M N O
 P Q R S T U V W X Y Z
 a b c d e f g h i j k l m n o
 p q r s t u v w x y z
 A B C D E F G H I J K L M N O
 P Q R S T U V W X Y Z
 a b c d e f g h i j k l m n o
 p q r s t u v w x y z



The/And/Of ligatures

The The The The The The The Of Of Of
Of Of Of of of of the and and THE

Text setting

Peacock is not recommended for long legs of text, Instead, use it for short bursts of text, headlines, subheads, etc.

8/10

Many of the brilliant colours of the peacock plumage are due to an optical interference phenomenon, Bragg reflection, based on (nearly) periodic nanostructures found in the barbules (fiber-like components) of the feathers.

10/12

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12/14

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16/18

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Accented Stylistic Alternates

ÀàĀáĀâĀãĀäĀåĀāĀǎĀ
ĆćČč Ď ÈÈÉÉÊÊËËĒĒ
ĚěĔĕĖė ĠġĞğ ĨĩÎîĴĵ Íí
ŃńŇň ÒóÔôÕõÖö ŔŕŘř
ŚśŜŝ Š š ÛúŮůŰűŲų Ŵŵ
ÝýŶŷŸŹŹŹŹŹ
àáâãäåāǎ
èèééêêëëēēěě ħ Íí ĩĩ
ùúûüñņıı ŷŷŸŹŹ ċć
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šššžžž



Alternates Setting

Christopher Nolan

**MEMENTO
The Dark Knight
Inception
Batman Begins
Following
The PRESTIGE
Insomnia**



About Peacock

Peacock is a collaboration between Brian Jaramillo and Tim Ahrens. It was formerly titled Caramel.

Jaramillo completed most of the glyphs in 2007, and contacted Ahrens to help with the OpenType. Ahrens helped refine the typeface, and set-up the OpenType features. After a period of inactivity, the duo decided during the summer of 2010 to give Peacock a final push to retail.

The typeface features 1239 glyphs.

The supported languages are: Afrikaans, Basque, Breton, Catalan, Croatian, Czech, Danish, Dutch, English, Estonian, Finnish, French, Gaelic, German, Hungarian, Icelandic, Indonesian, Irish, Italian, Latvian, Lithuanian, Norwegian, Polish, Portuguese, Romanian, Sami, Serbian (Latin alphabet), Slovak, Slovenian, Spanish, Swahili, Swedish, Turkish.

Contextual and stylistic alternates are accessible via the OpenType pop-up menu on the Character palette in InDesign. In addition, any alternate glyphs can be selected manually via the Insert Glyph palette.

The typeface is available as OpenType and webfonts:

Just Another Foundry

<http://justanotherfoundry.com/>

Ahrens has other retail typefaces available at Just Another Foundry. Jaramillo's type and lettering work can be seen at Agency26.com.