

# SOPHISTO

5 WEIGHTS - 21 STYLES • A TEXT AND DISPLAYTYPEFACE • 2003



A modern sans serif with  
lots of personality – a happy  
cowork between MRF  
and Psy/Ops



A PROUD PRODUCTION FROM  
MAC RHINO FONTS

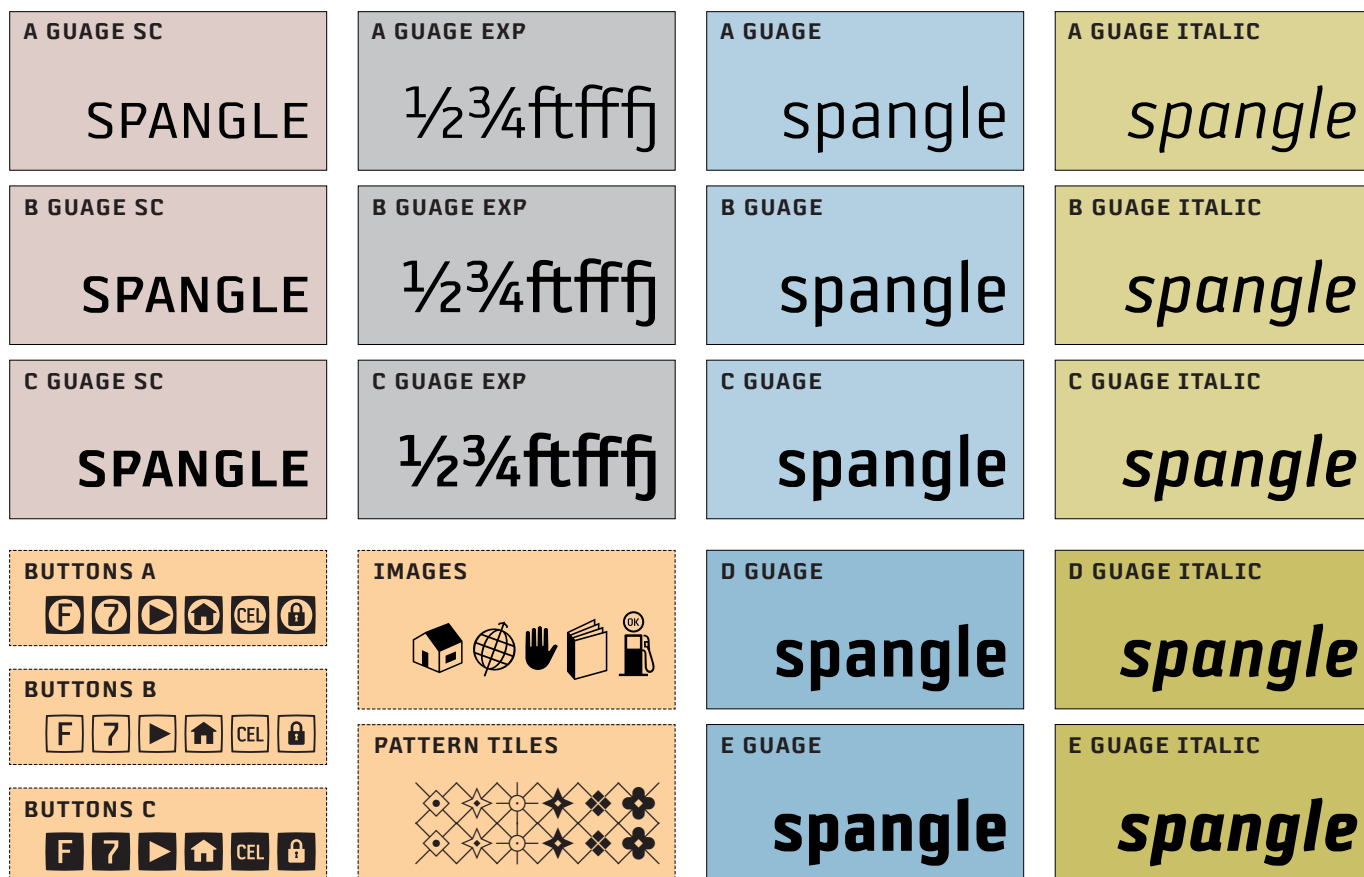


# Background and basic information about the design

Sophisto is the result of a happy collaboration between Stefan Hattenbach, MRF and Rodrigo Cavazos over one year of intensive correspondence, sending digital documents back and forth. Over time the family expanded with more weights and especially lots of symbols and patterns. The design of the letters are basically a

modern sans serif, but the attitude grew stronger and the final version show som distinct character.

