

# SuperBlue

*Retype*

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ABOUT THIS TYPEFACE

SuperBlue is a casual, cheerful sans serif family designed by Seán Donohoe, a Danish type designer and sign painter. Seán crafted the first version of the family during his time in the TypeMedia master’s program in type design at the Royal School of Art (KABK) in The Hague. While making initial sketches, he took advantage of his sign-painting skills, using two flat brushes to define SuperBlue’s basic forms.

Despite its spontaneous appearance, SuperBlue does not break with the canon of traditional letterforms. Designers can readily use it to set text on paper and screens without encountering any legibility issues. Moreover, the incised appearance of its stems give words set in capital letters or small caps a remarkable elegance.

SuperBlue consists of a suite of feature-rich OpenType fonts fully equipped to tackle complex, professional typesetting. Its extensive character set includes small caps, fractions, case-sensitive forms, and six sets of numerals. In addition to standard Latin, it supports Central European, Baltic, and Turkic languages.

This affable family’s lettershapes make it especially well suited to relaxed and friendly designs for video games and apps, children’s books, clothing, toys, food packaging, greeting cards, and theme park identities.

ABOUT THE DESIGNER

Seán Donohoe is a Copenhagen-based designer and sign painter. He received a bachelor’s degree in visual communication from the Danish School of Media and Journalism, followed by a master’s in type design from the TypeMedia program at the Royal Academy of Art (KABK) in The Hague. Seán now lives and works in Copenhagen. As an independent graphic designer, Seán helps companies develop and improve their corporate identities. When not sitting at his desk, he climbs ladders and paints letters around Copenhagen.



Top and bottom: SuperBlue's first stage design sketches, produced at the Type & Media master in The Hague, NL.

FAMILY

SuperBlue Light  
*SuperBlue Light Italic*  
SuperBlue Regular  
*SuperBlue Italic*  
SuperBlue Bold  
*SuperBlue Bold Italic*  
SuperBlue ExtraBold  
*SuperBlue ExtraBold Italic*  
SuperBlue Black  
*SuperBlue Black Italic*

SUPPORTED LANGUAGES

Afar, Afrikaans, Albanian, Azerbaijani, Basque, Belarusian, Bislama, Bosnian, Breton, Catalan, Chamorro, Chichewa, Comorian, Czech, Danish, Dutch, English, Esperanto, Estonian, Faroese, Fijian, Filipino | Tagalog, Finnish, Flemish, French, Gaelic, Gagauz, German, Gikuyu, Gilbertese | Kiribati, Greenlandic, Haitian-Creole, Hawaiian, Hungarian, Icelandic, Igo | Igbo, Indonesian, Irish, Italian, Javanese, Kashubian, Kinyarwanda, Kirundi, Latin, Latvian, Lithuanian, Luba | Ciluba | Kasai, Luxembourgish, Malagasy, Malay, Maltese, Maori, Marquesan, Marshallese, Moldovan | Moldovian | Romanian, Montenegrin, Nauruan, Ndebele, Norwegian, Oromo, Palauan | Belauan, Polish, Portuguese, Quechua, Romanian, Romansh, Sami, Samoan, Sango, Serbia, Sesotho, Setswana | Sitswana | Tswana, Seychellois-Creole, SiSwati | Swati | Swazi, Silesian, Slovak, Slovenian, Somali, Sorbian, Sotho, Spanish, Swahili, Swedish, Tahitian, Tetum, Tok-Pisin, Tongan, Tsonga, Tswana, Tuareg | Berber, Turkish, Turkmen, Tuvaluan, Uzbek | Usbek, Wallisian, Walloon, Welsh.

BASIC ROMAN  
CHARACTER SET

AÆBCDÐEFGHIJKLMN  
OŒPǷQRSTUVWXYZ  
ÀÁÂÃÈÉÊËÌÍÎÏÒÓÔÕÙÚÛÜ  
01234567890  
01234567890  
aæbcdðefßghijklmnoœ  
pǷqrstuvwxyz?!,;:,.‘’“”  
àáâãèéêëìíîïòóôõùúûü  
fi fl ff fh fb fk ffi ffl ffhffb ffk  
AÆBCDEFGHIJKLMN  
OŒPǷQRSTUVWXYZ&  
01234567890<sup>0</sup>123456789  
1/4 1/2 3/4 1/8 3/8 5/8 7/8 1/5 2/5 3/5 4/5 1/6 5/6  
& § ¶ † ‡ @ % ‰ \$ £ ¥ € ¢ ¤ « ‹ › »  
{ [ ( ) ] } Ω Δ ∂ Π Σ √ ∫ ∠ ∞ μ π © ® ¢ ™

