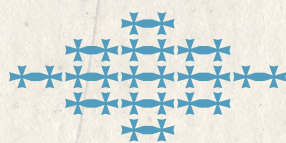


STALEMATE

3 WEIGHTS – 6 STYLES • A TEXT AND DISPLAY TYPEFACE • 2002–04



A powerful sans serif
engineered to fulfil various
purposes and needs



AN EXCLUSIVE PRODUCTION
FROM MAC RHINO FONTS

Background and basic information about the design

A clean and robust sans serif with a slight condensed feeling, originally constructed as a proprietary font for a German IT-company. The font is now available to the retail market as a full Open Type Pro family. Three upright weights with according Italics. From the beginning it was designed to work both in print and on screen. Also look well in small and big sizes. Ever since experience shows that it performs well in

both environments. It has been selling well as a retail typeface and a special version (supporting Greek and Cyrillic languages) was sold as a custom typeface to the Swiss coffee company – Jura. This language support will also be available to the public in the near future. First released with GarageFonts (2002) and later on by Fountain Type Foundry (2004). Now it is offered by MRF, Psy/Ops and other distributors.

Sailing

yardbirds

finished

Talking Heads

Punk in a polo shirt

77: "distinct, idiosyncratic, self-conscious modernism"

THE RAMONES

America's Greatest Rock?

perhaps the most amusing

finally, let us not overlook the antics of fellow New Yorkers:

The 163rd Street Band

WHO ACTUALLY HAILED FROM 106th ST. — THOSE KIDDERS

Within San Francisco's

46 square miles, dozens of venues and stages

compete for your entertainment

Whatever is just fine

ABCDEFGHIJKLMNOPQRSTUVWXYZ

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{FULL CHARACTER SET OF STALEMATE MEDIUM PART 1/2}

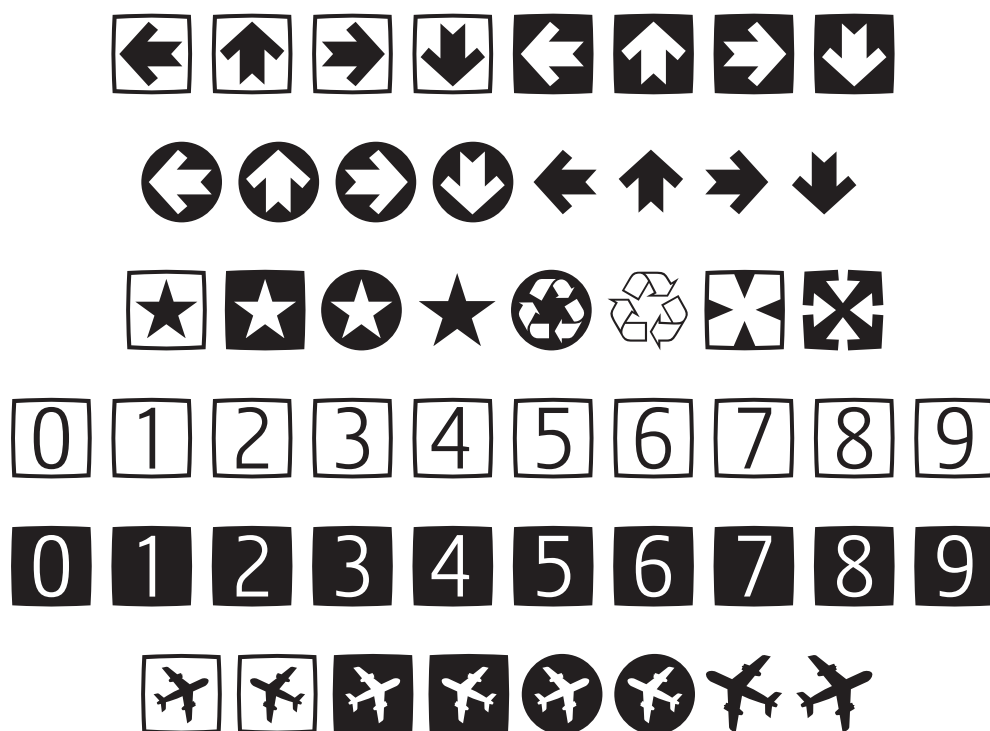
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{FULL CHARACTER SET OF STALEMATE MEDIUM PART 2/2}

A B C D E F G H I J K L M N O
P Q R S T U V W X Y Z Å Ä Ö
1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k l m n o
p q r s t u v w x y z å ä ö
« ‹ ([{ \$ ¢ f € £ ¥ }]) › »
ı ! ¿ ? & fi fl ß @

{PARTIAL CHARACTER SET OF STALEMATE MEDIUM ITALIC}



{FULL CHARACTER SET OF STALEMATE ORNAMENTS}

A B C D E F G H I J K L M N O
P Q R S T U V W X Y Z Å Ä Ö
1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k l m n o
p q r s t u v w x y z å ä ö
« ‹ ([{ \$ ¢ € £ ¥ }]) › »
ı ! ¿ ? & fi fl ß @

{PARTIAL CHARACTER SET OF STALEMATE LIGHT}

*A B C D E F G H I J K L M N O
P Q R S T U V W X Y Z Å Ä Ö
1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k l m n o
p q r s t u v w x y z å ä ö
« ‹ ([{ \$ ¢ £ }]) › »
ı ! ¿ ? & fi fl ß @*