STEFAN HATTENBACH, TYPE DESIGNER  
STOCKHOLM, APRIL 2003



As effective in display sizes as in text

XBtete40ee

TRUE ITALIC LARGE X-HEIGHT COUNTERS REMAIN OPEN IN HEAVIEST WEIGHTS

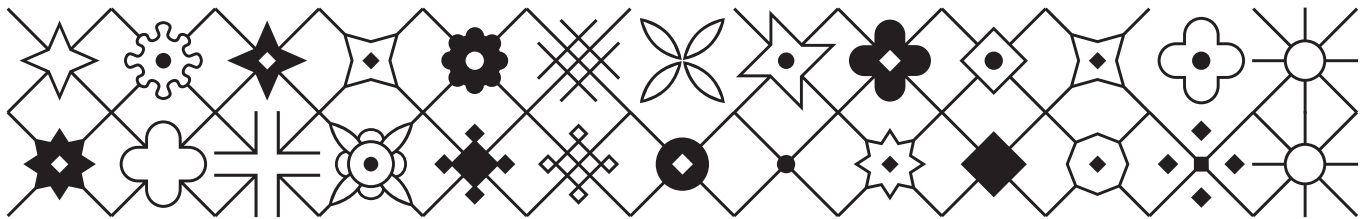
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# [MultiVitómix]

*quasi-hazardous soft epoxy  
resins, containing traces of*

## POLYURETHANES

ACTIVE INGREDIENTS: perjon butoxide guar gum



**Take only as directed**

*lanolin alcohol*

lauric acid, glycerine, métrolatum, red dye #34

*The Venice Film Festival*

**Soccer is the #1 sport**

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A B C D E F G H I J K L M N O  
P Q R S T U V W X Y Z Å Ä Ö

Å Ä Á Â Ã Æ Ç Ð Ë É Ê È Ì Î Í Ĺ  
Ñ Ö Ò Ô Ó Ø Æ Þ Š Ü Ù Ú Û Ü Ý Ž

1 2 3 4 5 6 7 8 9 0

1 2 3 4 5 6 7 8 9 0

\$ ¢ £ € ¥

a b c d e f g h i j k l m n o  
p q r s t u v w x y z

å ä á â ã æ ç ð ë é ê è ì î í ĺ  
ñ ö ò ô ó ø æ þ š ü ù û ú ü ý ž

A B C D E F G H I J K L M N  
O P Q R S T U V W X Y Z Å Ä Ö

1234567890

{5}

*A B C D E F G H I J K L M N  
O P Q R S T U V W X Y Z Å Ä Ö*

*abcdefghijklmnop*

*q r s t u v w x y z å ä ö*

1234567890

*\$ ç f € £ ¥ fi fl ß*

«&lt; ¡¿? &amp;&amp;# @µ ¶ † ‡ § &gt;»

$$([\{/\% \% /|\backslash\}])$$

• • \_ \_ \* " ' ® © ™ α ο // // //

*Æ Æ B C G i K R Q*

{PARTIAL CHARACTER SET OF SOPHISTO A-GAUGE ITALIC}

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AaBbCcDdEeFfGg  
HhIiJjKkLlMmNn  
OoPpQqRrSsTtUu  
VvWwXxYyZz  
([{1234567890}])  
«<\$€£¥¡¿?&fiß@>»

{PARTIAL CHARACTER SET OF SOPHISTO B-GAUGE}

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*AaBbCcDdEeFfGg  
HhIiJjKkLlMmNn  
OoPpQqRrSsTtUu  
VvWwXxYyZz  
([{1234567890}])  
«<\$€£¥¡¿?&fiß@>»*