BASIC ITALIC  
CHARACTER SET

AÆBCDÐEFGHIJKLMN  
OŒPǷQRSTUVWXYZ  
ÀÁÂÃÈÉÊËÌÍÎÏÒÓÔÕÙÚÛÜ  
01234567890  
01234567890  
aæbcdđefßghijklmnoœ  
pǷqrstuvwxyz?!,;:,.‘’“”  
àáâãèéêëìíîïòóôõùúûü  
fi fl ff fh fb fk ffi ffl ffhffb ffk  
AÆBCDEFGHIJKLMN  
OŒPǷQRSTUVWXYZ&  
01234567890<sup>0</sup>123456789  
1/4 1/2 3/4 1/8 3/8 5/8 7/8 1/5 2/5 3/5 4/5 1/6 5/6  
& § ¶ † ‡ @ % ‰ \$ £ ¥ € ¢ ¤ « ‹ › »  
{ [ ( ) ] } Ω Δ ∂ Π Σ √ ∫ ∞ μ π © ® ¢ ™

OPENTYPE FEATURES

Superior & Inferior figures

H<sup>0 1 2 3 4 5 6 7 8 9</sup> H<sub>0 1 2 3 4 5 6 7 8 9</sub> H<sub>0 1 2 3 4 5 6 7 8 9</sub>

Fractions

1/4 → ¼ 1/2 → ½

Ordinals

2a → 2<sup>a</sup> 3o → 3<sup>o</sup>

Lining & Old style figures

0123456789 | 0123456789

Tabular figures

0123456789 | 0123456789

Case forms

(–¿QUÉ?) «BETA»

Small caps

NATO → NATO 0123 → 0123

Ligatures

*ff ffi ffl*

Alternate forms

a → a

SuperBlue has been produced taking full advantage of the capabilities available through the OpenType format. This format is multi-platform and can store more glyphs than previous ones. It also includes the possibility of using advanced typographic features such as alternative letter designs, small caps, fractions, case forms, superscript, subscript figures and many other useful options.

To take advantage of these features it is essential to use software with proper OpenType support, like Adobe InDesign and Adobe Illustrator.



LIGHT 40 PTS

Researchers who studied the bones of Homo floresiensis, a species of tiny human discovered on the Indonesian island of Flores in 2003, say their findings should end a popular theory that

LIGHT 32 PTS

The study, led by the Australian National University researcher Dr Debbie Argue from the school of archaeology and anthropology, found there was no evidence the diminutive 1.1-metre-tall Homo floresiensis

LIGHT 24 PTS

It was one of several theories about the origins of the “hobbit” species. Since it was discovered, researchers have tried to determine whether Homo floresiensis was a species distinct from humans. Argue was overseas and unavailable to comment but a member of her research team, prof Colin



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LIGHT & LIGHT ITALIC

España

*Mandatory*

BEAUTIFUL, PROGRESSIVE

Immigration

*Jurassic*

political choices

*ROAD EXPANSION*

For caterpillars that are *br*  
*mium fish bait, it must ran*  
ter life. Rather than dangli  
*end of a hook and wonder*  
comes next, the grubs are  
*the war on plastic waste. T*  
vae of wax moths are sold  
*cious snacks for chub, carp*  
fish, but in the wild the wo  
*beeswax, making them th*  
of beekeepers across Euro  
*a chance discovery, a scien*  
amateur beekeeper has fo  
*waxworms have a taste fo*

REGULAR 40 PTS

For decades, the hunt for a royal tomb at the ancient Mexican city of Teotihuacán has gripped archaeologists trying to unravel the secrets of the kingdom's extraordinary political power.

REGULAR 32 PTS

Tiny troughs containing mercury were discovered along the 103-metre (338ft) corridor under the Pyramid of the Feathered Serpent, the third biggest temple of the ruined city 35 miles (56km) north of Mexi-

REGULAR 24 PTS

At the beginning of this investigation we thought the tunnel was a metaphorical representation of the underworld, the place of creation and transmission of power, and that we would find a tomb of Teotihuacán's leaders in this very scared place," lead archaeologist Sergio Gómez told the Guardian. Con-

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REGULAR & ITALIC

*Master*

three riddles

*How does it work?*

designer

FRONTLINE CHRONICLES

*Breaking*

Amateur beekeeper

On the day Andy Murray finally won Wimbledon, I was celebrating with a run around the grounds when I inadvertently stumbled upon a wasps' nest. Unsurprisingly, the 1,000 inhabitants did not take kindly to me destroying their home. My joy at Andy's victory turned to panic; instinctively, I waved my arms wildly, and an army of angry stingers pursued me around an apple tree back into my house and into the shower. It would have looked



