





غليظ

سمیك عادي

Black

Bold

Regular



الوقوع في الحب Falling in love with Nawin





Nawin is an informal typeface inspired by handwriting. The idea behind this design is to create a type family attractive and ownable for children, but at the same time a design which keeps a good level of letter recognition for reading. Handwriting has been a great source of inspiration in this particular typeface. By emulating the movements of the pen, we have obtained letter shapes that express spontaneity. A bright group of letters which create a lively and beautiful text.

Nawin, with its three weights (Regular, Bold & Black) is a great candidate for book design, branding, websites or apps and packaging.







Sample of a children's books

app app

To get closer to handwriting and the variety of letter shapes that we draw while writing, Nawin offers a large number of alternative characters, which differ slightly from the default ones.

Because we have programed the «Contextual Alternate» feature in the fonts, these alternate characters appear automatically as you set a text on your computer.





The proportions and letter shapes are flexible, scapping from tradition to increase expressivity and personality in the design. For instance, variability on vertical proportions between letters Alef and initial Lam, create movement in text and avoid the cold mechanical feel of repetition. Nawin is quirky and elegant at the same time.

طبيبات طبيبات

Letter recognition is relevant when reading continuous text. For this reason, we have added another contextual alternate feature in the Arabic, with alternate characters to avoid confusion when letters with similar or the same shape repeat inside one word. For instance, this is the case of medial «beh and Yeh» repeated three times continuously in the same word. The alternate characters change in shape and length, facilitating distinction to the reader.



Since Nawin is inspired by handwriting and the free movement of the hand while writing, we considered ligatures a good asset for this design. The typeface has a wide range of ligatures that enhance movement and fluidity in text making look text alive.

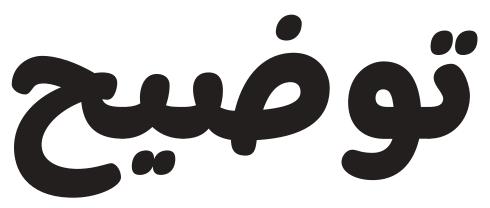








Nawin used on printed supports for branding purposes



they so entirely possess the minds of those that are once captivated by them with a false notion of pleasure

الفنون المرئية هي مجموعة الفنون التي تهتم أساساً بإنتاج أعمال فنية تحتاج لتذوقها إلى الرؤية البصرية المحسوسة على اختلاف الوسائط المُستخدمة في إنتاجها فهي الأعمال الفنيّة التي تشغل حيّزاً من الفراغ كالرسم والتلوين والنحت (تأخذ شكلاً) وبالتالي يمكن قياس أبعادها بوحدات قياس المكان (كالمتر والمتر المربع)

وهو أحد تيّارات الفن المعاصر حيث يقوم الفنان -أو مجموعة فنانين- فيه بتنظيم مكان أو غرفة، سواء برسمها أو تزيينها أو إضافة مواد جاهزة بوضعها أو بتعليقها في الفراغ، ويستطيع المشاهد الدخول جزءاً منه، وقد تتحرّك الأشياء الموجودة بالآلات أو بطرق أخرى،

انتقل الفن مع البشر وسط العصور وكان رفيقاً لهم دائماً واستخدمه الانسان كوسيلة للتمبير والتأثير والانتقال والبقاء قيد الذاكرة البشرية والأرضية الحية.فقد انطلق هذا الفن منذ بدء الخليقة إذ استخدمه الإنسان للمكان والتجول فيه كما لو كان القديم بالنقش على الحجر والمجسمات الطينية وصناعة



Thus, upon an inquiry into the whole matter, they reckon that all our actions, and even all our virtues, terminate in pleasure, as in our chief end and greatest happiness; and they call every motion or state, either of body or mind, in which Nature teaches us to delight, a pleasure. Thus they cautiously limit pleasure only to those appetites to which Nature leads

us; for they say that Nature leads us only to those delights to which reason, as well as sense, carries us, and by which we neither injure any other person nor lose the possession of greater pleasures, and of such as draw no troubles after them. But they look upon those delights which men by a foolish, though common, mistake call pleasure, as if they could change as easily

Nawin used in apps and games



ءاما أباً بال آباً أباً بببب تتت ت ثثث ث ججج حجح خخخ خنذ بدد بززير سسس س ششش ش صصص ص ضضض ض ططط ط ظظظظ عمع ع غغغ غ ففف ف ڤڠڤ ڤ ققق ق ككك ك للل ل ممم م ننن ن ههه ه هةة بة وبو ؤبؤ ييي ي نئئ ي بني ي

Extended Set Persa & Urdu

پیپ پ ٹٹٹ ٹ چچچ چ ڈ بڈ ڑ بڑ ژ بڑ ککک ک گلگ گ س ں بہہ ہ ھھھ ھ ہُنہ ہُنہ ی پیپ ے نے کے نے ہہ