{PARTIAL CHARACTER SET OF SOPHISTO B-GAUGE ITALIC}

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AaBbCcDdEeFfGg  
HhIiJjKkLlMmNn  
OoPpQqRrSsTtUu  
VvWwXxYyZz  
([{1234567890}])  
«<\$€£¥¡¿?&fiß@>»

{PARTIAL CHARACTER SET OF SOPHISTO C-GAUGE}

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*AaBbCcDdEeFfGg  
HhIiJjKkLlMmNn  
OoPpQqRrSsTtUu  
VvWwXxYyZz  
([{1234567890}])  
«<\$€£¥¡¿?&fiß@>»*

{PARTIAL CHARACTER SET OF SOPHISTO C-GAUGE ITALIC}

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**AaBbCcDdEeFfGg  
HhIiJjKkLlMmNn  
OoPpQqRrSsTtUu  
VvWwXxYyZz  
([{1234567890}])  
«<\$€£¥¡¿?&fiß@>»**

{PARTIAL CHARACTER SET OF SOPHISTO D-GAUGE}

---

***AaBbCcDdEeFfGg  
HhIiJjKkLlMmNn  
OoPpQqRrSsTtUu  
VvWwXxYyZz  
([{1234567890}])  
«<\$€£¥¡¿?&fiß@>»***

{PARTIAL CHARACTER SET OF SOPHISTO D-GAUGE ITALIC}

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**AaBbCcDdEeFfGg  
HhIiJjKkLlMmNn  
OoPpQqRrSsTtUu  
VvWwXxYyZz  
([{1234567890}])  
«<\$€£¥¡¿?&fiß@>»**

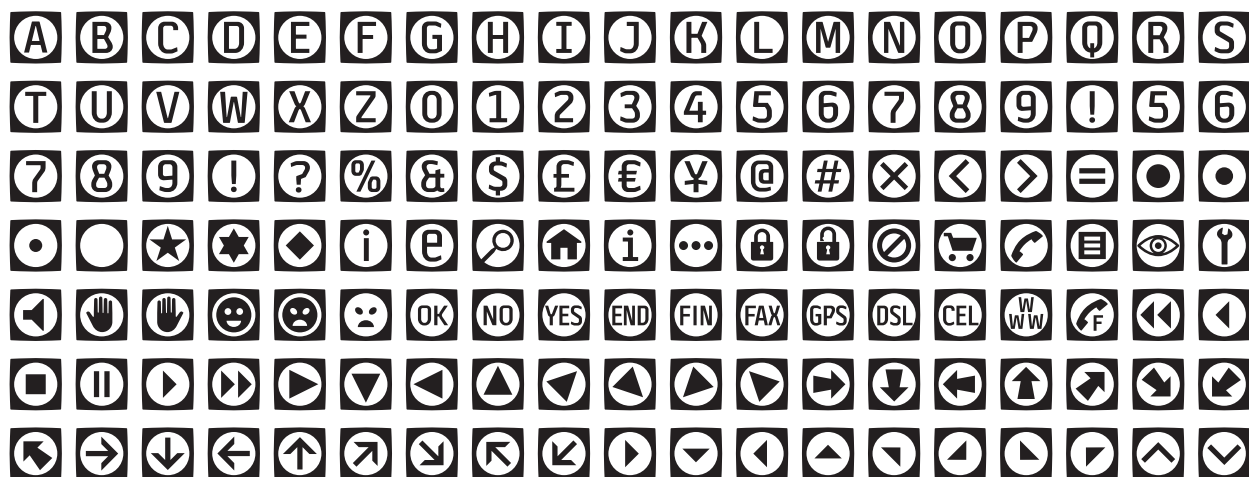
{PARTIAL CHARACTER SET OF SOPHISTO E-GAUGE}