BOLD 40 PTS

**Technologies built on artificial intelligence are revolutionising human life. As these machines become increasingly integrated in our lives, the decisions they face will go beyond the**

BOLD 32 PTS

**When faced with an unavoidable accident, should a self-driving car protect its passengers or seek to minimise overall lives lost? Should a drone strike a group of terrorists planning an**

BOLD 24 PTS

**There are good arguments for why some ethical decisions ought to be left to computers—unlike human beings, machines are not led astray by cognitive biases, do not experience fatigue, and do not feel hatred toward an enemy. An ethical AI could, in principle, be programmed to reflect the values**



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BOLD & BOLD ITALIC

**Kinder**

***Artificial intelligence***

**Switzerland**

***SHOULD WE PAY PER BAG OF RUBBISH?***

***Tropical***

**§Anaphylactic**

***IMMUNOTHERAPY PROGRAMME***

***Masochism***

It would have been a *trans-*  
*endent discovery* which wo  
help us understand Teot  
*huacán's power structur*  
system of government, b  
*have almost finished the*  
vation – and there is no t  
*said Gómez. Constructi*  
Teotihuacán began arou  
*150BC, and continued u*  
til 250AD. At its height,  
*city covered 21 square m*  
and was home to as man  
*200.000 people. makin*

EXTRABOLD 40 PTS

**For a story that was first told 2,300 years ago, the myth of Atlantis has demonstrated a remarkable persistence over the millennia. Originally outlined by Plato, the tale**

EXTRABOLD 32 PTS

**The confrontation is intriguing and raises many issues of which the most basic is the simple question: why has the story of Atlantis – compared with other ancient myths – maintained its**

EXTRABOLD 24 PTS

**These stark claims have helped the series reach the top of viewing lists on both sides of the Atlantic, to the chagrin of archaeologists who, for their part, have denounced Ancient Apocalypse on the grounds that it provides little evidence to support its grandiose claims and for promot-**

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EXTRABOLD &  
EXTRABOLD ITALIC

**Healthy**

***Scientists crack mystery***

**Weatherwatch**

***Pursuing***

**taking giant steps**

***THE HOLY GRAIL OF ENERGY***

**Ancestral**

***New York City***



IT WOULD HAVE BEEN A TRANS-  
DENT DISCOVERY WHICH WOULD  
US UNDERSTAND TEOTIHUACÁ  
POWER STRUCTURE AND SYSTEM  
GOVERNMENT, BUT WE HAVE AL-  
FINISHED THE EXCAVATION – AND  
THERE IS NO TOMB,” SAID GÓN-  
CONSTRUCTION AT TEOTIHUAC  
GAN AROUND 150BC, AND CON-  
UED UNTIL 250AD. AT ITS PEIG  
CITY COVERED 21 SQUARE MILE  
WAS HOME TO AS MANY AS 200  
PEOPLE, MAKING IT THE LARGEST  
IN THE WESTERN HEMISPHERE.  
ABANDONED AROUND 550AD.  
OF ITS HISTORY REMAINS UNKN-  
ARCHAEOLOGISTS HAD HOPED

BLACK 40 PTS

**Mushrooms are now cultivated in the kitchen garden at Kew Gardens in south-west London and visitors have been keen to know how they might grow their**

BLACK 32 PTS

**Next year the Royal Horticultural Society will create a fungi display at the Chelsea flower show for the first time. Lorraine Caley, who founded her mushroom-growing com-**

BLACK 24 PTS

**Much of the interest comes from growing a food in what is typically an unused space – the shade below a tree or even a shed. For those without a garden, mushrooms can be grown very easily indoors, and as pre-inoculated kits are easy to grow, it is a successful crop for**

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BLACK & BLACK ITALIC

**Vietnam**

*Ugandan doctor under investigation*

**sometimes**

*The price of survival*

**Market**

**Restaurant highchairs ‘dirtier than tables’**

**ANONYMOUS**

*Over-sharing response*

**Timelapse**

**PUZZLES FOR BLOCKHEADS**

**The 20-metre tunnel  
*discovered accidentally*  
ly in 2003 when tor  
*tial rains exposed t*  
trance. In 2009, sci  
*from the National I*  
of Anthropology and  
*(INAH) became the f*  
ple to enter the tun  
*most 1,500 years. I*  
archaeologists fou  
*large chambers at t***