Alternate Characters

الاحجج حجح خخخ حجج سسس طططط ظظظظ ععم ككك لل ممم م ههه ههه بة

Contextual Alternates

س س تت ثث ٹٹ نن س ئئ

Ligatures

چېځځځ للىللىلىلى ڧڧڧڧڧڧڧڧڧڧڧڧڧڧڧ للالاللاَلاَلالاللاَلا

Arabic, Persa and Urdu figures

ΡΑΥΓΟ3ΥΥΙ· ΡΑΥ 2ΩΥΥΙ· ΡΑ ΣΓΩ 2ΥΥΙ·

(Alternate numbers) - ITTCATCAR - ITTCAFYAR - ITTCAFYAR

Latin figures and currencies

¤f¥£¢€\$.北 0123456789

Vocalisation Marks

Mathematical Operators and Symbols

⊕≈±≤≥<>≠=÷×-+

ABCDEFGHIJKLMNOPORSTUVWXYZ abcdefghijklmnopgrstuvwxyz

ÀÁÂÃÄÅÆÇÈÉÊËĬĨĨÏĐÑÒÓÔÕÖØÙÚŰÜÝÞĀĂĄĆĈĊČĎĒĔĖĘĚĜĞĠĢGĞĤĉĦĨĨĬĮIĴĶĶ ĹĿĿĿŁŃŊŇŌŎŐŔŖŘŚŜŠSŢŤŢŨŪŬŮŰŲŴŴŴŴŸŶŶŸŹŻŽ3ß

àáâãäåæçèéêëìíîiðñòóôõöøùúûüýþāăçccccdeĕeçĕggggghaħiīijijkkíllHłńnňōŏőŕrr śŝšṣṭtṭūūŭůűųŵwwwÿŷÿźżžßſjʒß

Punctuation marks and symbols

©®™@&*,.:;¿?;{}\/%%;||''«><>''."",....·--_ ao^~#N°\$¶

Ligatures

ff fi fl fk fb fh ft fi ff ffi ffl ffk ffb ffh fft

Figures and currencies

0123456789\$€¢£¥f₹¤

Superiors, inferiors, numerators and denominators

 $n^{0123456789}$ $n_{0123456789}$ 0123456789/0123456789

Fractions

1/2 1/3 2/3 1/4 3/4 1/5 2/5 3/5 4/5 1/6 5/6 1/8 3/8 5/8 1/7 2/7 3/7 4/7 5/7 6/7 1/8 1/6 2/6 4/6 5/6 7/6 8/6

Mathematical operators and symbols

 $\approx \neq \leq \geq <=> \lozenge \neg + \pm \div \times - \vartheta \Omega \Delta \prod \sum \mu \pi \cdot \infty \int \checkmark \ell \Theta$

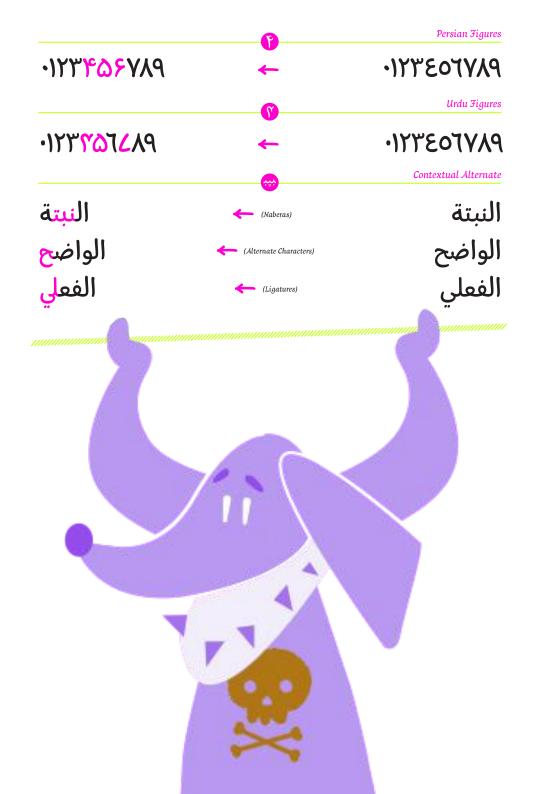
Arrows and pointers

↓←八→八↑ 分合金色油油

Contextual alternates

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz





| Ligatures | - A- | |
|----------------------------------------------------------------|-------------------------|-------------------------------------------------------------|
| Off with their heads Discretionary ligatures | → | Off with their heads |
| Efflorecent Localised forms | — (ii) → | Efflorecent |
| Il·lusió | - § | Il·lusió |
| Bă ș tina ș ă | \rightarrow | Bă <u>ș</u> tina <u>ș</u> ă |
| ÖĞRENİM HAKKI | → | öğren <mark>i</mark> m hakkı |
| Case sensitive forms WHO IN THE {WORLD} AM I? Superiors | —(H)- » → ‹ —(n)- | «WHO IN THE {WORLD} AM I?» |
| n <mark>2</mark> | → | n² |
| H2O Fractions | n₂ → | H ₂ O |
| 1/2 km Arrows (stylistic set 1) | -8/4 → | ½ km |
| abcdef | → | $\downarrow \leftarrow \land \rightarrow \nearrow \uparrow$ |
| Pointers (stylistic set 2) abcdef Pointers (stylistic set 2) | → | 分价金的金币 |
| ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz | → | ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvωxyz |



Letterjuice

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Typefaces used in this brochure

Nawin Arabic Regular, Bold and Black Nawin Regular, Bold and Black Baldufa Regular and Italic

Illustration source

https://icons8.com

Sara Maese illustrations_COVER, PAG 4, 8, 9, 10 Murat Kalkavan illustrations_BACK COVER, PAG 5, 6 Pixeltrue illustrations_PAG 7 Виолетта Барсук в Icons8 illustrations_PAG 13 Icons8 illustrations_PAG 14