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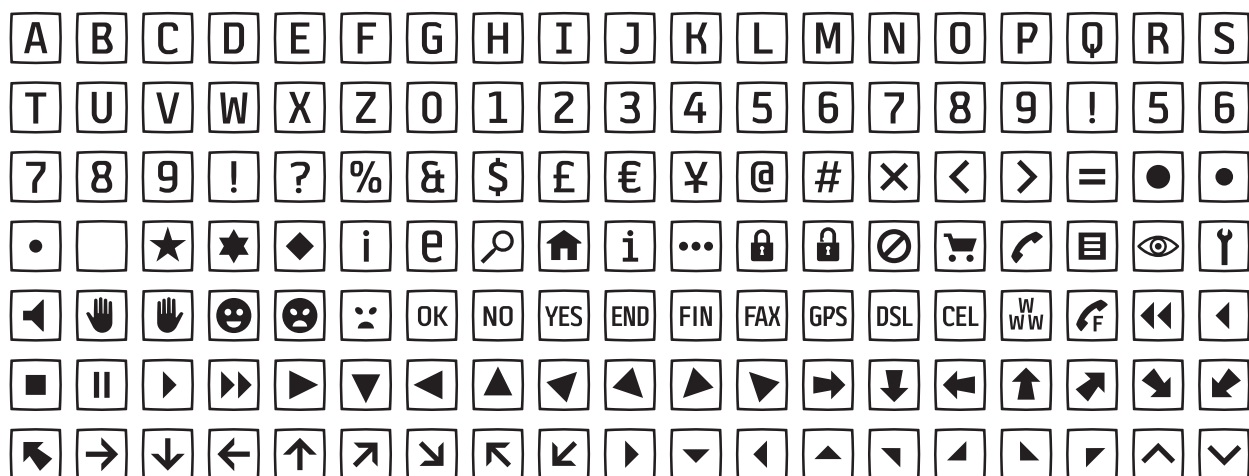
***AaBbCcDdEeFfGg  
HhIiJjKkLlMmNn  
OoPpQqRrSsTtUu  
VvWwXxYyZz  
([{1234567890}])  
«<\$€£¥¡¿?&fiß@>»***

{PARTIAL CHARACTER SET OF SOPHISTO E-GAUGE ITALIC}

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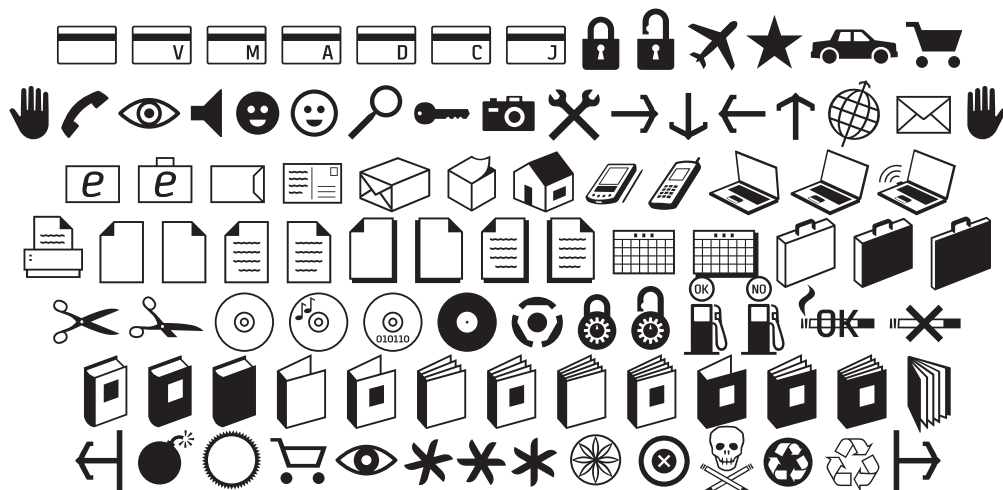
{FULL CHARACTER SET OF SOPHISTO BUTTON A}



