

MAC RHINO FONTS PROUDLY PRESENTS

A sophisticated and elegant typeface

PILASTRO

with a touch of the Roman capitals



A TYPEFACE WITH A SLIGHT FLIRT
TOWARDS THE CLASSIC ROMAN
CAPITOL LETTERFORMS.



ALTHOUGH IT WORKS IN SMALLER
SIZES IT IS MAINLY INTENDED TO
BE USED AS HEADLINES AND IN
LARGER SIZES. CRAFTED AS A
FAMILY OF THREE WEIGHTS.





Pilastro is a brief flirt with the Roman letters, often referred to as Trajanus letters.

Although proportions of the uppercase letters are based on the classic unscripted letters, The typeface have a modern approach. The Regular weight together an Italic and Bold forms a small but useful family. All weights are equipped with a Extended Latin set, a good set of ligatures and some ornaments and borders. This makes it easy for designers to find a varied use. Pilastro is intended to be used as a display typeface in larger sizes but built to work in smaller sizes as well.



Rome is the eternal city of the World
Pilastro translate to
pillar in the Italian language.

Delicate forms
with classic shapes
celebrates the the original Latin letters.



1969 was an important year.

Workin' 9 to 5

Are there too many jazz artists around?

Time to wrap things up

Elegant and stylish!

ABCDEFGHIJ

abcdefghij

KLMNOPQRS

1234567890

0987654321

klmnopqrs

TUVWXYZ

tuvwxyz

{PARTIAL CHARACTER SET OF PILASTRO REGULAR}

ABCDEFGHIJ

abcdefghij

KLMNOPQRS

1234567890

0987654321

klmnopqrs

TUVWXYZ

tuvwxyz

{PARTIAL CHARACTER SET OF PILASTRO ITALIC}

For polite society bases itself upon exclusions. In this it partly appeals to that antagonism of our nature through which the desire to possess something is greatly exaggerated by the difficulty of becoming possessed of it. **If every one can come to your house, no one, you think, will consider it a great object of desire to go there.** *Theories of supply and demand come in here. People would gladly destroy things that give pleasure, in order to enhance their value in the hands of the few. I once heard a lady, herself quite new in society, say of a Parisian dame who had shown*

{PILASTRO REGULAR, BOLD AND ITALIC 34/38 POINTS}

For polite society bases itself upon exclusions. In this it partly appeals to that antagonism of our nature through which the desire to possess something is greatly exaggerated by the difficulty of becoming possessed of it. **If every one can come to your house, no one, you think, will consider it a great object of desire to go there.** *Theories of supply and demand come in here. People would gladly destroy things that give pleasure, in order to enhance their value in the hands of the few.*

{PILASTRO REGULAR, BOLD AND ITALIC 24/30 POINTS}

For polite society bases itself upon exclusions. In this it partly appeals to that antagonism of our nature through which the desire to possess something is greatly exaggerated by the difficulty of becoming possessed of it. If every one can come to your house, no one, you think, will consider it a great object of desire to go there. **Theories of supply and demand come in here. People would gladly destroy things that give pleasure, in order to enhance their value in the hands of the few.** I once heard a lady, herself quite new in society, say of a Parisian dame who had shown her some attention: *»Ah! the trouble with Madame is that she is too good-natured. She entertains everybody.« »Indeed,« thought I, »if she had been less good-natured, is it certain that she would have entertained you?« But of course the justifiable side of exclusion is choice, selection of one's associates.*

{PILASTRO REGULAR, BOLD AND ITALIC 18/22 POINTS}

PILASTRO REGULAR,
BOLD AND ITALIC
14/16 POINTS

For polite society bases itself upon exclusions. In this it partly appeals to that antagonism of our nature through which the desire to possess something is greatly exaggerated by the difficulty of becoming possessed of it. **If every one can come to your house, no one, you think, will consider it a great object of desire to go there.** *Theories of supply and demand come in here. People would gladly destroy things that give pleasure, in order to to enhance their value in the hands of the few.*