{PARTIAL CHARACTER SET OF STALEMATE LIGHT ITALIC}

A B C D E F G H I J K L M N O
P Q R S T U V W X Y Z Å Ä Ö

1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k l m n o
p q r s t u v w x y z å ä ö
« ‹ ([{ \$ ¢ f € £ ¥ }]) › »
i ! ¿ ? & fi fl ß @

{PARTIAL CHARACTER SET OF STALEMATE HEAVY}

*A B C D E F G H I J K L M N O
P Q R S T U V W X Y Z Å Ä Ö*

*1 2 3 4 5 6 7 8 9 0
a b c d e f g h i j k l m n o
p q r s t u v w x y z å ä ö
« ‹ ([{ \$ ¢ f € £ ¥ }]) › »
i ! ¿ ? & fi fl ß @*

{PARTIAL CHARACTER SET OF STALEMATE HEAVY ITALIC}

[7]

TEXT SETTING: 7/9 POINT,
MEDIUM AND MEDIUM ITALIC

ABCDEFGHJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 1234567890

ABCDEFGHJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 1234567890

I sometimes wonder that we can be so frivolous, I may almost say, as to attend to the gross but somewhat foreign form of servitude called Negro Slavery, there are so many keen and subtle masters that enslave both North and South. It is hard to have a Southern overseer; it is worse to have a Northern one; but worst of all when you are the slave-driver of yourself. Talk of a divinity in man! Look at the teamster on the highway, wending to market by day or night; does any divinity stir within him? His highest duty to fodder and water his horses! What is his destiny to him compared with the shipping interests? Does not he drive for Squire Make-a-stir? *How godlike, how immortal, is he? See how he cowers and sneaks, how vaguely all the day he fears, not being immortal nor divine, but the slave and prisoner of his own opinion of himself, a fame won by his own deeds. Public opinion is a weak tyrant compared with our own private opinion.* What a man thinks of himself, that it is which determines, or rather indicates, his fate. Self-emancipation even in the West Indian provinces of the fancy and imagination- what Wilberforce is there to bring that about? Think, also, of the ladies of the land weaving toilet cushions against the last day, not to betray too green an interest in their fates! As if you could kill time without injuring eternity. The mass of men lead lives of quiet desperation. What is called resignation is confirmed desperation. From the desperate city you go into the desperate country, and have to console yourself with the bravery of minks and muskrats.

[9]

TEXT SETTING: 9/11 POINT,
MEDIUM AND MEDIUM ITALIC

ABCDEFGHJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 1234567890

ABCDEFGHJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 1234567890

I sometimes wonder that we can be so frivolous, I may almost say, as to attend to the gross but somewhat foreign form of servitude called Negro Slavery, there are so many keen and subtle masters that enslave both North and South. It is hard to have a Southern overseer; it is worse to have a Northern one; but worst of all when you are the slave-driver of yourself. Talk of a divinity in man! Look at the teamster on the highway, wending to market by day or night; does any divinity stir within him? *His highest duty to fodder and water his horses! What is his destiny to him compared with the shipping interests? Does not he drive for Squire Make-a-stir? How godlike, how immortal, is he?* See how he cowers and sneaks, how vaguely all the day he fears, not being immortal nor divine, but the slave and prisoner of his own opinion of himself, a fame won by his own deeds. Public opinion is a weak tyrant compared with our own private opinion. What a man thinks of himself, that it is which determines, or rather indicates, his fate.

[11]

TEXT SETTING: 11/13 POINT,
MEDIUM AND MEDIUM ITALIC

ABCDEFGHJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 1234567890

ABCDEFGHJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 1234567890

I sometimes wonder that we can be so frivolous, I may almost say, as to attend to the gross but somewhat foreign form of servitude called Negro Slavery, there are so many keen and subtle masters that enslave both North and South. It is hard to have a Southern overseer; it is worse to have a Northern one; but worst of all when you are the slave-driver of yourself. *Talk of a divinity in man! Look at the teamster on the highway, wending to market by day or night; does any divinity stir within him? His highest duty to fodder and water his horses!* What is his destiny to him compared with the shipping interests? Does not he drive for Squire Make-a-stir? How godlike, how immortal, is he?

[13]

TEXT SETTING: 13/15 POINT,
MEDIUM AND MEDIUM ITALIC

ABCDEFGHJKLMNOPQRSTUVWXYZ
1234567890 1234567890

ABCDEFGHJKLMNOPQRSTUVWXYZ
1234567890 1234567890

I sometimes wonder that we can be so frivolous, I may almost say, as to attend to the gross but somewhat foreign form of servitude called Negro Slavery, there are so many keen and subtle masters that enslave both North and South. *It is hard to have a Southern overseer; it is worse to have a Northern one; but worst of all when you are the slave-driver of yourself.* Talk of a divinity in man! Look at the teamster on the highway, wending to market by day or night; does any divinity stir within him? His highest duty to fodder and water his horses! What is his destiny to him compared with the shipping interests?



Stalemate is proudly designed and
distributed by MAC Rhino Fonts

SPECIAL THANKS TO RODRIGO CAVAZOS (PSY/OPS)
FOR FEEDBACK, EDITING AND TECHNICAL TESTS.
ANGUS R, SHAMAL (CORP. UNIT) FOR THE KERNING.

THE COPY USED FOR PAGE 9 IS ORIGINALLY
FROM »WALDEN – OR LIFE IN THE WOODS«
BY HENRY DAVID THOREAU (1854).

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