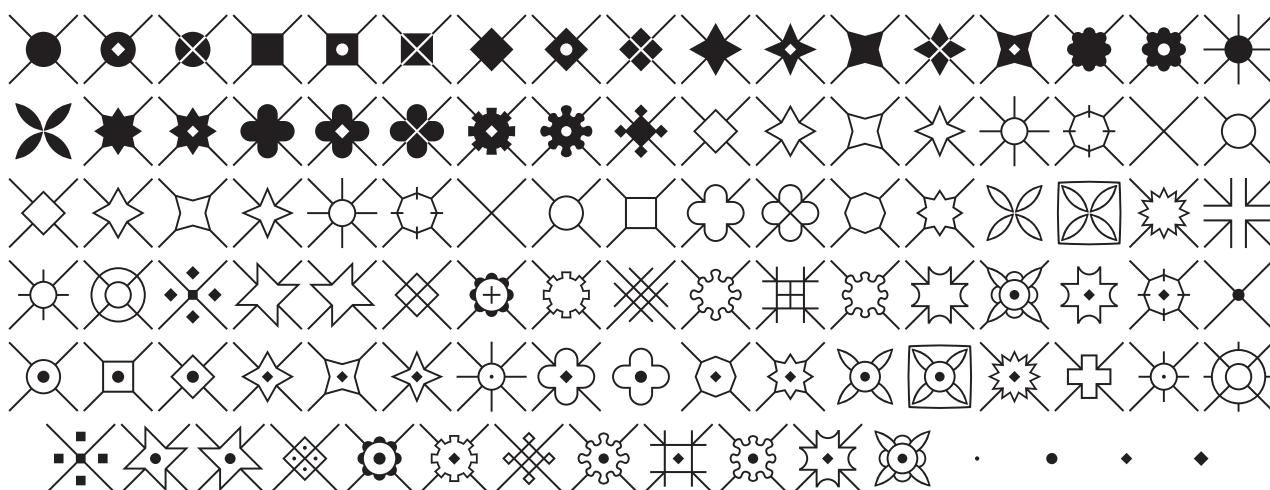
{FULL CHARACTER SET OF SOPHISTO BUTTON B}



{FULL CHARACTER SET OF SOPHISTO BUTTON C}



{FULL CHARACTER SET OF SOPHISTO IMAGES}



{FULL CHARACTER SET OF SOPHISTO PATTERNS}

{TEXT SETTING: 8/10 POINT, ITALIC}

*I sometimes wonder that we can be so frivolous, I may almost say, as to attend to the gross but somewhat foreign form of servitude called Negro Slavery, there are so many keen and subtle masters that enslave both North and South. It is hard to have a Southern overseer; it is worse to have a Northern one; but worst of all when you are the slave-driver of yourself. Talk of a divinity in man! Look at the teamster on the highway, wending to market by day or night; does any divinity stir within him? His highest duty to fodder and water his horses! What is his destiny to him compared with the shipping interests? Does not he drive for Squire Make-a-stir? How godlike, how immortal, is he? See how he cowers and sneaks, how vaguely all the day he fears, not being immortal nor divine, but the slave and prisoner of his own opinion of himself, a fame won by his own deeds.*

{TEXT SETTING: 8/10 POINT, SMALL CAPS AND REGULAR}

I SOMETIMES WONDER THAT WE CAN BE SO FRIVOLOUS, I may almost say, as to attend to the gross but somewhat foreign form of servitude called Negro Slavery, there are so many keen and subtle masters that enslave both North and South. It is hard to have a Southern overseer; it is worse to have a Northern one; but worst of all when you are the slave-driver of yourself. Talk of a divinity in man! Look at the teamster on the highway, wending to market by day or night; does any divinity stir within him? His highest duty to fodder and water his horses! What is his destiny to him compared with the shipping interests? Does not he drive for Squire Make-a-stir? How godlike, how immortal, is he? See how he cowers and sneaks, how vaguely all the day he fears, not being immortal nor divine, but the slave and prisoner of his own opinion of himself, a fame won by his own deeds. Public opinion is a weak tyrant compared with our own private opinion. What a man thinks of himself, that it is which determines, or rather indicates, his fate. Self-emancipation even in the West Indian provinces of the fancy and imagination- what Wilberforce is there to bring that about? Think, also, of the ladies of the land weaving toilet cushions against the last day, not to betray too green an interest in their fates!