PILASTRO REGULAR,
BOLD AND ITALIC
13/15 POINTS

For polite society bases itself upon exclusions. In this it partly appeals to that antagonism of our nature through which the desire to possess something is greatly exaggerated by the difficulty of becoming possessed of it. **If every one can come to your house, no one, you think, will consider it a great object of desire to go there.** *Theories of supply and demand come in here. People would gladly destroy things that give pleasure, in order to enhance their value in the hands of the few. I once heard a lady, herself quite new in society, say of a Parisian*

PILASTRO REGULAR,
BOLD AND ITALIC
12/14 POINTS

For polite society bases itself upon exclusions. In this it partly appeals to that antagonism of our nature through which the desire to possess something is greatly exaggerated by the difficulty of becoming possessed of it. **If every one can come to your house, no one, you think, will consider it a great object of desire to go there.** *Theories of supply and demand come in here. People would gladly destroy things that give pleasure, in order to enhance their value in the hands of the few. I once heard a lady, herself quite new in society, say of a Parisian dame who had shown her some attention: "Ah! the trouble with Madame is that she is too*

PILASTRO REGULAR,
BOLD AND ITALIC
11/13 POINTS

For polite society bases itself upon exclusions. In this it partly appeals to that antagonism of our nature through which the desire to possess something is greatly exaggerated by the difficulty of becoming possessed of it. **If every one can come to your house, no one, you think, will consider it a great object of desire to go there.** *Theories of supply and demand come in here. People would gladly destroy things that give pleasure, in order to enhance their value in the hands of the few. I once heard a lady, herself quite new in society, say of a Parisian dame who had shown her some attention: "Ah! the trouble with Madame is that she is too good-natured. She entertains everybody." "Indeed," thought I,*

For polite society bases itself upon exclusions. In this it partly appeals to that antagonism of our nature through which the desire to possess something is greatly exaggerated by the difficulty of becoming possessed of it. If every one can come to your house, no one, you think, will consider it a great object of desire to go there. **Theories of supply and demand come in here. People would gladly destroy things that give pleasure, in order to enhance their value in the hands of the few. I once heard a lady, herself quite new in society, say of a Parisian dame who had shown her some attention: "Ah! the trouble with Madame is that she is too good-natured. She entertains everybody." "Indeed," thought I, "if she had been less good-natured, is it certain that she would have entertained you?" But of course the justifiable side of exclusion is choice, selection of one's associates. No society can confer the absolute right or power**

PILASTRO REGULAR,
BOLD AND ITALIC
10/12 POINTS

For polite society bases itself upon exclusions. In this it partly appeals to that antagonism of our nature through which the desire to possess something is greatly exaggerated by the difficulty of becoming possessed of it. If every one can come to your house, no one, you think, will consider it a great object of desire to go there. Theories of supply and demand come in here. **People would gladly destroy things that give pleasure, in order to enhance their value in the hands of the few. I once heard a lady, herself quite new in society, say of a Parisian dame who had shown her some attention: "Ah! the trouble with Madame is that she is too good-natured. She entertains everybody." "Indeed," thought I, "if she had been less good-natured, is it certain that she would have entertained you?" But of course the justifiable side of exclusion is choice, selection of one's associates. No society can confer the absolute right or power to make this selection. Tiresome and unacceptable people are everywhere entangled in relations with wise and agreeable ones. There is no bore nor torment who has not the right to**

PILASTRO REGULAR,
BOLD AND ITALIC
9/11 POINTS

For polite society bases itself upon exclusions. In this it partly appeals to that antagonism of our nature through which the desire to possess something is greatly exaggerated by the difficulty of becoming possessed of it. If every one can come to your house, no one, you think, will consider it a great object of desire to go there. Theories of supply and demand come in here. **People would gladly destroy things that give pleasure, in order to enhance their value in the hands of the few. I once heard a lady, herself quite new in society, say of a Parisian dame who had shown her some attention: "Ah! the trouble with Madame is that she is too good-natured. She entertains everybody." "Indeed," thought I, "if she had been less good-natured, is it certain that she would have entertained you?" But of course the justifiable side of exclusion is choice, selection of one's associates. No society can confer the absolute right or power to make this selection. Tiresome and unacceptable people are everywhere entangled in relations with wise and agreeable ones. There is no bore nor torment who has not the right to incommode some fireside or assembly with his or her presence. You cannot keep wicked, foolish, tiresome, ugly people out of society, however you and your set may delight in good conduct, grace, and beauty.**