8

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
1234567890abcdefghijklmnopqrstuvwxyz 67890  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
1234567890abcdefghijklmnopqrstuvwxyz 67890

8

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{TEXT SETTING: 10/14 POINT, SMALL CAPS AND REGULAR}

I SOMETIMES WONDER THAT WE CAN BE SO FRIVOLOUS, I may almost say, as to attend to the gross but somewhat foreign form of servitude called Negro Slavery, there are so many keen and subtle masters that enslave both North and South. It is hard to have a Southern overseer; it is worse to have a Northern one; but worst of all when you are the slave-driver of yourself. Talk of a divinity in man! Look at the teamster on the highway, wending to market by day or night; does any divinity stir within him? His highest duty to fodder and water his horses! What is his destiny to him compared with the shipping interests? Does not he drive for Squire Make-a-stir? How godlike, how immortal, is he? See how he cowers and sneaks, how vaguely all the day he fears, not being immortal nor divine, but the slave and prisoner of his own opinion of himself, a fame won by his own deeds. Public opinion is a weak tyrant compared with our own private opinion. What a man thinks of himself, that it is which determines, or rather indicates, his fate. Self-emancipation even in the West Indian provinces of the fancy and imagination- what Wilberforce is there to bring that about? Think, also, of the ladies of the land weaving toilet cushions against the last day, not to betray too green an interest in their fates!

{TEXT SETTING: 10/12 POINT, ITALIC}

*I sometimes wonder that we can be so frivolous, I may almost say, as to attend to the gross but somewhat foreign form of servitude called Negro Slavery, there are so many keen and subtle masters that enslave both North and South. It is hard to have a Southern overseer; it is worse to have a Northern one; but worst of all when you are the slave-driver of yourself. Talk of a divinity in man! Look at the teamster on the highway, wending to market by day or night; does any divinity stir within him? His highest duty to fodder and water his horses! What is his destiny to him compared with the shipping interests? Does not he drive for Squire Make-a-stir?*

10

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz 1234567890 ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890 abcdefghijklmnopqrstuvwxyz

10

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{TEXT SETTING: 11/15 POINT, ITALIC}

*I sometimes wonder that we can be so frivolous, I may almost say, as to attend to the gross but somewhat foreign form of servitude called Negro Slavery, there are so many keen and subtle masters that enslave both North and South. It is hard to have a Southern overseer; it is worse to have a Northern one; but worst of all when you are the slave-driver of yourself. Talk of a divinity in man! Look at the teamster on the highway, wending to market by day or night; does any divinity stir within him? His highest duty to fodder and water his horses! What is his destiny to him compared with the shipping interests? Does not he drive for Squire Make-a-stir? How godlike,*

{TEXT SETTING: 11/13 POINT, SMALL CAPS AND REGULAR}

I SOMETIMES WONDER THAT WE CAN BE SO FRIVOLOUS, I may almost say, as to attend to the gross but somewhat foreign form of servitude called Negro Slavery, there are so many keen and subtle masters that enslave both North and South. It is hard to have a Southern overseer; it is worse to have a Northern one; but worst of all when you are the slave-driver of yourself. Talk of a divinity in man! Look at the teamster on the highway, wending to market by day or night; does any divinity stir within him? His highest duty to fodder and water his horses! What is his destiny to him compared with the shipping interests? Does not he drive for Squire Make-a-stir? How godlike, how immortal, is he? See how he cowers and sneaks, how vaguely all the day he fears, not being immortal nor divine, but the slave and prisoner of his own opinion of himself, a fame won by his own deeds. Public opinion is a weak tyrant compared with our own private opinion.

11

ABCDEFGHIJKLMNOPQRSTUVWXYZ

12345 abcdefghijklmnopqrstuvwxyz 67890

ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ

12345 abcdefghijklmnopqrstuvwxyz 67890

11



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{TEXT SETTING: 12/16 POINT, ITALIC}

*I sometimes wonder that we can be so frivolous, I may almost say, as to attend to the gross but somewhat foreign form of servitude called Negro Slavery, there are so many keen and subtle masters that enslave both North and South. It is hard to have a Southern overseer; it is worse to have a Northern one; but worst of all when you are the slave-driver of yourself. Talk of a divinity in man! Look at the teamster on the highway, wending to market by day or night; does any divinity stir within him? His highest duty to fodder and water his horses!*

{TEXT SETTING: 12/14 POINT, SMALL CAPS AND REGULAR}

I SOMETIMES WONDER THAT WE CAN BE SO frivolous, I may almost say, as to attend to the gross but somewhat foreign form of servitude called Negro Slavery, there are so many keen and subtle masters that enslave both North and South. It is hard to have a Southern overseer; it is worse to have a Northern one; but worst of all when you are the slave-driver of yourself. Talk of a divinity in man! Look at the teamster on the highway, wending to market by day or night; does any divinity stir within him? His highest duty to fodder and water his horses! What is his destiny to him compared with the shipping interests? Does not he drive for Squire Make-a-stir? How god-like, how immortal, is he?

12

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
12345 abcdefghijklmnopqrstuvwxyz 67890  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
12345 abcdefghijklmnopqrstuvwxyz 67890

12

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{TEXT SETTING: 14/16 POINT, SMALL CAPS AND REGULAR}

I SOMETIMES WONDER THAT WE CAN BE SO frivolous, I may almost say, as to attend to the gross but somewhat foreign form of servitude called Negro Slavery, there are so many keen and subtle masters that enslave both North and South. It is hard to have a Southern overseer; it is worse to have a Northern one; but worst of all when you are the slave-driver of yourself. Talk of a divinity in man! Look at the teamster on the highway, wending to market by day or night; does any divinity stir within him? His highest duty to fodder and water his horses! What is his destiny to him compared with the shipping interests?

14

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
12345 abcdefghijklmnopqrstuvwxyz 67890  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
12345 abcdefghijklmnopqrstuvwxyz 67890