PILASTRO REGULAR,
BOLD AND ITALIC
8/10 POINTS

For polite society bases itself upon exclusions. In this it partly appeals to that antagonism of our nature through which the desire to possess something is greatly exaggerated by the difficulty of becoming possessed of it. If every one can come to your house, no one, you think, will consider it a great object of desire to go there. Theories of supply and demand come in here. **People would gladly destroy things that give pleasure, in order to enhance their value in the hands of the few. I once heard a lady, herself quite new in society, say of a Parisian dame who had shown her some attention: "Ah! the trouble with Madame is that she is too good-natured. She entertains everybody." "Indeed," thought I, "if she had been less good-natured, is it certain that she would have entertained you?" But of course the justifiable side of exclusion is choice, selection of one's associates. No society can confer the absolute right or power to make this selection. Tiresome and unacceptable people are everywhere entangled in relations with wise and agreeable ones. There is no bore nor torment who has not the right to incommode some fireside or assembly with his or her presence. You cannot keep wicked, foolish, tiresome, ugly people out of society, however you and your set may delight in good conduct, grace, and beauty. You cannot keep poor people out of the society of the rich. Those whom you consider your inferiors feed your cherished stomach, and drape your sacred person, and stand behind your**

PILASTRO REGULAR,
BOLD AND ITALIC
7/9 POINTS

HVIVS FASCICVLI
EXEMPLARIA DVCENTA
INEVENTE ANNO MCMLXXV
CANTABRIGIAE IMPRESSA SVNT
IN OFFICINA
QVAE A LEONIBVS ERECTIS
NOMEN DCVIT

62nd dinner

of the Double Crown Club will
be held 13 October 1937 at the
Cafe Royal at 7 for 7 15 pm

Mr Christian Barman

will read a paper on

Design in Timetables

Members intending to be present should
inform the Dinner Secretary, Holbrook Jackson
at the National Trade Press Ltd, Drury House
Russell Street WC2, giving name of guest
if any, and enclosing cheque (10s 6d per head)
not later than 11 October.