14

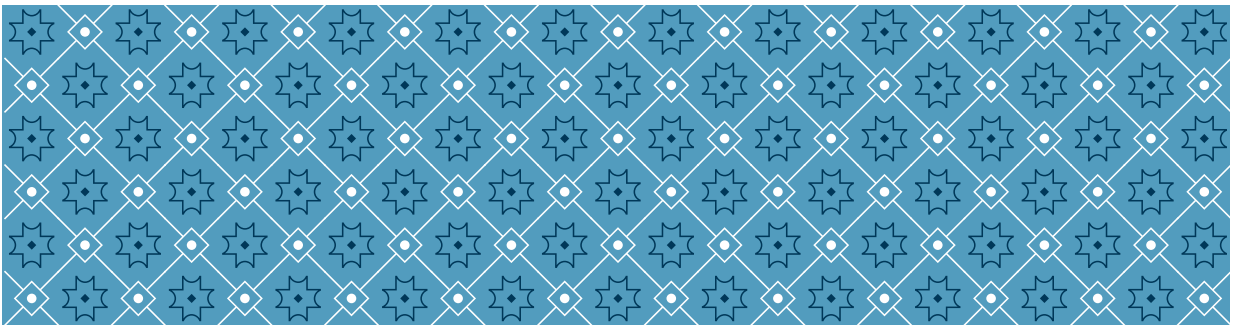
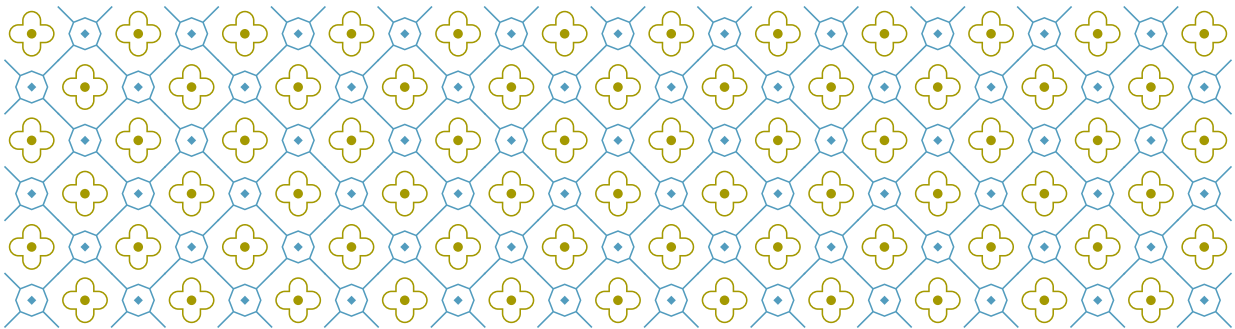
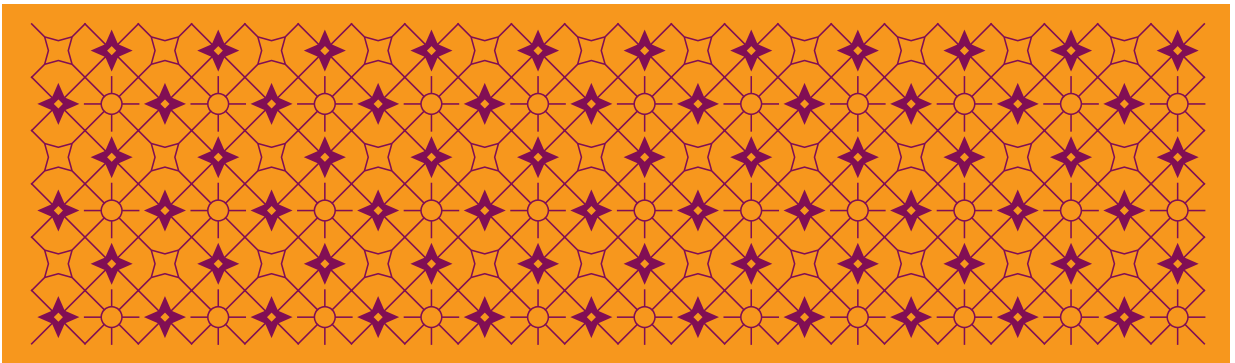
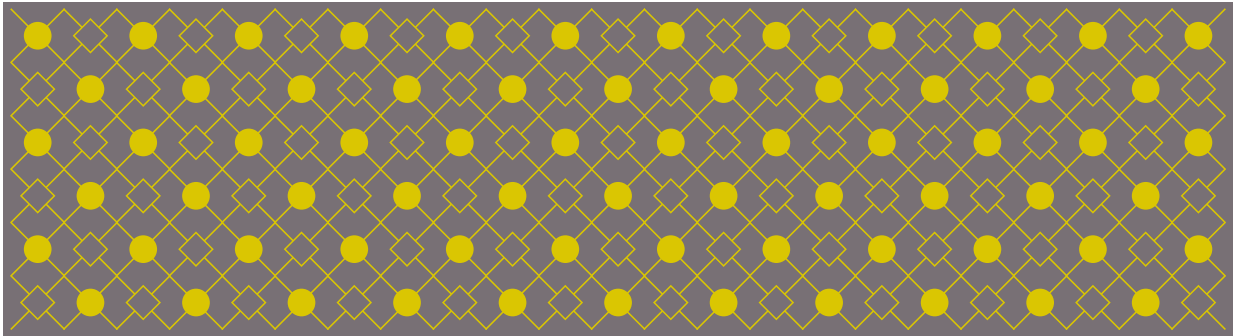
{TEXT SETTING: 14/18 POINT, ITALIC}

*I sometimes wonder that we can be so frivolous, I may almost say, as to attend to the gross but somewhat foreign form of servitude called Negro Slavery, there are so many keen and subtle masters that enslave both North and South. It is hard to have a Southern overseer; it is worse to have a Northern one; but worst of all when you are the slave-driver of yourself. Talk of a divinity in man! Look at the teamster on the highway,*

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THE COPY USED FOR PAGES 12-14 IS ORIGINALLY FROM »WALDEN – OR LIFE IN THE WOODS« BY HENRY DAVID THOREAU (1854).

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{EXAMPLES OF USE WITH SOPHISTO PATTERNS}



Sophisto is proudly designed and  
distributed by MAC Rhino Fonts

Special thanks to Rodrigo Cavazos (Psy/Ops Type Foundry)  
for such successful collaboration on this typeface.

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