With
Compliments

The Westerham Press Ltd
High Street Westerham Kent

Letterpress and Litho

Westerham 2256/7/8
Telex 16530

WE ARE SHORTLY INSTALLING A ROLLAND

OFFSET MACHINE TO WIDEN OUR SERVICE

WITH THE COMPLIMENTS OF

WEDGWOOD

JOSIAH WEDGWOOD & SONS LIMITED

BAR: ASTON STOKE-ON-TRENT

BARLSTON 141

REGENSBURG

HERZOGSAAL

KlavierKonzert

EVA UND WOLFGANG ROSCHER

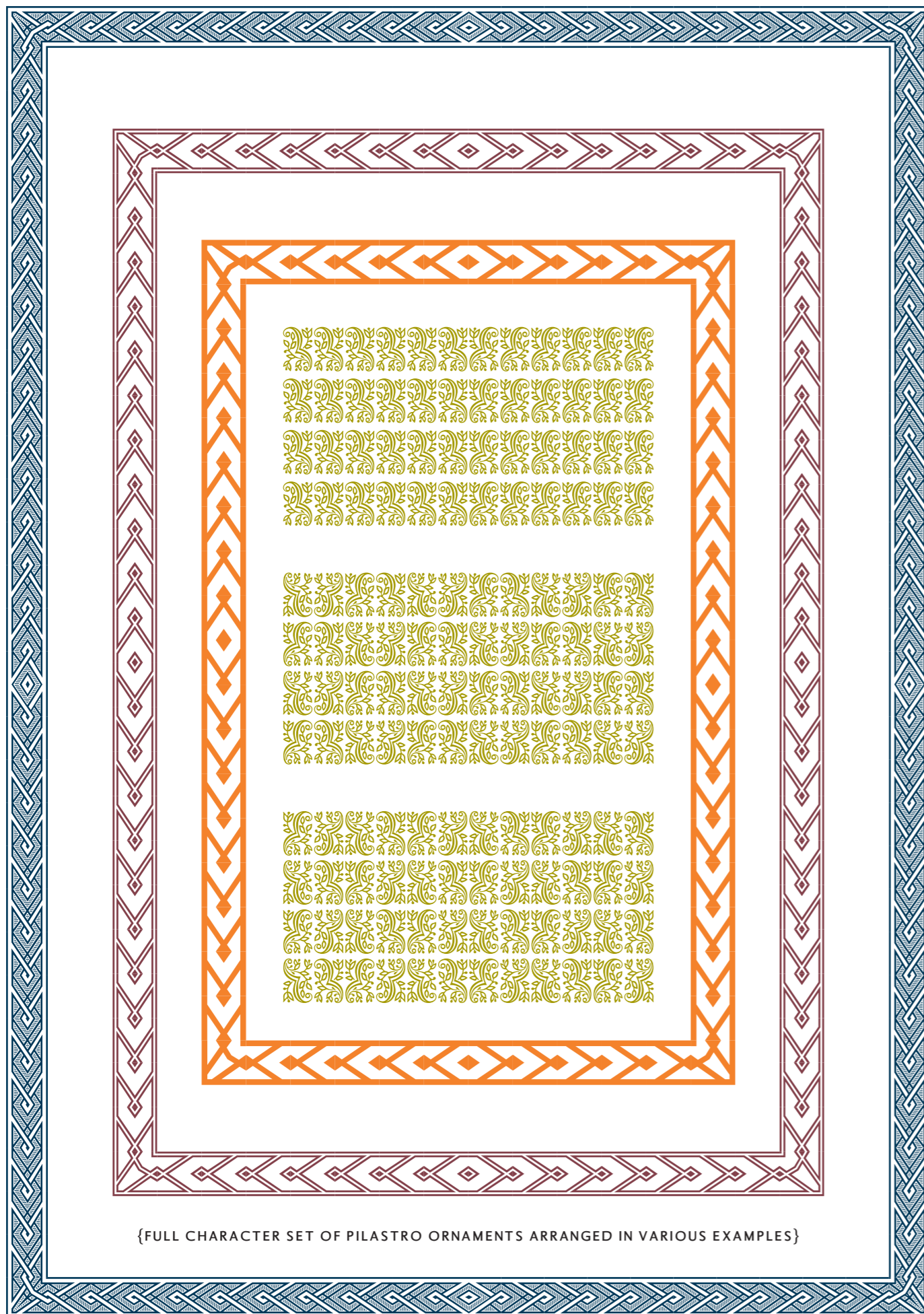
KINA VON FELBINGER

liest Geschichten aus Prag

Samstag, 17. Sept. 1960, 20 Uhr, 4. Sudetendeutsches Künstlertreffen

Karten su Dm 2.- an der Abendkasse und im Vorverkauf, Konzertagentur Feüchtinger, Neüpfarrplatz

Konzertflügel aus dem pianohaus Lang, Kassiansplatz 3



{FULL CHARACTER SET OF PILASTRO ORNAMENTS ARRANGED IN VARIOUS EXAMPLES}



THE TEXT USED FOR PAGES 10–13 IS ORIGINALLY FROM
»IS POLITE SOCIETY POLITE? AND OTHER ESSAYS«
BY JULIA WARD HOWE (2010).



©2026 STEFAN HATTENBACH, MRF
(MAC RHINO FONTS, WWW.MACRHINO.COM)



MIRF
MAC RHINO FONTS
www.macrhino.com